

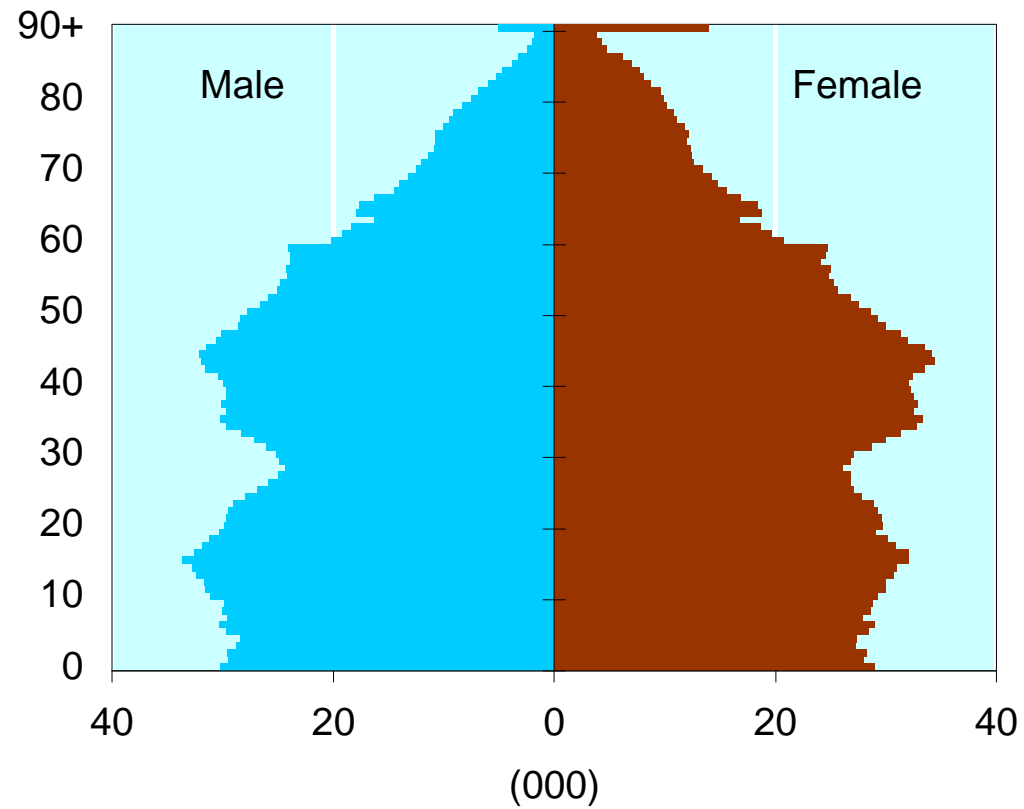
NZ's changing demography: media implications by 2021

**Richard Bedford
Population Studies Centre
University of Waikato**

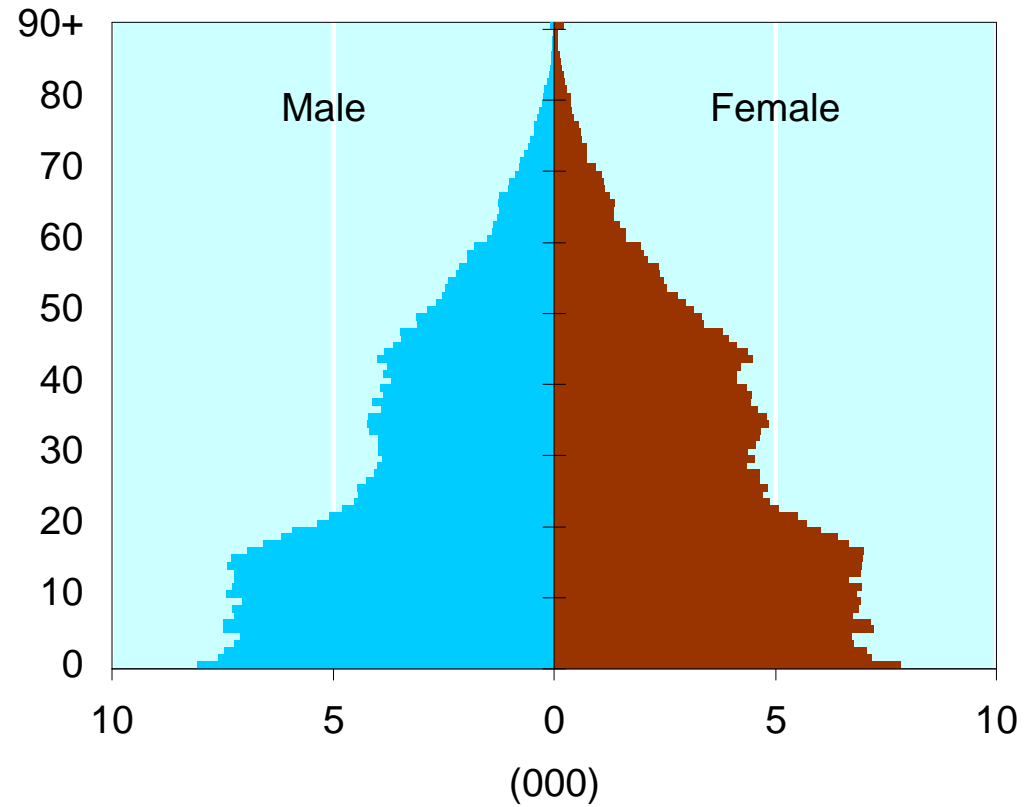
Themes

- **NZ's population, 2006: a reminder**
- **NZ's population, 2021: a projection**
- **A longer-term perspective: looking back and looking ahead 40 years**
- **Changes in two key demographics**
- **Another dimension of diversity**

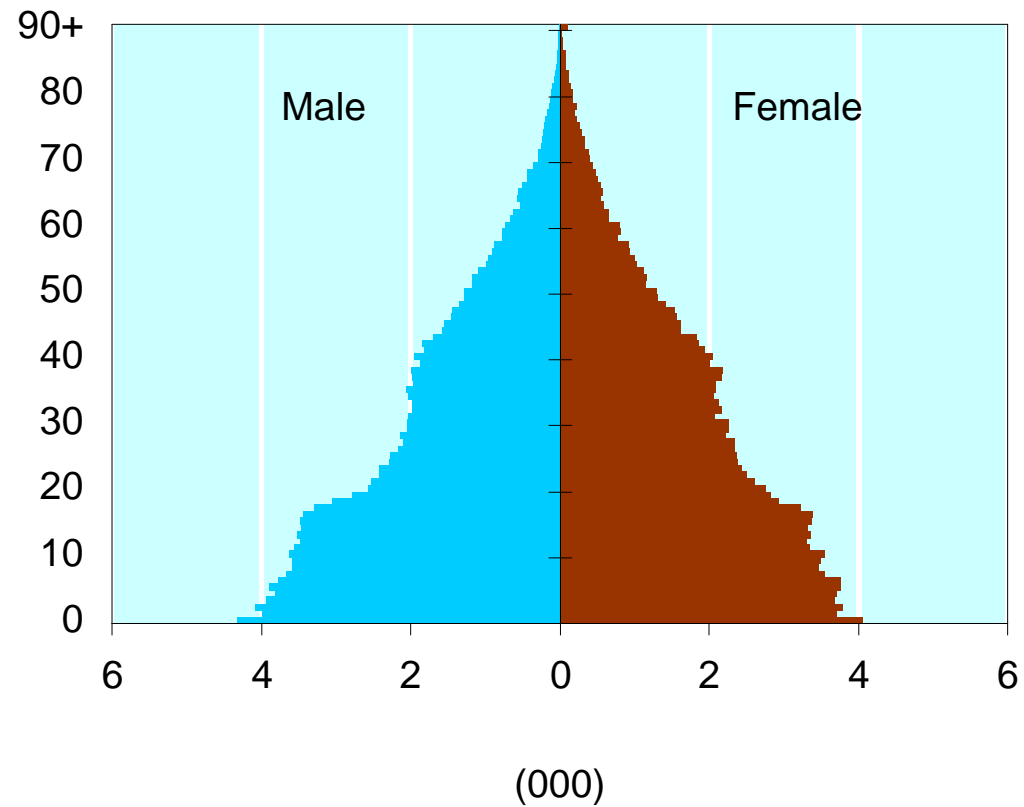
Total population 2006



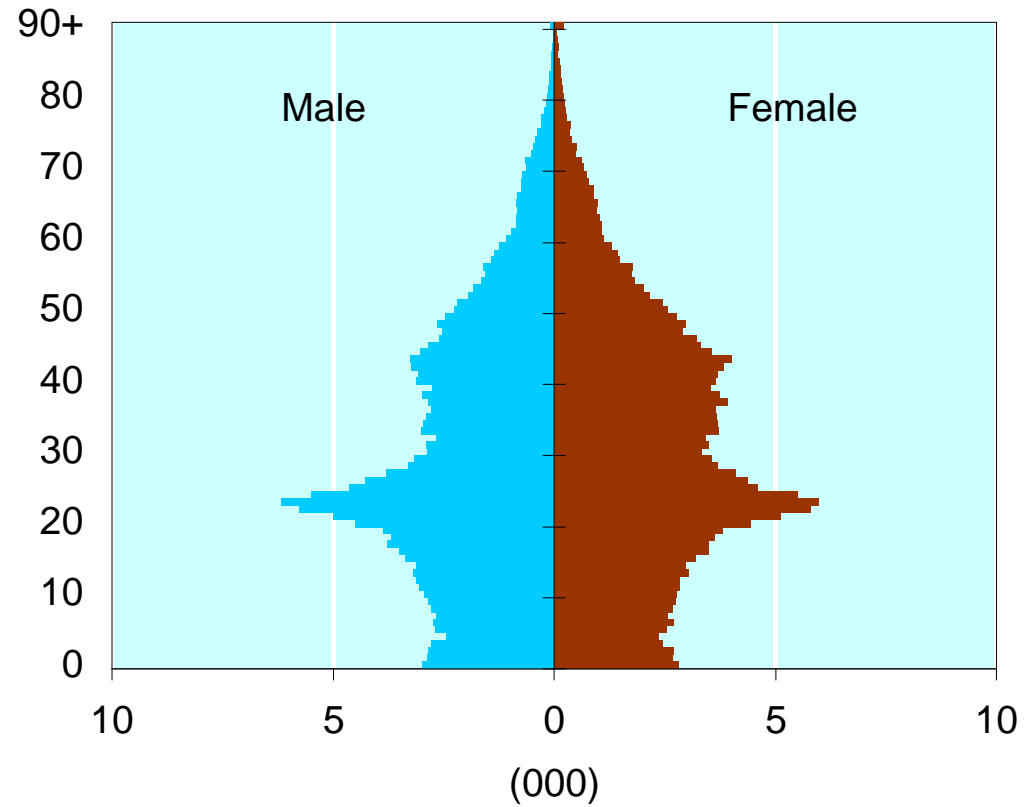
Maori population 2006



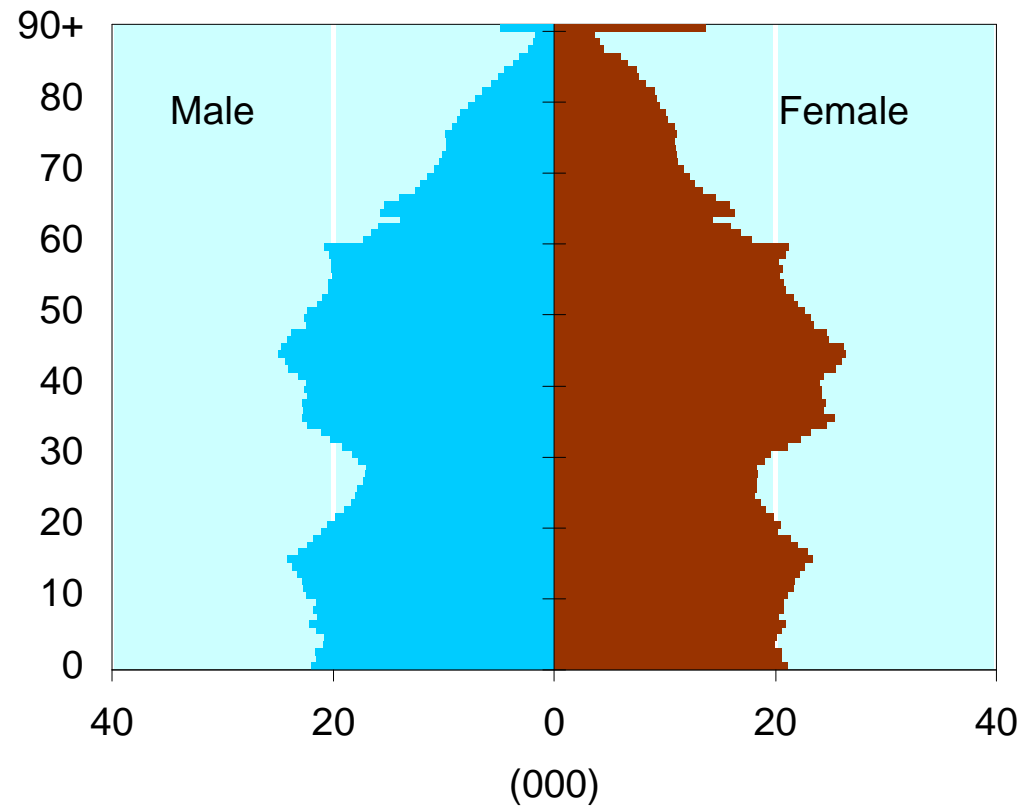
Pacific population 2006



Asian population 2006



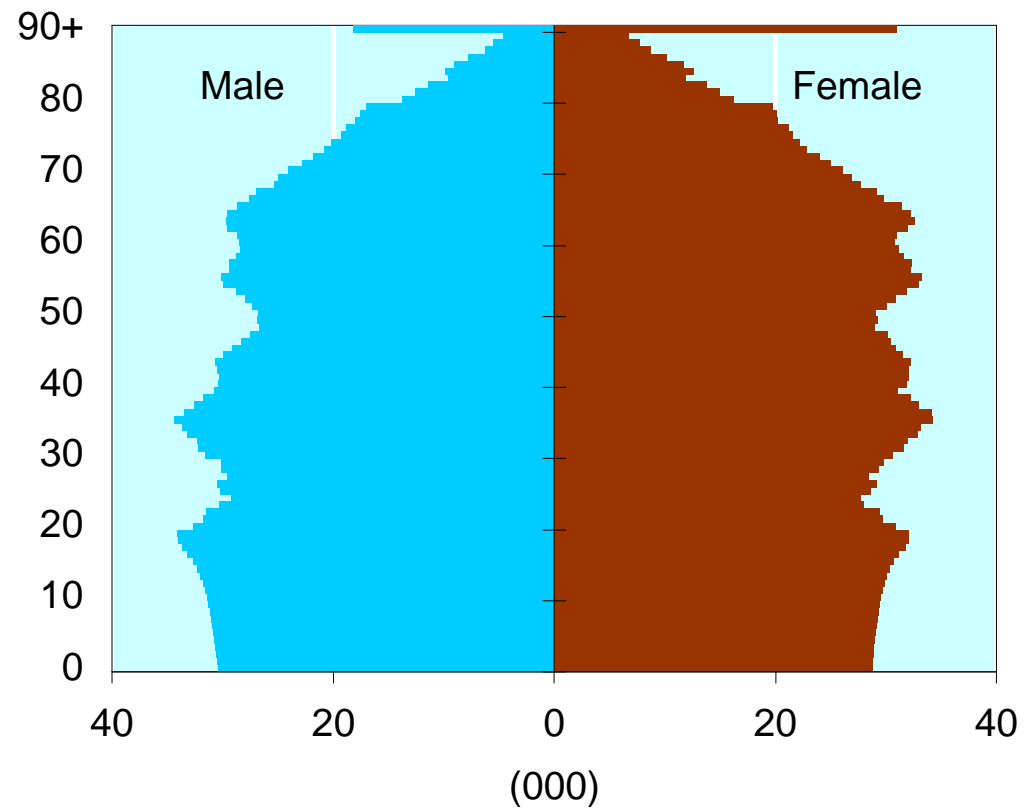
European/other pop. 2006



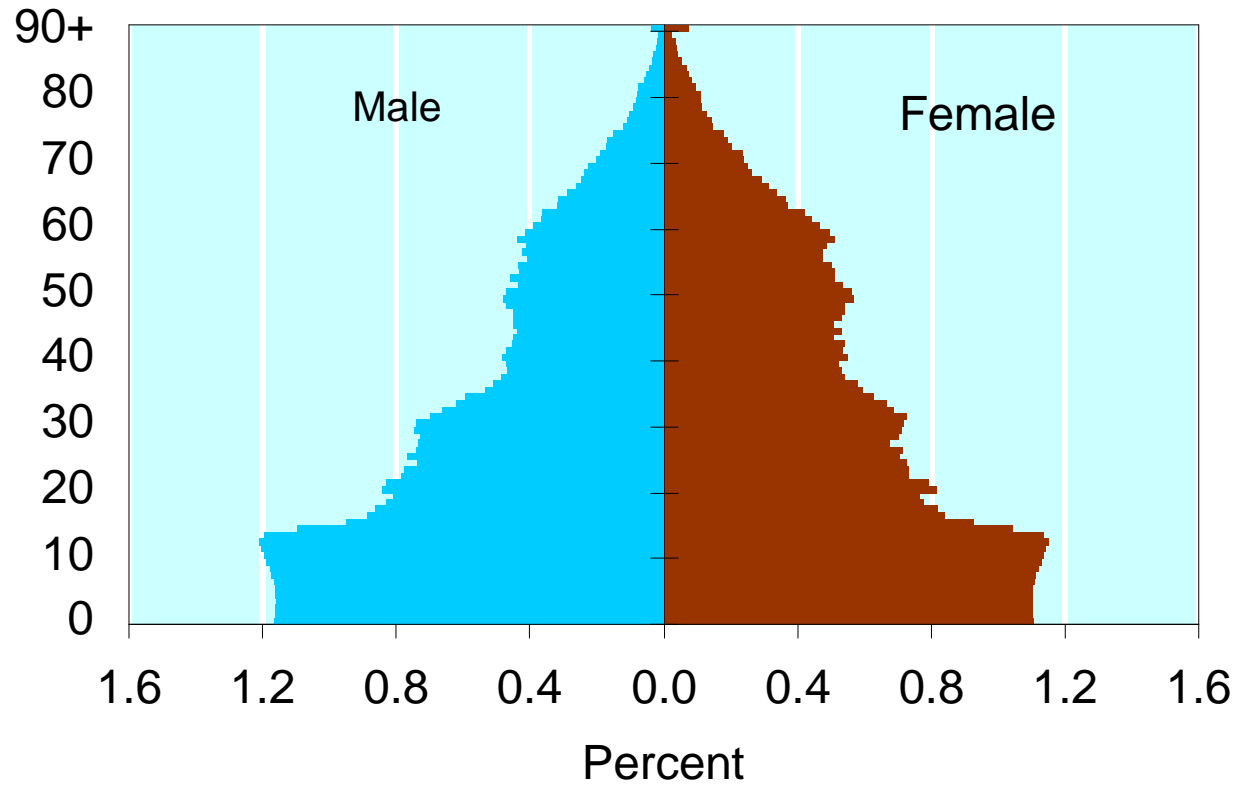
Population (all ages), 2006

	Number (000's)	% total
Maori	624	14.9
Pacific	302	7.2
Asian	404	9.7
Euro/Other	3213	76.8
Total	4184	100.0

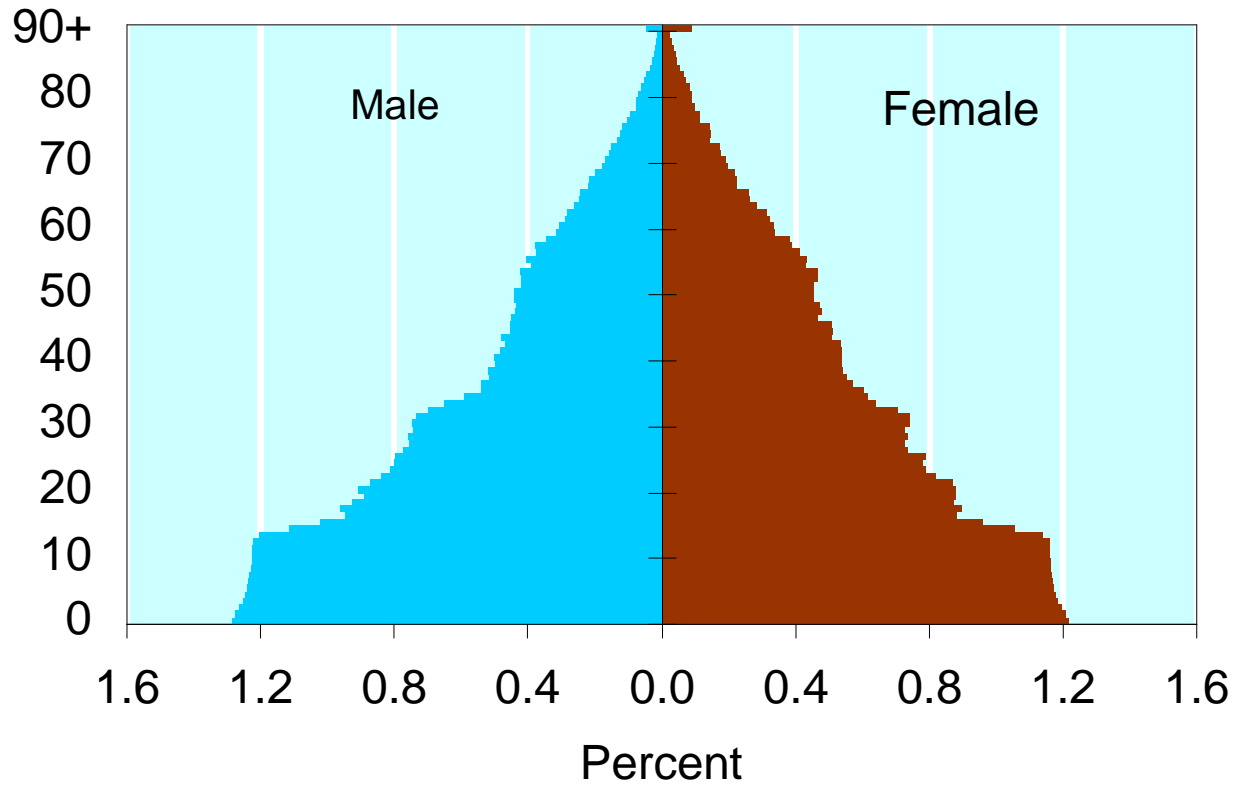
Total 2021



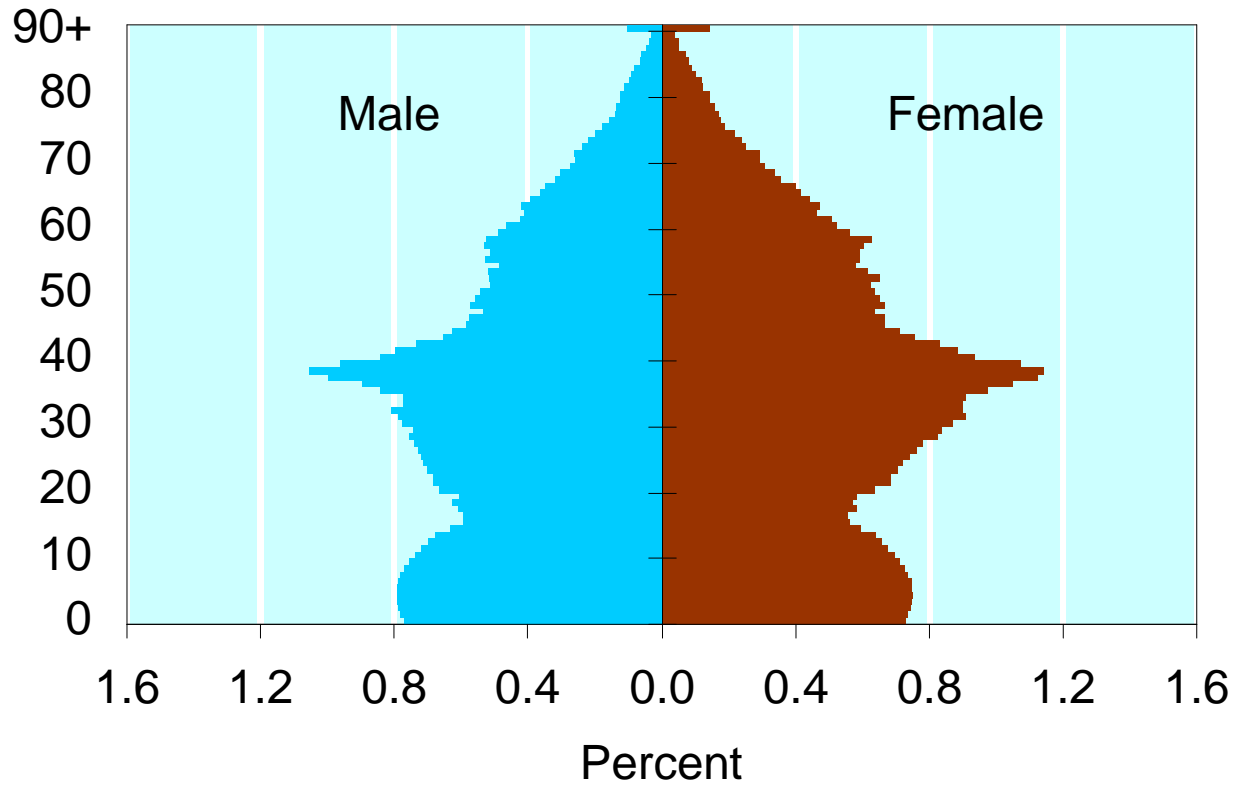
Maori 2021



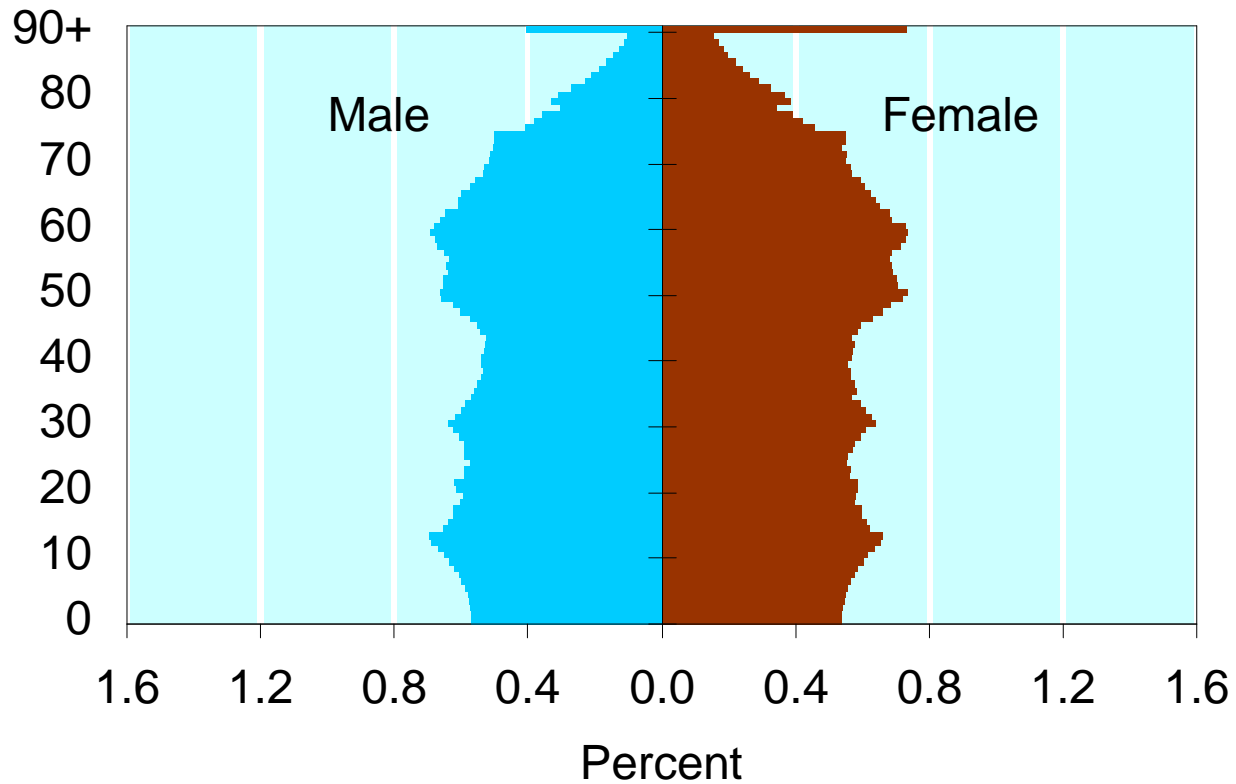
Pacific 2021



Asian 2021



European/other 2021



Population (all ages), 2021

	Number (000's)	% total	Change 2006-21
Maori	773	15.9	23.9
Pacific	435	8.9	44.0
Asian	693	14.2	71.5
Euro/Oth	3401	69.8	5.9
Total	4871	100.0	16.4

A longer-term perspective - 1

	% under 35	% 35+
1966	60.7	39.3
1986	57.9	42.1
2006	48.7	51.3
2026	43.5	56.5
2046	39.9	60.1

A longer-term perspective - 2

	% 15-34	% 50-69	% 70+
1996	28.0	16.4	5.4
1986	33.5	16.8	7.0
2006	27.4	20.3	8.6
2026	25.2	24.0	13.7
2046	23.2	22.6	19.2

Population under 35, 2021

	Number (000's)	% total	Change 2006-21
Maori	499	23.2	19.4
Pacific	296	13.8	41.0
Asian	352	16.4	43.7
Euro/Oth	1428	66.4	-1.5
Total	2150	100.0	5.4

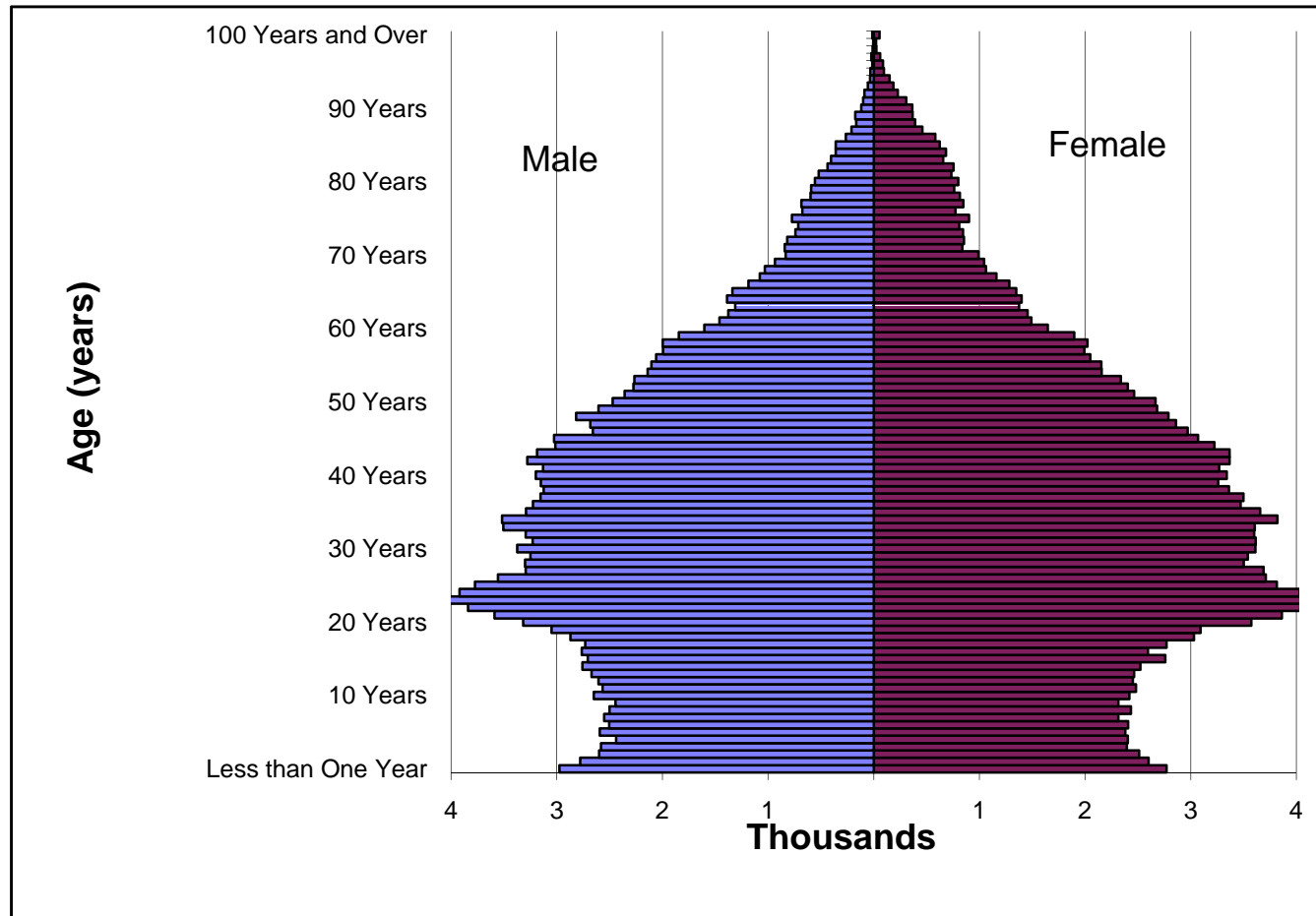
Population 35+, 2021

	Number (000's)	% total	Change 2006-21
Maori	206	10.1	28.2
Pacific	91	5.3	52.7
Asian	161	13.0	111.8
Euro/Oth	1763	75.3	11.9
Total	2145	100.0	22.2

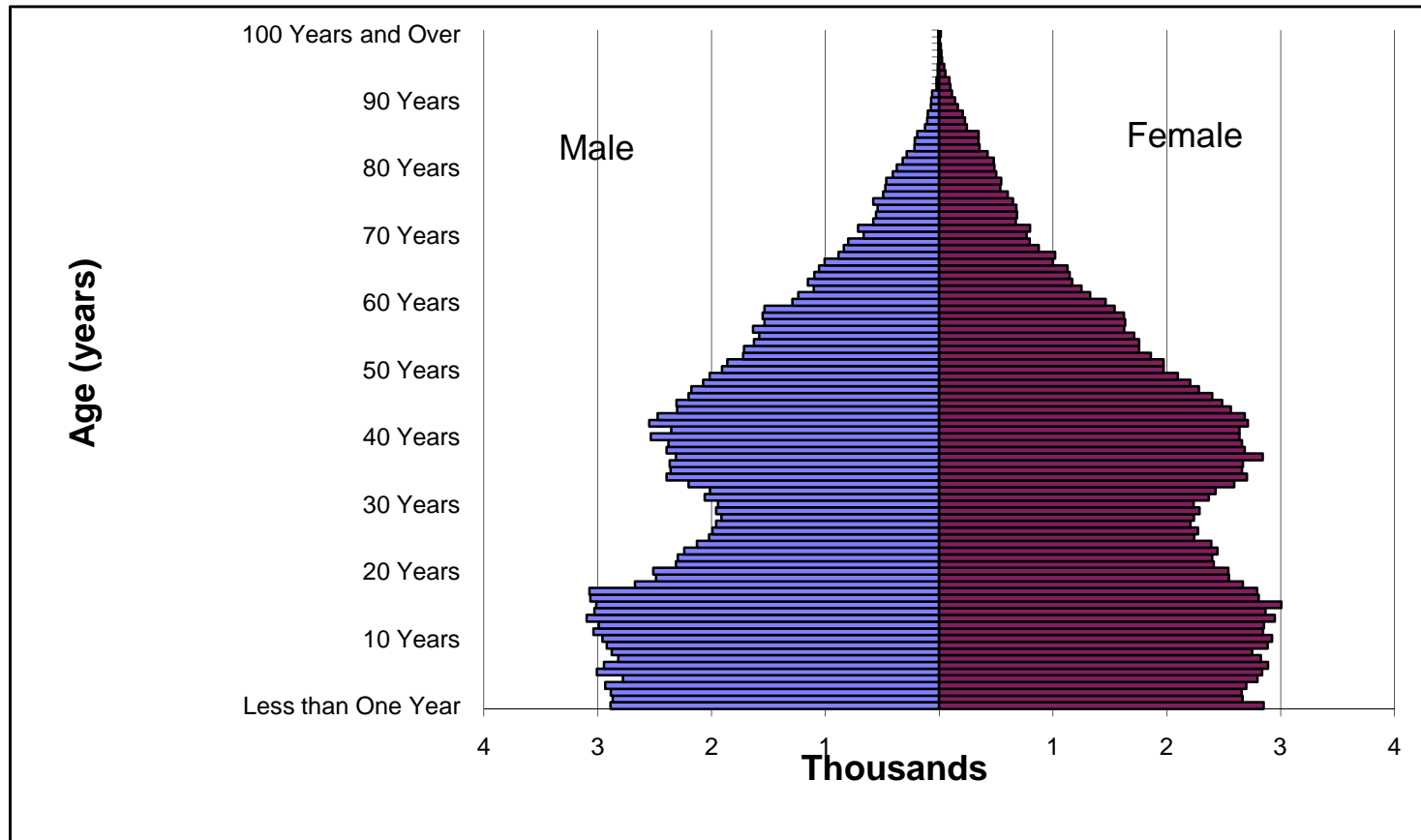
Mixed ethnicity shares 2006 (%)

	0-4	5-9	10-14
Maori	61.9	57.8	53.6
Samoan	54.6	48.8	43.5
Chinese	32.7	26.7	22.2
Indian	20.3	16.8	14.7
Euro	27.4	24.7	21.3

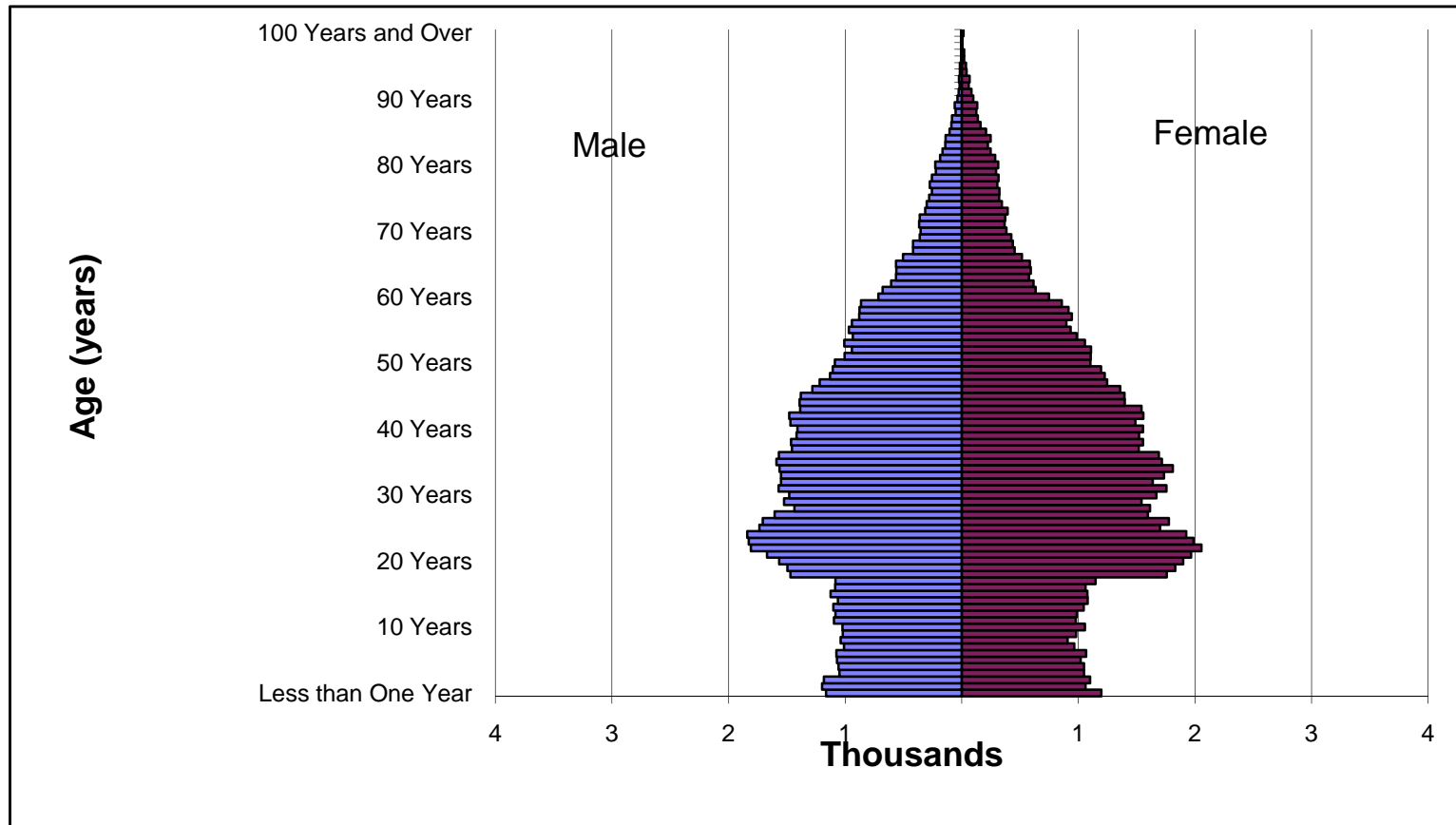
Auckland City 2006



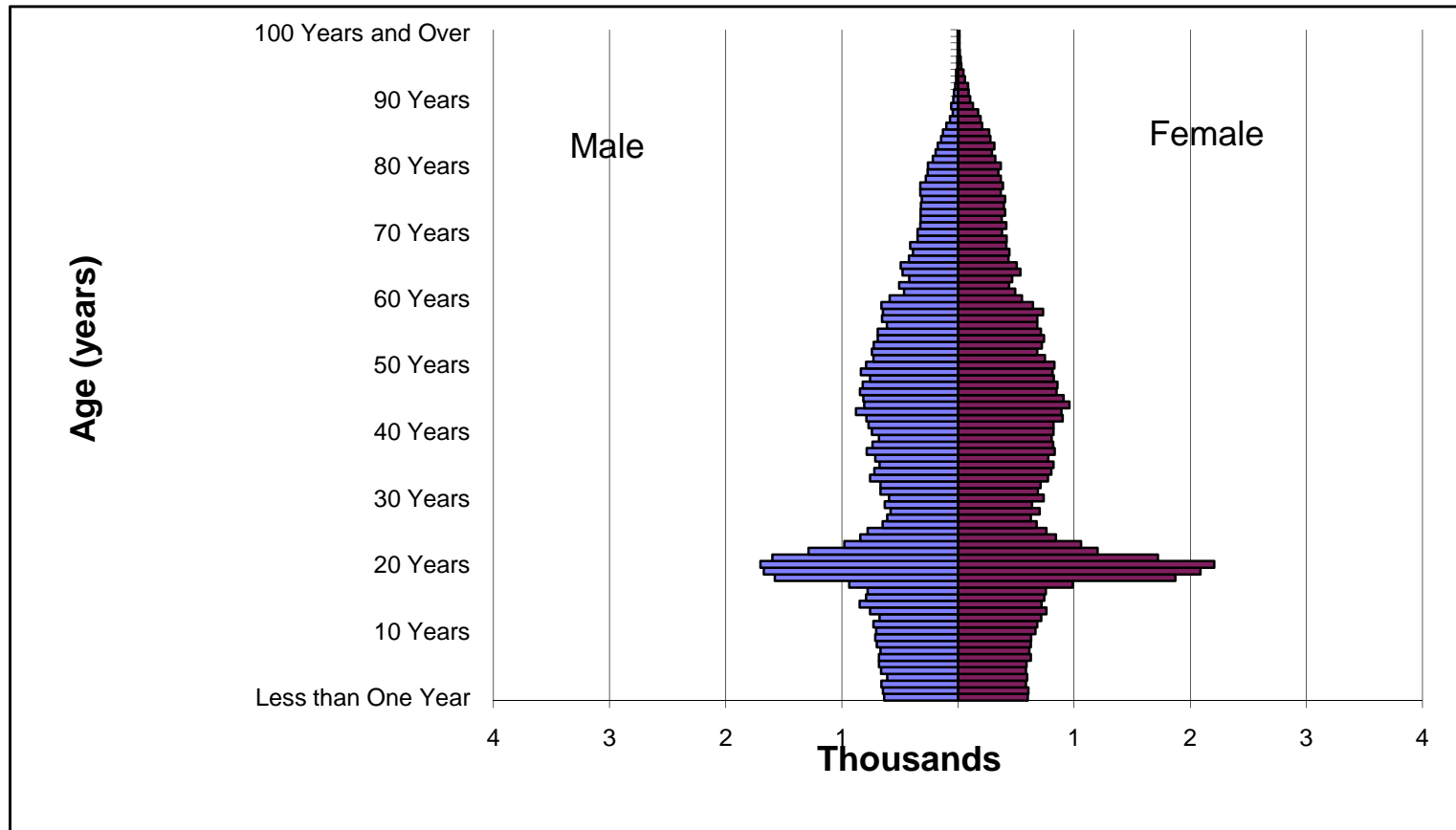
Manukau City 2006



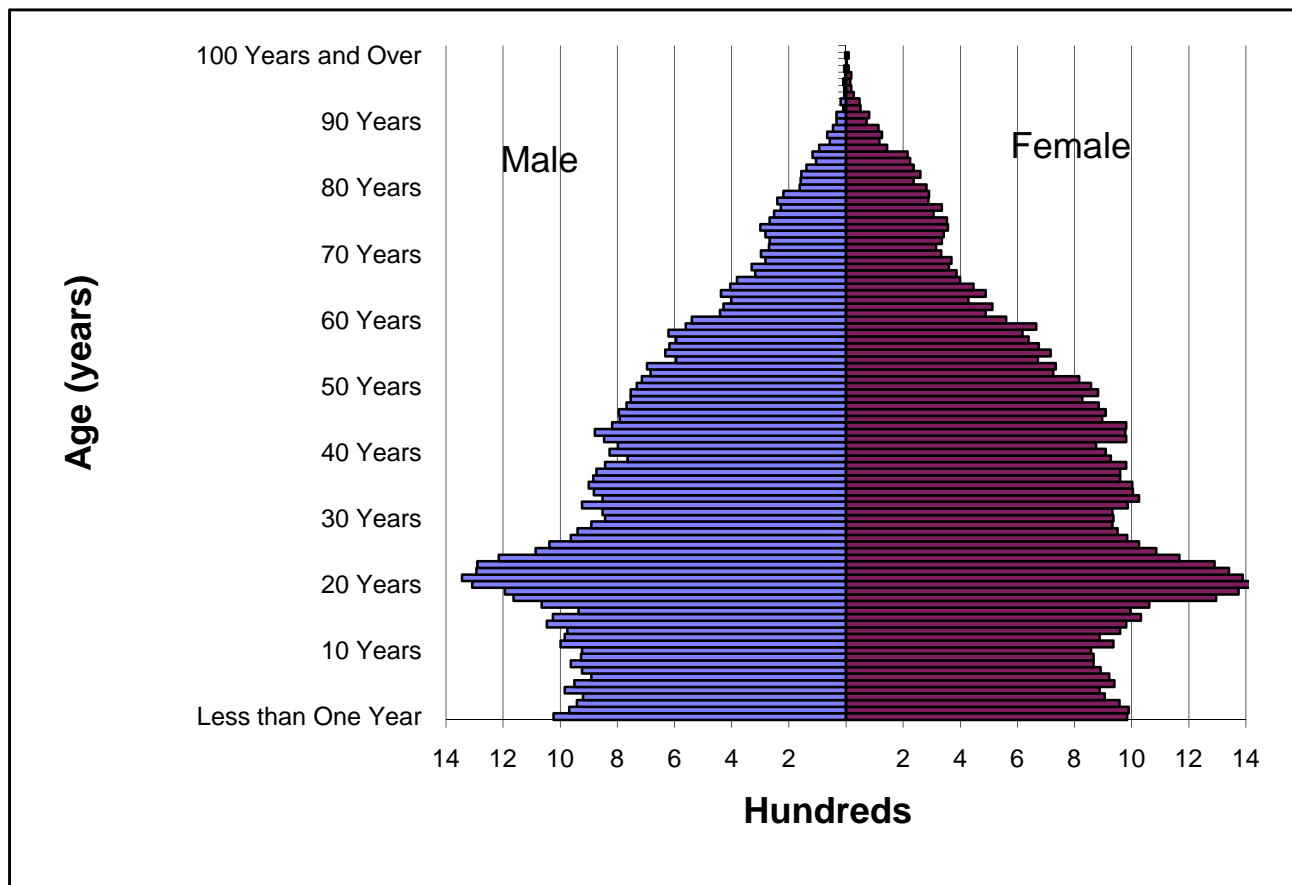
Wellington City 2006



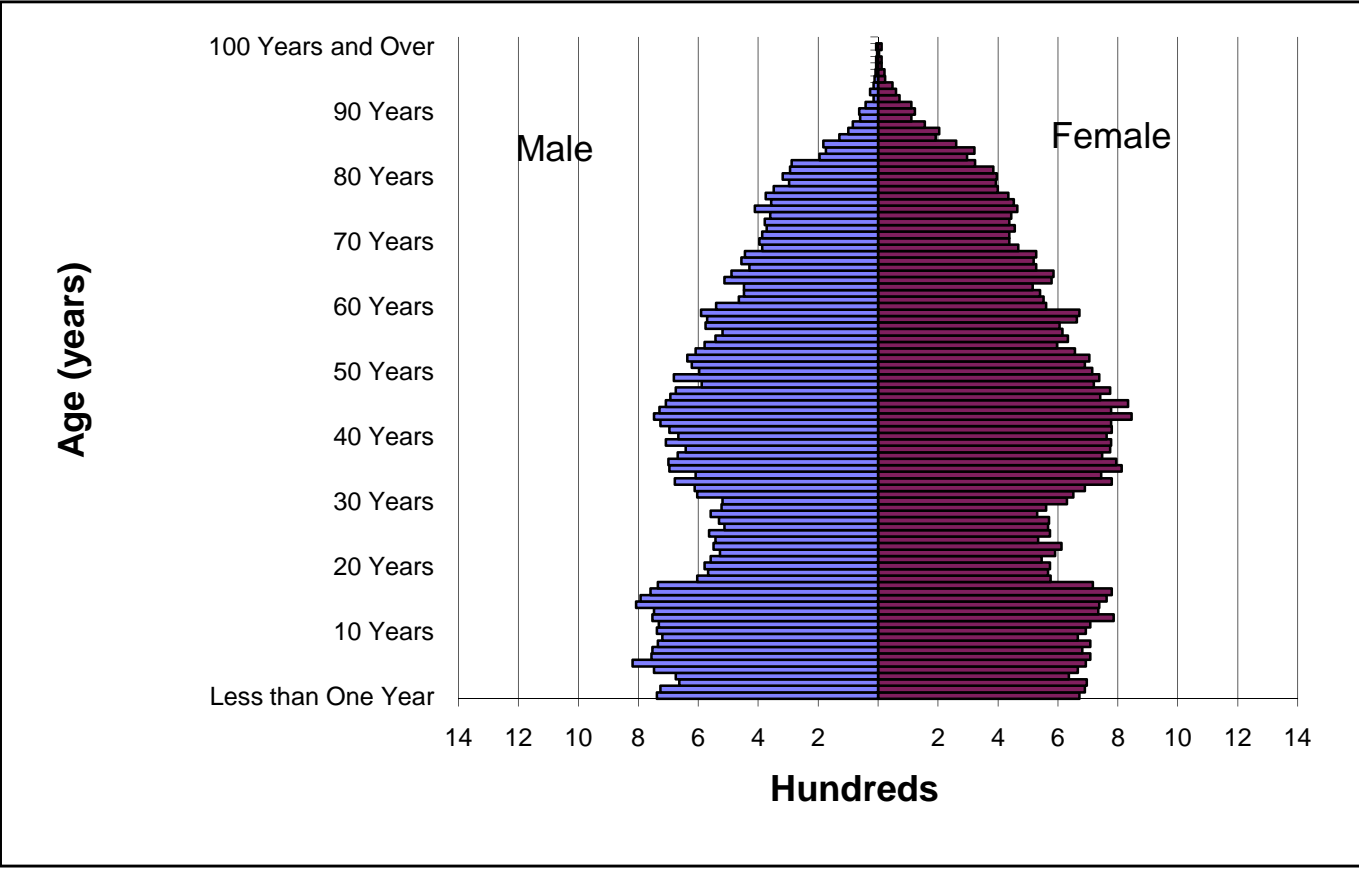
Dunedin City 2006



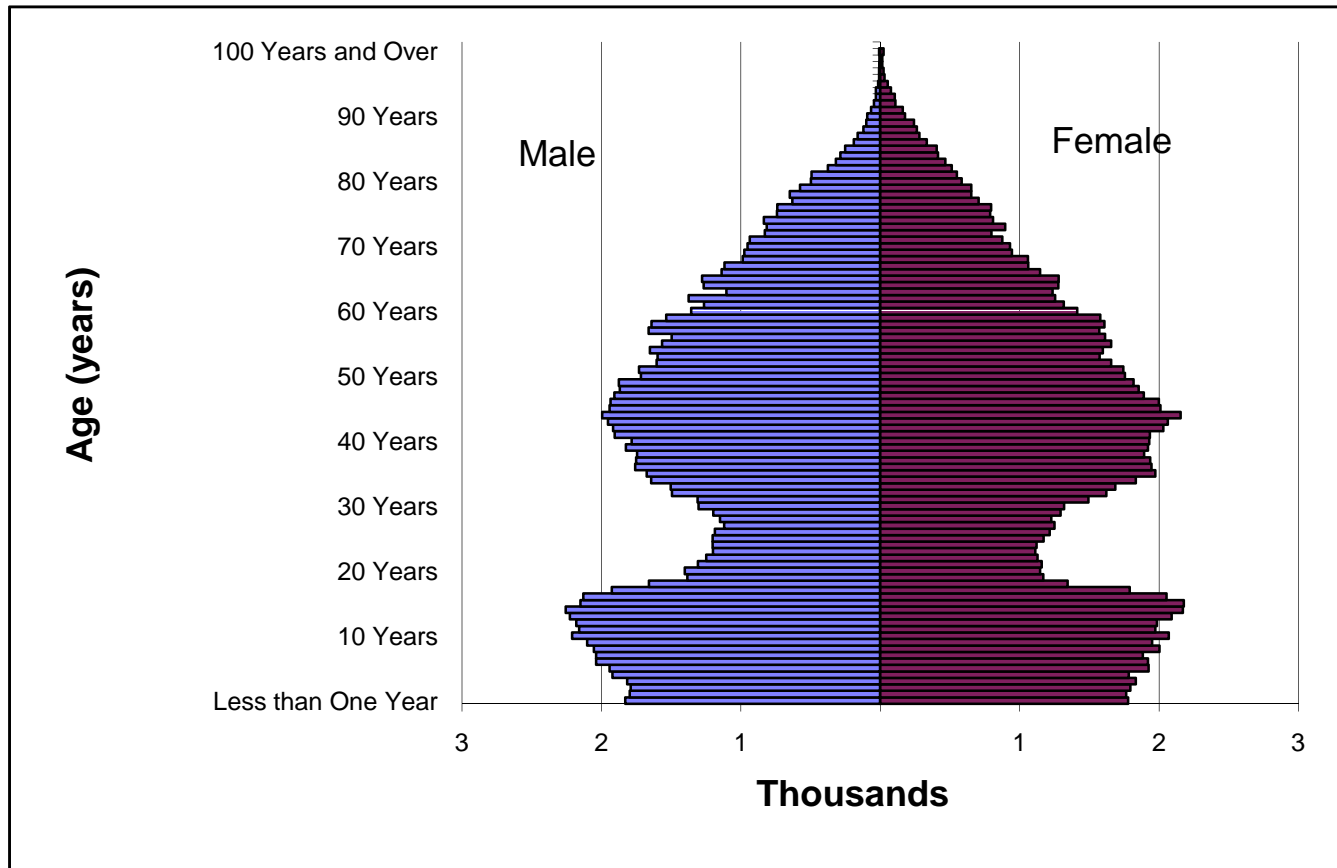
Hamilton 2006



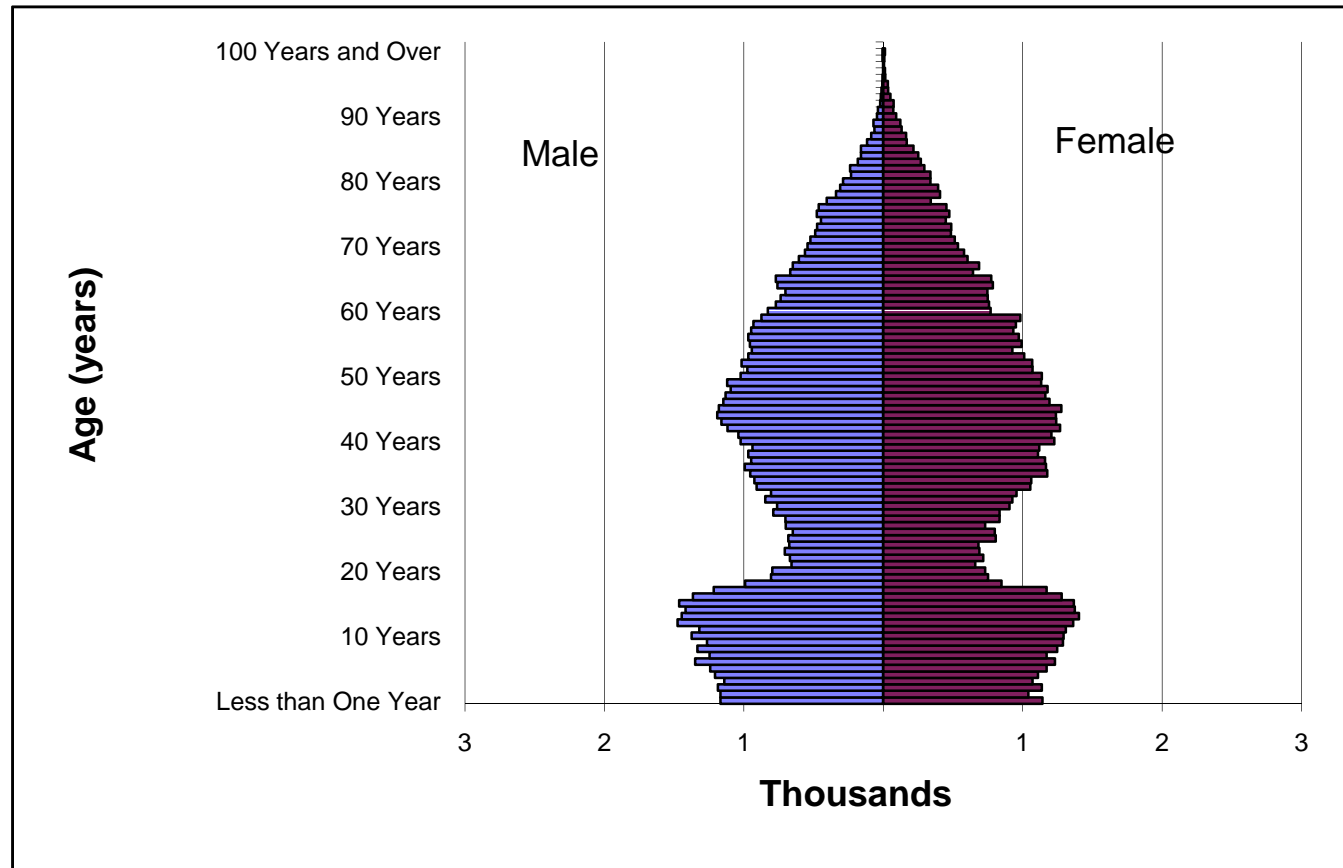
Tauranga City 2006



Rest of Waikato 2006



Rest of BoP 2006



Taking stock

- **Dynamic age structure**
- **Diverse ethnic structures**
- **Divergent trends under and over 35**
- **Different urban and rural populations**
- **Programming for diversity: some interesting challenges**