

Game Development Sector Rebate

SUPPORTED BY
Irirangi Te Motu
NZ On Air



YEAR ONE
JUNE 2024

through the New Zealand Game Development Sector Rebate

32

SUCCESSFUL
STUDIOS



\$12m

TOTAL FUNDING FROM
GDSR YEAR ONE

(\$12,044,561 - JUN 2024)

\$10.2m

FUNDING FROM
PILOT PHASE

TO NINE STUDIOS (DEC 2023)

\$22.3m

TOTAL FUNDING
FROM GDSR
TO DATE

■ EXPORTS

■ DOMESTIC

\$143M

\$203M

\$271M

\$276M

\$407M

\$434M

2018

2019

2020

2021

2022

2023

Credit:
NZGDA
2023 NZ
Games
Industry
Survey
results

1106

FULL TIME EMPLOYEES
IN THE SECTOR

Credit: NZGDA 2023 NZ Games
Industry Survey results



8%

POTENTIAL INCREASE ON 2023'S
TOTAL INDUSTRY LABOUR FORCE

Credit: Nordicity



REGIONAL
SPREAD OF
SUCCESSFUL
APPLICANTS