

Gender and ethnic diversity in TV and Digital projects funded in 2014/15 & 2015/16

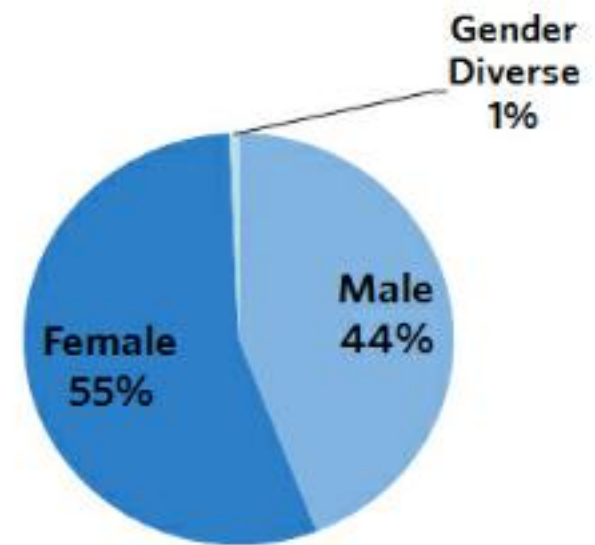
### GENDER



Women are well represented among TV producers



Women producers are under-represented in digital projects



TELEVISION PRODUCERS

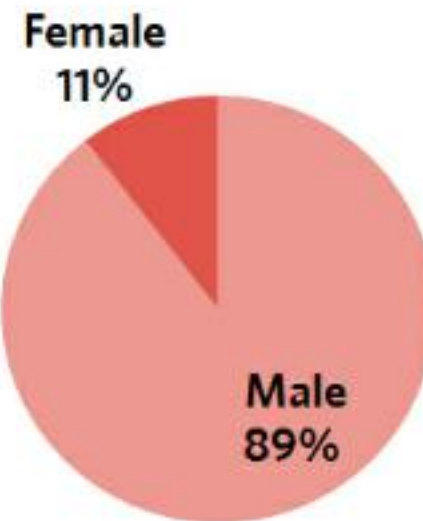
### GENRE



Women directors are most under-represented in TV drama



There's relative gender balance in personnel in Special Interest programmes (57% of directors are women)



DRAMA DIRECTORS

### ETHNICITY



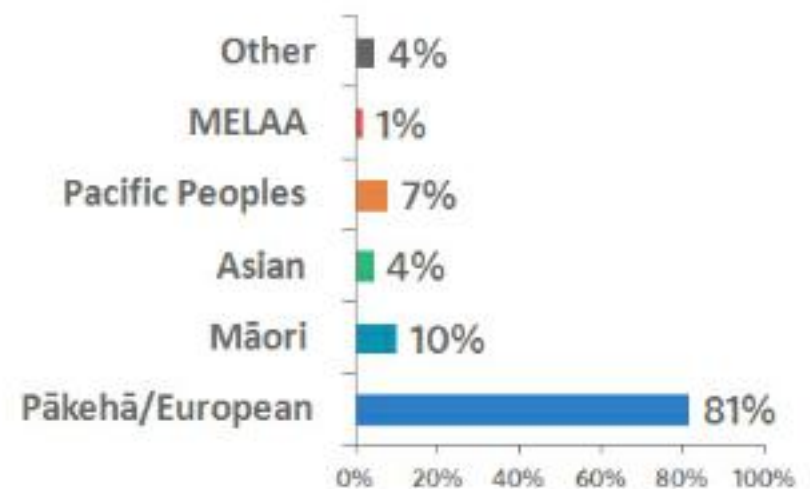
Pākehā are over-represented compared to Census stats (74%)



Asian people are under-represented within all surveyed personnel categories compared to 11.8% NZ Asian popn



Pacific TV directors (12%) and digital directors (14%) exceed the 7.4% NZ Pasifika popn



TELEVISION WRITERS

### Small Print

View the full NZ On Air Diversity Report 2016 at <http://bit.ly/1sx4jFp>  
This report is based on survey responses from projects delivered by April 2016.  
73 television projects and 20 digital projects were surveyed.  
Population statistics are from 2013 Census data.