



## REQUEST FOR PROPOSALS

ETHNIC DIVERSITY SERIES  
10 X ½ HRS

TVNZ and NZ On Air are seeking proposals for a new television series aimed at reflecting the ethnic and cultural diversity of New Zealand's population.

New Zealand's cultural landscape is constantly evolving. The arrival of migrants from a range of countries around the world and our commitment to resettle up to 750 refugees a year is creating an enriching, diverse multicultural community.

In 2008 TVNZ commissioned a 10 x ½ hr special interest series *Minority Voice* which will screen later this year on Sunday morning. The series used strong personal stories ( 3 – 4 in each 29 minute episode) of a diverse range of new New Zealanders to explore a number of key and common issues that are important to and prevalent in these emerging communities - language, education, health, employment, cultural identity.

We are now seeking to add to the mix of stories by supporting a further 10 x ½ hour series from the independent production sector that will enable us to continue to provide a voice for new New Zealanders and promote cultural awareness, understanding and inclusiveness for all New Zealanders.

The budget range is \$300,000 – \$350,000 or \$30,000 – \$35,000 per episode.

It is expected the series would be delivered by September 2010

The deadline for proposals is **20 November 2009**. We would hope to notify applicants of the outcome within a month of this date.

Please send 2 copies of your proposal and budget clearly marked **Ethnic Diversity Series** to TVNZ. Completed TVNZ Commissioned Proposal & Assessment Submission forms should be included. The address is as follows:

**Jude Callen**  
**Commissioned Programmes**  
**TVNZ**  
**PO Box 3819**  
**AUCKLAND**