

TŌ MĀTOU KAWENGA KI TE TIRITI O WAITANGI

Our Te Tiriti O Waitangi Commitment

As an Autonomous Crown Entity, we acknowledge Te Tiriti o Waitangi as foundational to our identity as a country and the relationship with Māori at its heart. We acknowledge Māori right to tino rangatiratanga and will seek to integrate into our mahi the following principles of Te Tiriti o Waitangi:

MANA TAURITE - EQUITY

Equitable outcomes for Māori creatives and audiences

WHAKAMARUMARUTIA - ACTIVE PROTECTION

Encouragement of te reo Māori and Tikanga Māori both within the agency and in funded content

KŌWHIRINGA - OPTIONS

The right of choice for Māori to engage with te ao Māori and te ao Pākehā

MAHI TAHI - PARTNERSHIP

Partnership with Māori stakeholders and lwi to ensure mutually beneficial outcomes for all audiences

Our Rautaki Māori (Māori Strategy) embodies these principles and will be reviewed annually to provide an ongoing demonstration of our commitment to honouring the intent of Te Tiriti o Waitangi.