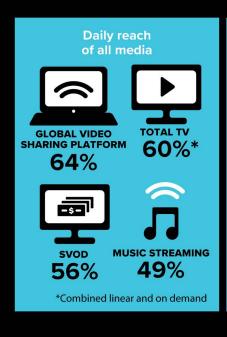
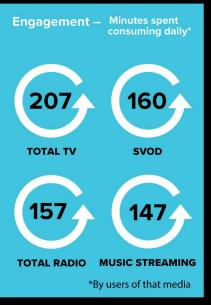
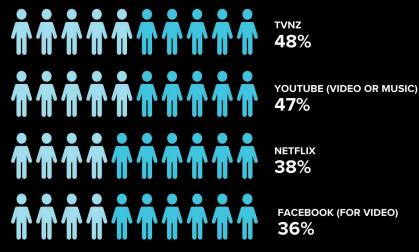
## WHERE NZOn Air ARE THE AUDIENCES? 2024

Learn more at www.nzonair.govt.nz/research

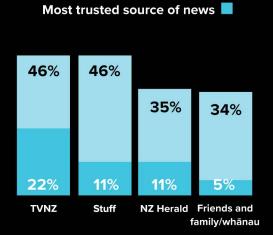




## Most popular provider\* daily



\*nett - includes linear and on demand



Regularly used source of news

Reach of music streamers daily

SPOTIFY 35%

YOUTUBE 18%

APPLE MUSIC 3%