



NZ
ON
AIR
Te Mōtū



ANNUAL REPORT

1990-91

BROADCASTING COMMISSION

AND 1991-92 BUDGET

MISSION STATEMENT

**“To develop the
distinctiveness, variety
and quality of New Zealand
broadcasting that reflects the
culture and identity of all New
Zealanders under the Treaty
of Waitangi”**

GOALS

- **Mainstream programmes** – To ensure that mainstream audiences have access to a variety of quality programmes made for New Zealanders, by New Zealanders and about New Zealanders.
- **Diversity of programming** – To facilitate diversity in broadcasting by supporting a range of broadcasting opportunities for all audiences and programme makers, including minority and mainstream interests.
- **Consultation** – To respond to public opinion and to monitor, react to, and influence the broadcasting environment.
- **Maori broadcasting** – To support Maori broadcasting aspirations.
- **Responsible organisation** – To maximise Fee collection and achieve cost-effective results.

**NZ On Air - a catalyst for distinctive
New Zealand broadcasting.**

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CHAIRMAN'S INTRODUCTION

This report marks the end of NZ On Air's second year, but since we were not at full strength until October 1989, it in fact reflects our first complete year of operation.

NZ On Air's record in 1990/91 shows that the structures created to separate the commercial and cultural imperatives in broadcasting are not only workable, but also successful.

Broadcasting in New Zealand is inherently controversial and there will always be keen and vocal competition for scarce dollars. However, the level of tension that characterised NZ On Air's work in 1989/90 - particularly in television - has reduced dramatically this year as the various players reached an understanding of each other's roles.

The thrust this year has been to establish NZ On Air as an authoritative voice in the broadcasting arena, to ensure that the cultural values that we were created to promote are not overwhelmed by commercial considerations. Given the increasing pressures on commercial broadcasting this is no mean task. We were greatly assisted, however, by the fact that in many respects there are overlapping interests, and by the fact that the Fee paying public of New Zealand has shown that it wants a broadcasting structure which reflects New Zealand culture and identity.

NZ On Air has adopted two broad strategic approaches. The first has been to ensure that Fee funded broadcasting services reach the greatest possible number of Fee payers, whilst not losing sight of our statutory responsibilities to particular audiences. Secondly, we have undertaken a range of research and consultation to develop a sound information base from which to formulate policy and funding options.

These included a public forum on broadcasting at which over 40 groups from throughout New Zealand presented submissions, and a public policy seminar held in conjunction with Victoria University's Institute of Policy Studies which brought together all the leading players in the broadcasting policy debate.

NZ On Air is all about New Zealand on air. New Zealand content is our primary interest and television is a major focus for this interest. New Zealand programmes - including drama, documentary, Maori, children's and special interest programmes - are essential if we are to give New Zealand culture and identity pride of place in broadcasting.

Audience figures demonstrate that New Zealanders enjoy Fee funded television programmes in large numbers: around 819,000 people watched the documentary about Lew Pryme, *Welcome To My World*; about 684,000 people enjoy *Country Calendar* each Saturday; some 537,000 people laughed with Billy T. James as he began his last comedy series; and about 135,000 children and young New Zealanders each week tuned into the new sketch comedy *Away Laughing*, one of the very few prime time New Zealand programmes targeted at the youth audience. These are big numbers but not big enough to recover the costs of production, even though New Zealand production costs are very low by international standards. Without the support of the Broadcasting Fee many New Zealand programmes would not make it to air.

Even in straitened economic circumstances, the number of Fee payers has increased by 5%. This together with the audience numbers indicates a growing appreciation by New Zealanders of the value of the Broadcasting Fee and its central role in getting New Zealand programmes on air.

This year the Broadcasting Fee funded 688 hours of television programmes, National Radio and Concert FM, and 17 Maori and six Access radio stations. In partnership

with broadcasters, producers, performers, writers and technicians, NZ On Air ensures that New Zealand programmes and our people get a fair share of the air.

I would like to pay tribute here to the members and staff of NZ On Air for their efforts over the last year. Their commitment has been the basis of our achievements in this first full year of our work.

In June we farewelled two of our founding members - Merimeri Penfold of Auckland and Stuart Melville of Dunedin, whose terms of appointment expired. Each made an invaluable contribution to the work of NZ On Air during this critical establishment phase. We are grateful for their contribution and wish them well.

Merimeri Penfold and Stuart Melville were replaced by Hiwi Tauroa of Auckland and Jim Stevenson of Wellington.

Annual reports are traditionally an opportunity to look back but we are also taking the opportunity to look forward. At the end of this report there is a booklet titled *Budget 1991/92* which is a short statement of our plans and priorities for the coming year. I am confident that the enthusiasm and energy that members and staff have demonstrated will enable us to fulfil our goals.



Merv Norrish
CHAIRMAN



Photo David Yockney

EXECUTIVE DIRECTOR'S REPORT

INTRODUCTION

Services are provided by NZ On Air to a number of customers including broadcasters and producers who apply for funding, and the Government which requires NZ On Air to implement broadcasting policy. However, NZ On Air's primary customers are the 895,000 Fee payers who pay to ensure that New Zealand's identity and culture are well represented on our television screens and radio.

An important part of any funding decision is the size of the expected audience. Television and radio provide different ways of reaching Fee payers.

Prime time television (between the hours of 6 and 10 at night) remains the most effective way of servicing the largest number of Fee payers. On average, prime time funded programmes reach 500,000 viewers while more specialised programmes screened outside prime time average 80,000 viewers. For this reason television remains a major priority, receiving 45% of the funds available. Figure 1 illustrates the breakdown of NZ On Air funding for the year.

To put this into perspective for radio, the average hourly number of listeners for the two major funded networks, National Radio and Concert FM, is 58,000 and 11,000 apiece.



Photo David Yockney

However, radio provides a continuous service and is often a more effective way of servicing special interest audiences. In total, National Radio, Concert FM, Access radio and Maori radio provide for a diverse range of special interest audiences not catered for by commercial television.

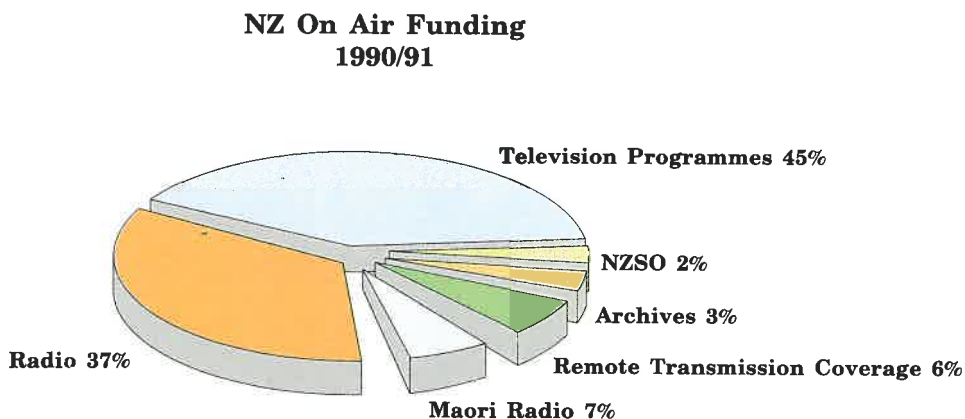


Figure 1

TELEVISION

Drama

This year 23% of television funding (see Figure 2 and Note 12 to the Financial Statements) has been provided for 77 hours of local drama for prime time audiences.

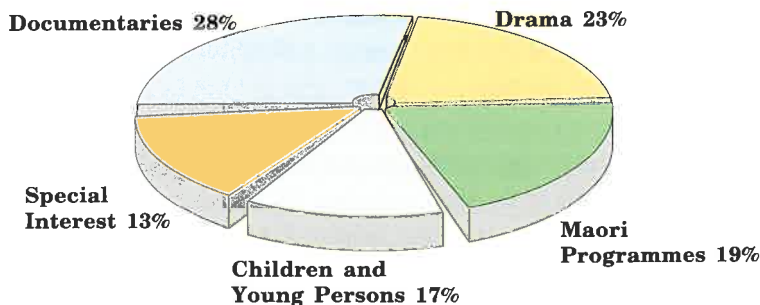


Figure 2

Programmes include:

- Two mainstream drama series - *Shark In The Park* (15 x 1 hour), the successful police series, and a new series, *Marlin Bay* (10 x 1 hour).
- Two comedy series - *More Issues* and *Away Laughing* - both of which have enjoyed good audience followings and have received funding for further series.
- A new comedy series featuring Lyn of Tawa.
- Four one hour dramas, three films - *The End Of The Golden Weather*, *Crush* and *The Footstep Man* - and one mini series - *Typhon's People*.

Details of all television productions funded during the year are listed on pages 22 and 23 of this report and further information about production funding is included in the Key Statistics section (page 21).

In a new venture to encourage more local drama, NZ On Air joined forces with TVNZ to co-fund the development of 15 projects which are being written for the popular TV One Sunday night drama slot. Some of these will reach our screens in 1992. A similar initiative has been announced with TVNZ for prime time drama series on Channel 2.



Maori

NZ On Air funded *Te Karere*, *Waka Huia* and *Marae*, the flagship Maori language and cultural programmes, as well as a further series of *Haka To Boogie* celebrating Maori entertainers, and a prime time documentary, *Dame Te Atairangikaahu Te Arikinui*.

Other prime time documentaries include *Maximum Security - Me Te Aroha* based on Ana Tia's work in Auckland prisons and *Black Singlet Legacy* which follows the Maori contribution to New Zealand's meat industry.

Children and Young Persons

In 1990/91 we began work on the development of a policy framework for the funding of children's programmes. Two major pieces of research were commissioned - early childhood programming needs and the viewing patterns of New Zealand children. A seminar was planned for early in the 1991/92 financial year to bring together

broadcasters, producers, child development experts and interested community groups to begin a consultative process.

Programmes supported this year for young

audiences include *In Focus*, teenage made news; *Bidi Bidi*, an environmentally conscious puppet programme; *What Now*, a lively weekend magazine show; *Aunties Alphabet Show*, a Kiwi alphabet; *Short Sportz*, promoting sporting and recreational interests; and *LIFE '91*, a magazine series for teenagers.

Funding for the production of New Zealand music videos is a new initiative introduced during the year to help promote New Zealand popular music.

Children's programmes will be a major priority in the 1991/92 year. Our aim is to ensure that the needs of New Zealand children are met in a cost-effective and stimulating way with programmes targeted specifically at particular age groups as well as programmes which can be enjoyed by the whole family in prime time.

serve "the interests of minorities, including ethnic minorities" in broadcasting.

We maintained our support this year for Auckland Access Radio, Print Disabled Radio in Levin, Wairarapa Access Radio in Masterton, Wellington Access Radio and Plains FM in Christchurch and we welcomed a new access radio initiative in Dunedin - the Otago Community Broadcasters' Society. Towards the end of the year we announced support for a new access radio project in Nelson which we anticipate will go to air in December 1991.

Funding for Access radio increased by 8% this year to \$795,695.

NEW ZEALAND MUSIC

Towards the end of the year NZ On Air announced two new initiatives aimed at boosting the profile and presence of New Zealand music on both radio and television.

The first is a scheme offering modest funding for record companies to make New Zealand music videos for broadcast on television. We are providing funding of up to \$5,000 per project.

The second is a scheme designed to encourage radio programme producers to make programmes about New Zealand music for broadcast on radio stations which are not already funded by NZ On Air - for example, commercial radio and student radio. In this way we hope to supplement the industry's own voluntary commitment to a minimum 10% New Zealand music content on air.

Both schemes are pilots for the 1991/92 year. Both will be reviewed at the end of the year to determine whether we have been able to make a difference to the profile and presence of New Zealand music on radio and television.

MAORI BROADCASTING

Television

This year we provided funding of \$6.3 million for Maori television programmes. Details are covered in the television section of this report.

Radio

Much of NZ On Air's work in Maori broadcasting focused on the development of Maori radio. We have continued our policy of applying at least 6% of Fee income (net of collection costs) to Maori radio. All other Maori pro-

gramme funding is in addition to this.

At the beginning of the year, seven Maori radio organisations were receiving funding from NZ On Air:

■ Aotearoa Radio (Auckland) ■ Te Upoko O Te Ika (Wellington) ■ Tautoko Radio FM (Mangamuka Bridge) ■ Radio Te Arawa (Rotorua) ■ Te Reo Irirangi O Tainui (Ngaruawahia) ■ Radio Ngati-Porou (Ruatoria) ■ Mana Maori Media (Wellington).

During the year, NZ On Air formalised its Maori radio policy and funding guidelines. The policy and funding guidelines were based on a discussion paper on Maori radio released in April last year and were progressively refined and moulded over the last year in response to feedback from many hui and funding realities.



The guidelines set out six criteria for funding:

■ A commitment to Maori language and culture and programming directed primarily at a Maori audience ■ An entitlement to use a frequency reserved by the Government for Maori radio ■ Coverage which reaches a population of 10,000 or more Maori ■ An ability to generate revenue from sources other than NZ On Air ■ Sound organisation and management ■ Some experience in broadcasting.

Over the course of the year another 11 Maori radio stations went to air with funding from NZ On Air:

■ Te Reo Irirangi O Ngati-Raukawa (Tokoroa) ■ Te Reo Irirangi O Te Hiku O Te Ika (Kaitaia) ■ Te Reo Irirangi O Maniapoto (Te Kuiti) ■ Te Reo Irirangi Ki Otautahi (Christchurch) ■ Te Reo Irirangi O Tuwharetoa (Turangi) ■ Te Reo O Tauranga-Moana (Tauranga) ■ Te Reo Irirangi O Ngati-Whatua (Auckland) ■ Te Toa Takitini Trust (Hastings) ■ Te Reo Irirangi O Pare-Hauraki (Paeroa) ■ Te Reo Irirangi O Whanganui (Wanganui) ■ Te Reo O Manuka-

Tu-Tahi (Whakatane). One other - Te Reo O Ngati-Hine - had funding approved and was due to go to air in September 1991.

With these stations in place over 80% of the Maori population now has access to a dedicated Maori radio service. A cornerstone of NZ On Air's Maori radio policy has been the establishment of a national network linking system which will connect all Maori broadcasters.

The linking system is called 'StarLink'. It opens up many opportunities for Maori radio - for example, national programme exchange and station to station programme exchange.

In February six stations were receiving a daily two hour news and current affairs programme produced by Mana Maori Media via an interim networking facility. The first stage of the network proper was commissioned on 15 May 1991, providing high quality two-way linking systems between stations.

It is expected that the network will be fully operational by late November 1991.

During the year NZ On Air continued to fund Aotearoa Radio in line with a Ministerial directive. The sum of \$1,440,000 was approved for this year and \$1,296,000 for 1991/92. The station now broadcasts to Bay of Plenty, Wellington and Christchurch as well as Auckland.

COVERAGE

Radio

In April last year NZ On Air announced a three-year plan for addressing priority radio coverage deficiencies throughout the country.

The plan aims at ensuring that every community of 1,000 people is served by a primary community radio signal and that, over time, the two publicly-funded networks - National Radio and Concert FM - reach all populations of 10,000 or more.

We are committed to four National Radio extensions (Rotorua, South Waikato, Wairarapa and South Canterbury) and five Concert FM extensions, the first of which - Southland - was commissioned in December 1990, bringing a full FM service to an area of 100,000 people. The other four Concert FM extensions are lower Northland (Whangarei), Poverty Bay, Rotorua and Eastern Bay of Plenty.

We are committed to six community radio extensions. We will be taking a radio signal to Murchison and South Westland for the first time and we will be improving radio reception in inland South Canterbury, inland Wanganui, the Rotorua Lakes area and parts of Hawkes Bay where existing coverage is unreliable.

The Murchison extension is likely to be the first of the six. We anticipate the service will be in place by Christmas 1991. In May we held a public meeting in Murchison with the Tasman MP, Nick Smith, to ask the local people which of the two existing Nelson radio stations they preferred for Murchison. The meeting voted for Nelson's Radio Fifehire.

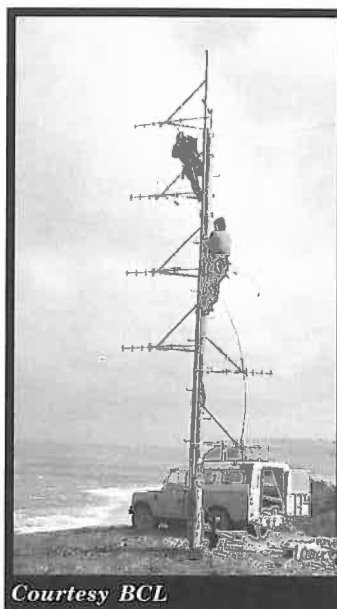
The Fifehire decision is significant. It is the first time that NZ On Air will contract with a private radio station to provide a social service.

We are hopeful that all eight remaining National Radio and Concert FM extensions and the priority community radio extensions will be in place by the end of the 1991/92 year - nine months ahead of schedule.

Television

The Ministerial directive requiring that television transmission coverage be maintained at the same level achieved by the BCNZ means that NZ On Air funding is needed to maintain coverage for approximately 7% of the population who do not presently receive a commercially viable signal.

Our assessment of the annual cost of maintaining this non-commercial coverage for TV One and Channel 2 is \$4.4 million. The high cost of maintaining existing coverage has limited our ability to fund coverage expansion. However during the year we undertook further research on television coverage deficiencies throughout the country with the intention of drafting guidelines for some limited funding for priority deficiencies.



Courtesy BCL

In May 1991 Internal Affairs Minister, Hon Graeme Lee, officially launched television in the Chatham Islands. The service will provide the Islanders with their first television, five hours a day, seven days a week.

Efforts to bring television to the Chathams date back to the 1960s but costs and technical difficulties have always thwarted the Islanders' endeavours. Conventional television distribution via microwave link from the New Zealand mainland is unworkable because of the distance and fulltime satellite delivery is prohibitively expensive. This latest venture pools the resources of the Lotteries Grants Board which has put up the capital funds and NZ On Air which has agreed to meet the annual operating costs as part of its television coverage functions. The programmes are supplied by Television New Zealand.

ARCHIVING

Radio

The Radio New Zealand Sound Archive in Timaru is the focus of NZ On Air's support for archiving in radio. This year we took steps to rehouse the collection, upgrade the facility and secure Radio New Zealand's priceless Maori collection - Nga Taonga Korero.

Funds set aside this year will see the Archive rehoused in Christchurch during 1991 and will enable the Archive to purchase new DAT recording equipment for its preservation work.

The Nga Taonga Korero collection is held at Radio New Zealand's Te Reo O Aotearoa unit in Auckland. This year for the first time funds have been specifically set aside for maintaining the collection.

Television

As an interim measure, NZ On Air continued to fund the TVNZ Archive and to provide funds for the archiving of Fee-funded programmes produced by independent producers and TV3.

To encourage a wider industry approach, NZ On Air facilitated the establishment of an industry working committee to consider archiving needs including programme selection, storage and access issues, and to draw up guidelines for adoption by the television industry. The working committee has representatives from Television New Zealand, TV3, the Independent Producers' and Directors' Guild, the New Zealand Film Archive and the National Archive.



The recommended guidelines should be available later in the year at which time NZ On Air will develop a longer term television archiving policy.

CONSULTATION

Under the Broadcasting Act NZ On Air has a responsibility to consult with groups and individuals who can assist in the development of funding policies. The process of consultation is ongoing but this year a public forum was held in Auckland and Wellington in early November to allow anyone with an interest in public broadcasting funding policy to make their views known to us.

We received nearly 40 submissions from groups as diverse as the Royal Foundation for the Blind; the Young Farmers Clubs; Children's Media Watch; the Maori film makers' collective, Te Manu Aute; the New Zealand Assembly of Sport; and the Queen Elizabeth II Arts Council of New Zealand.

Submissions made during the Forum have been important to our policy development process. The improvement in television subtitling services for people with impaired hearing is a direct result of the submissions received during the Forum as is the policy initiative in children's television.

BROADCASTING FEE

The gross income from the Broadcasting Fee for the year increased by \$1.8 million from \$81.9 to \$83.7 million. However, last year's change from a cash to an accrual basis of accounting for Fee income and the increase in the number of Fee payers choosing to pay quarterly and half yearly understates the success achieved in increasing Fee collection. If a similar basis of accounting and payment is applied the increase is closer to \$9 million, an increase of 12%.

Key factors affecting Fee income during the year were:

- The number of Fee payers increased by 46,847 to 895,327 - an increase of 5.5%.
- An increase in the number of Fee payers choosing to pay three and six monthly rather than annually - from an average last year of 8.6% to 18.7% this year. This had a one-off effect of reducing this year's income by approximately \$1.3 million.

Total collection and compliance costs increased by \$3.6 million. This increase has been more than offset by the increase in income of \$9 million. The key factors affecting expenditure during the year were:

- An increase in direct billing and servicing costs relating to the increase in the number of Fee payer accounts.
- Additional debt collection charges resulting from a tightening credit policy. However, a new strategy for dealing with overdue accounts will reduce future costs in this area by 50%.
- The cost of direct compliance including the introduction of direct mailing techniques, followed by selective visits by collection agents as a last resort to non Fee paying households.
- The first year of the NZ On Air advertising awareness campaign aimed at supporting the drive to increase the level of compliance and increasing awareness of what the Fee pays for.

This year's costs included a number of one-off costs - in particular, computer software development. Collection and compliance costs for next year are expected to decrease by \$1.3 million while Fee income is expected to increase by \$1.9 million.

Using the new compliance database and direct marketing techniques, campaigns were mounted in Auckland, Wellington, Christchurch, Hamilton and Tauranga. The goal

next year is to cover the rest of the country. A total of 104,850 new Fees was generated from all compliance activities. This exceeded by 46,847 the 58,003 Fees cancelled for various reasons.

Although the response rate to the mail campaigns was exceedingly high - up to 80% in some areas - it was necessary to visit selected households which had not responded. Agent visits contributed 16,523 new Fees and returned over \$3 for every dollar spent.

Methods of Fee collection continued to be refined during the year to effect cost savings and to improve customer servicing. A new contract was negotiated with NZ Post to reduce postage costs. Recycled paper envelopes were introduced for environmental reasons and to save costs and the 0800 free phone service was extended to evenings. The 0800 free phone has proven to be a significantly more cost-effective method of handling Fee payer enquiries.

The special annual black and white Broadcasting Fee was abolished on 30 June 1991 after nearly 31 years.

The last increase in the Broadcasting Fee was in July 1989. There appears little prospect of a further increase in the near future. Increases in income must therefore arise from improving compliance. While we have been successful this year there is ultimately a ceiling on the level of success in this area. We estimate that by the year ending 30 June 1993 the maximum degree of compliance will have been achieved, generating gross income of approximately \$93 million. At this point NZ On Air's income will become static unless the Fee is increased.

Further information about the Broadcasting Fee is included in the Key Statistics section of this report (page 21).



Ruth Harley
EXECUTIVE DIRECTOR

STATEMENT OF SERVICE PERFORMANCE

For The Year Ended 30 June 1991

KEY PERFORMANCE INDICATORS

		Budgeted Output	Achieved Output
Television Programmes			
<i>Goal - Mainstream Programmes</i>			
Documentaries	% total funded hours	30%	17%
	Average cost per hour	\$46,746	\$78,926
Drama	% total funded hours	11%	11%
	Average cost per hour	\$230,952	\$100,047
<i>Goal - Diversity of programming</i>			
Maori	% total funded hours	13%	17%
	Average cost per hour	\$73,857	\$53,563
Children & young persons	% total funded hours	30%	41%
	Average cost per hour	\$21,530	\$19,320
Special interest	% total funded hours	16%	14%
	Average cost per hour	\$43,960	\$49,112
National Radio & Concert FM			
<i>Goal - Diversity of broadcasting</i>			
To continue to fund National Radio and Concert FM in their current forms.	Annual hours broadcast		
	National Radio	8760 hours	8760 hours
	Concert FM	6570 hours	6570 hours
	Total cost	\$27,909,507	\$26,900,743
Remote Television Coverage			
<i>Goal - Diversity of broadcasting</i>			
To fund the maintenance of non-commercial television coverage at the level achieved by the BCNZ as at 1 April 1988.	TV One - % of population	99.93%	99.93%
	Channel 2 - % of population	99.64%	99.64%
	Total annual cost	\$3,800,000	\$4,451,020
Maori Broadcasting			
<i>Goal - To support Maori broadcasting</i>			
To apply at least 6% of the net Public Broadcasting Fee to Maori broadcasting.	% of Fee applied to:		
	Maori radio	7.3%	6.8%
	Television programmes	6.7%	8.4%
	Total %	14.0%	15.2%
	Total cost	\$10,959,872	\$11,443,709
Public Broadcasting Fee Income			
<i>Goal - Responsible organisation</i>			
To increase the level of Fee paying compliance.	Number of Fees	873,934	895,327
	% increase	3.0%	5.5%
Administration Costs			
<i>Goal - Responsible organisation</i>			
To retain administration costs at 2% or less of the gross Public Broadcasting Fee.	% of gross Fee income	2.0%	1.8%

Broadcasting Commission

BALANCE SHEET

As At 30 June 1991

	1991	1990
Current Assets		
Bank of New Zealand - Current Accounts	140,429	-
Call & Short Term Deposits (Note 4)	14,853,103	14,915,223
Accounts Receivable (Note 1)		
- Public Broadcasting Fee (Note 5)	13,672,565	7,590,990
- General	452,313	9,918
Prepayments	168,981	634,002
Fixed Assets (Notes 1 & 6)	281,103	309,869
	\$29,568,494	\$23,460,002
Current Liabilities		
Accounts Payable	890,589	952,082
Public Broadcasting Fees Received in Advance	218,920	-
Bank of New Zealand - Current Accounts	-	151,689
Funding Commitments (Note 7)	26,142,954	15,912,856
Funds		
Accumulated Funds	2,316,031	553,405
Remote Transmission Coverage Fund (Note 8)	-	5,300,000
Maori Broadcasting Fund (Note 8)	-	589,970
	\$29,568,494	\$23,460,002

The accompanying notes form part of these financial statements.

Broadcasting Commission

INCOME AND EXPENDITURE STATEMENT

For The Year Ending 30 June 1991

	Actuals 1991	Budget 1991	Actuals 1990
Income			
Public Broadcasting Fee	83,722,074	86,250,000	81,944,144
Interest From Deposits	1,895,991	650,000	1,436,594
Other Income (Note 9)	1,620,850	800,000	24,000
Total Income	\$87,238,915	\$87,700,000	\$83,404,738
Less Operating Expenditure			
Public Broadcasting Fee Collection Costs (Note 10)	8,464,055	7,526,597	4,882,582
Administration (Note 11)	1,539,506	1,554,731	1,238,853
Net Income	\$77,235,354	\$78,618,672	\$77,283,303
Funding			
Television (Note 12)	34,315,789	35,233,061	31,660,929
Radio (Note 13)	27,896,438	28,849,426	28,659,251
Maori Broadcasting (Note 14)	5,123,237	5,716,030	4,033,724
Remote Transmission Coverage (Note 15)	4,277,456	5,568,658	677,333
New Zealand Symphony Orchestra	2,458,311	2,458,311	4,991,500
Archives (Note 16)	1,382,570	1,242,982	817,191
Consultation	18,927	103,609	-
Total Funding Expenditure	\$75,472,728	\$79,172,077	\$70,839,928
Excess of Income/Expenditure			
-Transfer to Remote Transmission Coverage Fund (Notes 8 & 15)	\$1,762,626	(\$553,405)	\$6,443,375
-Transfer to Maori Broadcasting Fund (Notes 8 & 14)	-	-	5,300,000
	-	-	589,970
Accumulated Funds 1 July	553,405	553,405	-
Accumulated Funds 30 June	\$2,316,031	\$0	\$553,405

The accompanying notes form part of these financial statements.

Broadcasting Commission

STATEMENT OF CASHFLOWS

For The Year Ended 30 June 1991

	1991	1990
<i>Cash flows from operating activities</i>		
Cash was provided from:		
Public Broadcasting Fee	77,795,303	74,353,159
Opening cash acquired from the Ministry of Commerce	-	292,629
Other income received	249,929	24,000
Cash was disbursed to:		
Funding advances	(70,300,191)	(55,056,498)
Payment to suppliers and employees (including Public Broadcasting Fee collection costs)	(9,321,020)	(5,929,485)
Goods and services tax (GST)	(428,865)	-
Net cash flows from operating activities	(\$2,004,844)	\$13,683,805
<i>Cash flows from investing activities</i>		
Cash was provided from:		
Short term deposits	4,707,080	-
Interest received	2,303,040	1,325,863
Proceeds from sale of fixed assets	-	3,198
Cash was applied to:		
Short term deposits	-	(14,564,491)
Purchase of fixed assets	(42,331)	(360,064)
Net cash from investing activities	\$6,967,789	(\$13,595,494)
Net increase in cash held	4,962,945	88,311
Opening cash as at 1 July	88,311	-
Closing cash as at 30 June	\$5,051,256	\$88,311
Closing cash as at 30 June consisted of:		
Bank of New Zealand current accounts	140,429	(151,689)
Call deposits		
- National Bank of New Zealand Limited	2,108,550	-
- ANZ Banking Group (New Zealand) Limited	2,001,619	-
- Bank of New Zealand	800,658	240,000
	\$5,051,256	\$88,311

The accompanying notes form part of these financial statements.

NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS

For The Year Ended 30 June 1991.

1. STATEMENT OF ACCOUNTING POLICIES

General Accounting Policies

The Broadcasting Commission was established by the Broadcasting Act 1989 and commenced operations on 1 July 1989. The financial statements cover the following activities of the Broadcasting Commission:

- (i) Collection of the Public Broadcasting Fee; and
- (ii) Allocation of funds to:
 - television programme production;
 - radio broadcasting;
 - television and radio remote transmission coverage;
 - television and radio archives; and
 - the New Zealand Symphony Orchestra.

The financial statements have been prepared in terms of the first schedule of the Broadcasting Act 1989.

The measurement base adopted is that of historical cost. Reliance is placed on the fact that the Commission is a going concern. Accrual accounting is used to measure revenue and expenditure. The Statement of Cash Flows is prepared using the direct method.

Particular Accounting Policies

The following particular accounting policies which materially affect the measurement of income and expenditure and the financial position have been applied:

(a) *Accounts Receivable*

Accounts receivable are shown at their estimated net realisable value after allowing for doubtful debts.

(b) *Fixed Assets*

Fixed assets are stated at cost less accumulated depreciation. Provision for depreciation is calculated on a straight line basis to write down the cost of the assets by equal instalments to an estimated residual value at the end of the economic life of the asset.

Motor vehicles	3 years to a residual value of 50% of original cost
Computer equipment	3 years to a residual value of 10% of original cost
Office equipment	5 years to nil residual value
Furniture and fittings	6 years to nil residual value
Leasehold alterations	6 years to nil residual value

(c) *Goods and Services Tax (GST)*

The financial statements have been prepared exclusive of GST.

(d) *Treatment of the Allocation of Funds and Grants*

The allocation of funds and grants to broadcasting projects is treated as expenditure in the year the commitment is made. The exceptions to this policy are:

- (i) where a level of income has been contracted and is reasonably assured, then such commitments are treated as assets and valued at the minimum amount of expected income;
- (ii) for short term advances made on a full recourse basis where the payment is secured by some means so as to give a reasonable expectation of repayment; and
- (iii) specific allocations against future years' income.

(e) *Investments*

All investments (except those covered by (d) above) are recorded at cost.

(f) *Public Broadcasting Fee*

Income from the Public Broadcasting Fee is accounted for at the time the invoice is issued. In accordance with the Broadcasting (Public Broadcasting Fees) Regulations 1989 the income recognised is the total of the amount invoiced.

(g) *Income from Broadcast Production Funding*

Where the Commission is entitled to income as part of its terms and conditions of providing funding, such income is only recognised as and when the income is received.

(h) *Comparative Figures*

The comparative figures for accounts receivable and accounts payable have been adjusted to reflect the cash payments basis in respect of GST.

Changes in Accounting Policies

There have been no changes in accounting policies. All policies have been applied on bases consistent with those used last year.

2. STATEMENT OF COMMITMENTS

The following significant future commitments have been made by the Commission against future years' income:

(a) *National Radio and Concert FM*

Prior to the year end the Commission settled the level of funding for the Radio New Zealand Limited services of National Radio and Concert FM at \$24,639,485 for the year ending 30 June 1992. There is a Ministerial directive requiring the Commission to fund these services until 30 June 1992.

(b) *National Maori Radio Network System*

Prior to the year end the Commission entered into long-term contracts with Telecom Networks and International Limited and Radio New Zealand Limited to provide circuits and switching services on a monthly rental basis for the next five years. The rental costs are \$547,968 per annum. Future years' rentals are subject to inflationary adjustments.

Notes Continued

- (c) *Aotearoa Radio*
Prior to the year end the Commission entered into a contract with the Aotearoa Maori Radio Trust to provide funding of \$1,296,000 to Aotearoa Radio for the year ending 30 June 1992.
- (d) *Leased Premises*
The Commission is a party to a lease agreement with the New Zealand Lotteries Commission for its office premises in Wellington. The lease is for a term of six years until June 1995. The current base rental is \$71,691 per annum. Operating expenses are additional and are presently being negotiated.
- (e) *Extension of Radio Transmission Coverage*
The Commission has confirmed with Radio New Zealand Limited its intention to fund a coverage extension plan for National Radio and Concert FM. Current estimates indicate that funding will be needed to meet future annual operating costs of \$535,000 per year once the extensions are completed.
- (f) *Miscellaneous Funding Commitments for Next Year*
Prior to the year end the Commission committed funding of \$4,444,000 for the next year's operations of a number of Maori and Access radio stations. These commitments will be treated as expenditure next year.

3. STATEMENT OF RESOURCES

(a) <i>Personnel</i>	1991	1990
Members of the Commission (part-time)	6	6
Staff (full-time equivalents)	10.5	10.5
(b) <i>Broadcasting Equipment</i>		
The Commission owns switching equipment valued at a cost of \$40,250 which is used by Radio New Zealand Limited for the National Maori Radio Network System. The Commission expensed this equipment during the year and plans to transfer ownership in the coming year to an appropriate independent entity representing Maori broadcasting interests.		

4. CALL AND SHORT TERM DEPOSITS

	1991	1990
<i>Call Deposits</i>		
National Bank of New Zealand Limited	2,108,550	-
ANZ Banking Group (New Zealand) Limited	2,001,619	-
Bank of New Zealand	800,658	240,000
	\$4,910,827	\$240,000
<i>Term Deposits</i>		
Treasury Bills	7,904,067	6,936,526
Westpac Banking Corporation	2,038,209	2,168,746
ANZ Banking Group (New Zealand) Limited	-	3,542,049
National Bank of New Zealand Limited	-	2,027,902
	\$9,942,276	\$14,675,223
<i>Total Call & Term Deposits</i>	\$14,853,103	\$14,915,223

5. ACCOUNTS RECEIVABLE - PUBLIC BROADCASTING FEE

	1991	1990
Accounts Receivable - Public Broadcasting Fee	14,304,355	8,034,458
Less Provision for Doubtful Debts	(631,790)	(443,468)
	\$13,672,565	\$7,590,990

6. FIXED ASSETS

			1991	1990
	Original	Accumulated	Book	Book
	Cost	Depreciation	Value	Value
Furniture & Fittings	104,502	26,154	78,348	77,655
Leasehold Alterations	97,563	27,638	69,925	86,189
Computer Equipment	115,762	47,426	68,336	71,597
Office Equipment	39,237	11,940	27,297	28,286
Motor Vehicles	53,676	16,479	37,197	46,142
	\$410,740	\$129,637	\$281,103	\$309,869

7. FUNDING COMMITMENTS

At the time the Commission commits funds to a programme or particular project the commitment is recorded as a liability and the liability is reduced as the funds are advanced within the terms of the funding agreement. Funds are normally paid by instalments to meet the cashflow requirements.

At the year end funds had yet to be drawn down for the following activities:

Television programmes	21,085,386
Radio, remote transmission coverage, and archives	5,057,568
	\$26,142,954

It is expected that these commitments will all be paid during the next 12 months.

8. MOVEMENT IN FUNDS

Remote Transmission Coverage Fund

Opening Balance 1 July 1990	5,300,000
Interest credited to the Fund during the year	326,819
Expenditure on remote transmission coverage during the year	(5,626,819)
Balance as at 30 June 1991	\$0

Maori Broadcasting Fund

Opening Balance 1 July 1990	589,970
Interest credited to the Fund during the year	54,362
Expenditure on Maori broadcasting during the year	(644,332)
Balance as at 30 June 1991	\$0

9. OTHER INCOME

	1991	1990
Writebacks of the previous year's commitments which have since been withdrawn or reduced.	428,138	-
Income from the sale of television programmes for uses other than New Zealand television broadcasts.	249,929	24,000
Refund from Radio New Zealand of part of the previous year's funding arising from actual costs being less than the budgets on which the funding payments were originally based.	942,783	-
	\$1,620,850	\$24,000

10. PUBLIC BROADCASTING FEE COLLECTION COSTS

	Actuals 1991	Budget 1991	Actuals 1990
Direct collection costs	4,468,547	4,352,000	4,058,226
Compliance costs	2,038,813	1,203,500	644,824
Awareness advertising campaign	1,788,197	1,790,000	-
Administration	167,996	181,097	179,532
Depreciation	502	-	-
	\$8,464,055	\$7,526,597	\$4,882,582

11. ADMINISTRATION EXPENDITURE

	Actuals 1991	Budget 1991	Actuals 1990
Staff and Members costs	671,347	661,684	515,691
Travel and communications	221,440	292,540	159,485
Office overheads	211,698	244,621	156,106
Legal, public relations, and consultants	212,562	196,086	342,476
Research and ratings information	87,330	70,000	6,039
Depreciation	80,015	75,800	52,056
Establishment costs (Note)	41,036	-	-
Audit fees	12,494	14,000	7,000
Interest paid	1,584	-	-
	\$1,539,506	\$1,554,731	\$1,238,853

Last year it was not until October 1989 that the Commission was fully staffed and equipped. Consequently 1990 costs in most areas are not for a full year.

(Note - During the year a payment of \$41,036 was made to the Ministry of Commerce for establishment costs paid by the Ministry on behalf of the Commission prior to 1 July 1989 and at the beginning of 1989/90 financial year.)

12. TELEVISION PROGRAMME FUNDING

	1991		1990	
	Hours	Funding	Hours	Funding
Documentaries	119	9,392,208	60	4,160,435
Drama	77	7,703,587	49	5,107,229
Maori programmes	118	6,320,472	74	5,565,112
Children and young persons programmes	283	5,467,688	162	3,195,733
Special interest programmes	91	4,469,157	189	5,758,698
Total	688	33,353,112	534	23,787,207
Plus TVNZ bulk transitional grant		-		7,600,000
Total production funding		33,353,112		31,387,207
Plus development funding		962,677		273,722
Total Television funding		\$34,315,789		\$31,660,929

13. RADIO

	1991	1990
<i>Radio New Zealand</i>		
National Radio	19,417,281	20,015,997
Concert FM	5,672,107	5,710,374
Allowance for a rate of return to Radio New Zealand	883,831	-
Radio New Zealand transitional grant	625,000	2,082,107
Consultancy expenditure to review the costs of National Radio and Concert FM	302,524	-
Te Upoko O Te Ika transmission costs	-	117,354
	\$26,900,743	\$27,925,832
<i>Access Radio</i>		
Auckland Access Radio	212,748	167,000
Otago Access Radio	67,778	-
Plains FM	166,626	230,000
Print Disabled Radio	47,900	18,000
Radio New Zealand - Wellington Access Radio	290,643	294,919
Wairarapa Access Radio	10,000	23,500
	\$795,695	\$733,419
<i>New Zealand Music on Radio</i>		
	\$200,000	-
	\$27,896,438	\$28,659,251

14. MAORI BROADCASTING

	1991	1990
<i>Radio</i>		
Aotearoa Radio	1,440,000	1,440,000
Te Upoko O Te Ika	1,096,000	406,200
Mana Maori Media news service	904,000	650,000
Maori radio consultancy and training costs	31,223	116,524
<i>Iwi Radio Stations:</i>		
Radio Ngati-Porou	200,000	165,000
Tautoko Radio FM	200,000	165,000
Te Reo Iriraki Ki Otautahi	181,664	-
Te Reo Irirangi O Maniapoto	214,996	-
Te Reo Irirangi O Manuka-Tu-Tahi	17,000	-
Te Reo Irirangi O Ngati-Raukawa	231,662	-
Te Reo Irirangi O Ngati-Whatua	17,000	-
Te Reo Irirangi O Pare-Hauraki	17,000	-
Te Reo Irirangi O Tainui	206,700	165,000
Te Reo Irirangi O Te Arawa	185,000	165,000
Te Reo Irirangi O Te Hiku O Te Ika	214,996	-
Te Reo Irirangi O Tuwharetoa	181,664	-
Te Reo Irirangi O Whanganui	17,000	-
Te Reo O Ngati-Hine	17,000	-
Te Reo O Tauranga-Moana	181,664	-
Te Toa Takinini Trust	15,000	-
National Maori Radio Network System	198,000	761,000
Less transfer from Maori Broadcasting Fund (refer Note 8)	(644,332)	-
	\$5,123,237	\$4,033,724

There is a Ministerial directive to apply at least 6% of the Public Broadcasting Fee revenue, net of collection costs, to promote Maori broadcasting. The percentage this year for Maori radio is 6.8% compared with 6% for the previous year. The previous year's calculation includes the specified fund of \$589,970 (refer Note 8).

15. REMOTE TRANSMISSION COVERAGE

	1991	1990
<i>Television</i>		
Television New Zealand non-commercial coverage 1990	4,451,020	-
Television New Zealand non-commercial coverage 1991	4,451,020	-
Chatham Islands television service	5,050	200,000
<i>Radio</i>		
Radio New Zealand remote relays and hybrid stations	493,658	477,333
National Radio and Concert FM extensions	433,527	-
Radio Ngati-Porou	52,000	-
Whangarei Concert FM Society (interim service)	18,000	-
Less transfer from the Remote Transmission Coverage Fund (refer Note 8)	(5,626,819)	
	\$4,277,456	\$677,333

16. ARCHIVES

	1991	1990
<i>Television</i>		
Television New Zealand Archive	463,820	421,888
Provision for archiving television programmes produced by TV3 and independent producers	200,000	93,387
<i>Radio</i>		
Radio New Zealand Sound Archive	718,750	301,916
	\$1,382,570	\$817,191



REPORT OF THE AUDIT OFFICE

**TO THE READERS OF THE FINANCIAL STATEMENTS
OF THE BROADCASTING COMMISSION
FOR THE YEAR ENDED 30 JUNE 1991**

The Audit Office, having been appointed in terms of Section 53 of the Broadcasting Act 1989 has audited the financial statements of the Broadcasting Commission.

The audit was conducted in accordance with generally accepted auditing standards and practices, with the objective of obtaining reasonable assurance that the financial statements are free from significant errors or omissions. In our audit we reviewed the evidence to support the amounts and disclosures in the statements. We also assessed the accounting practices used.

In the opinion of the Audit Office, the financial statements appearing on pages 13 to 20 fairly reflect the financial position as at 30 June 1991 and the financial results of operations and cash flows for the year ended on that date.

K J Wallace
for Controller and Auditor-General

30 August 1991

KEY STATISTICS

	1991	1990
Public Broadcasting Fee (PBF)		
Total number of Fee payers at year end	895,327	848,480
Total number of concessional Fee payers at year end (<i>Note</i>)	125,254	102,493
Standard annual PBF (excluding GST of \$12.22)	\$97.78	\$97.78
Concessional annual PBF (excluding GST of \$8.12) (<i>Note</i>)	\$64.88	\$64.88
Average % of PBF paid quarterly or half yearly	18.7%	8.6%
<i>(Note - Concessional rates apply to GRI recipients who live alone)</i>		

Television Production Funding

By Producer		
- TVNZ	40%	64%
- TV3	8%	8%
- Independent Producers	52%	28%
	<hr/> 100%	<hr/> 100%
By Broadcaster		
- TVNZ	78%	76%
- TV3	22%	24%
	<hr/> 100%	<hr/> 100%

Radio

National Radio

% of population covered	92%	92%
Weekly cumulative audiences (10 years & over) as at December	613,100	615,800
Type of programming as % to total annual transmission hours		
Music	46%	47%
Current affairs	13%	13%
Special interest	12%	12%
Documentaries	12%	11%
Drama	6%	6%
General interviews	4%	4%
Maori	4%	4%
News bulletins	3%	3%
	<hr/> 100%	<hr/> 100%
% of New Zealand music	17%	14%

Concert FM

% of population covered	81%	77%
Weekly cumulative audiences (10 years & over) as at December	188,400	130,100
Type of programming as % to total annual transmission hours		
Music	85%	85%
Spoken	8%	7%
News	5%	7%
Drama	2%	1%
	<hr/> 100%	<hr/> 100%
% of New Zealand music	12%	10%

TELEVISION PROGRAMMES FUNDED DURING THE YEAR

Programme (Broadcaster)	Producer	Episodes & Duration	NZ On Air Funding \$
Documentary			
After 24 Years (TVNZ)	Ninox Films	1 hour	100,000
Alice (TVNZ)	Tom Finlayson	½ hour	40,252
Ambulances Of The Air (TVNZ)	Gurzle Promotions	1 hour	45,765
Aramoana (TVNZ)	Taylor-made Productions	1 hour	100,000
At The Risk Of Our Lives (TVNZ)	Ninox Films	3 x 1 hours	500,000
Breaking The Barrier (TVNZ)	Living Pictures	1 hour	99,802
Chills In America (TVNZ)	Max Adams	1 hour	100,000
Class Of '91 (TVNZ)	Ian Garner	1 hour	97,863
Country Calendar (TVNZ)	Television New Zealand	21 x ½ hours	275,000
Cowboys Of Culture (TVNZ)	Vid-Com	1 hour	52,000
Dame Cath Moves Up (TV3)	George Andrews	1 hour	100,000
Death In The Morning (TVNZ)	Keith Hunter	1 hour	100,000
Export Awards Doco (TVNZ)	Communicado Communications	1 hour	35,000
Farr Too Good For The Rest (TVNZ)	Colin Follas	1 hour	30,000
First Hand (TVNZ)	Infotainment Film and Video	15 x ½ hours	372,575
Gisborne Strikes Back (TVNZ)	Anson Grieve	1 hour	100,000
Great Earthquake Survival Test (TVNZ)	Grant Dixon	1 ½ hours	90,000
Great New Zealand River Journeys (TV3)	George Andrews	3 x 1 hours	300,000
Heartland (Stewart Is) (TVNZ)	Anson Grieve	1 hour	100,000
Howard's Way (TVNZ)	Communicado Communications	1 hour	100,000
Inside New Zealand Series (TV3)			
Food For Thought	Trisha Stratford	1 hour	100,000
Behind Closed Doors	Shareen Maloney	1 hour	95,351
Lottomania	Duncan Anderson	1 hour	100,000
The Baby Chase	Top Shelf Productions	1 hour	94,603
Pleasure And Pain	Communicado Communications	2 hours	198,742
Sale Of A Nation	Nimrod Films	1 hour	99,400
Sell Sell Sell	Alan Hall	1 hour	98,345
The Sex We Don't Talk About	Film Associates	1 hour	95,600
The Confetti Conspiracy	Owen Hughes	1 hour	99,891
To Be Determined	-	1 hour	100,000
It Isn't Easy Being Green (TV3)	George Andrews	1 hour	99,996
Learning New Stuff (TVNZ)	Nona Films	1 hour	100,000
Let Me Win-Let Me Be Brave (TVNZ)	John Coombs	1 hour	96,866
Mad Dogs (TVNZ)	Vid-Com	1 hour	64,248
Magic Kiwis (TVNZ)	Communicado Communications	7 x ½ hours	140,000
Maximum Security (TVNZ)	Tony Hiles	1 hour	100,000
1981 Tour - Ten Years On (TVNZ)	Bryan Bruce Productions	1 hour	99,652
Opo (TVNZ)	Colleen Hodge	1 hour	12,098
Paras In Peru (TVNZ)	Vid-Com	1 hour	111,145
Pleasures And Dangers (TVNZ)	Robin Laing/Shirley Horrocks	1 hour	100,000
Postcards From Glendhu (TVNZ)	Zee Films	1 hour	74,746
Regional Series (TVNZ)	Taylor-made Productions	10 x 1 hours	500,000
Relax And Smash (TV3)	Colin McRae	1 hour	63,250
Rock The Quota (TV3)	New Zealand Music Trust	1 ½ hours	20,000
Shags Of The Causeway (TVNZ)	Anson Grieve	1 hour	100,000
Sixty Minutes (various programmes) (TV3)	TV3 Network Services	14 hours approx	1,220,000
Tagata Tangata (TVNZ)	John Maynard/Pasifika Knowhow	6 x 1 hours	1,000,000
The Chills In The Frozen South (TV3)	Ian Garner	1 hour	55,247
The Great White Way (TVNZ)	Doug McCammon Productions	1 hour	100,000
Too Big For Her Shoes (TVNZ)	Tony Palmer	1 hour	92,134
Unbearably Beautiful (TV3)	Ann Andrews	1 hour	100,000
Volunteers (TVNZ)	William Brandt	1 hour	35,770
When A Warrior Dies (TVNZ)	Valhalla Productions	1 hour	86,867
Where To Now (TVNZ)	Pacific Foundation/Tiger Films	6 x 1 hours	200,000
Wild South (TVNZ)	Television New Zealand	6 x ½ hours and 6 x 1 hours }	1,000,000

\$9,392,208

Drama

Anthology Series (TVNZ)	Meridian Films	4 x 1 hours	500,000
Away Laughing - Series 1 (TV3)	The Gibson Group	13 x 1/2 hours	910,000
Away Laughing - Series 2 (TV3)	The Gibson Group	13 x 1/2 hours	591,500
Billy T James Show (Pilot) (TV3)	Isambard Productions	1/2 hour	91,000
Crush (TVNZ)	Hibiscus Films	1 1/2 hours	100,000
End Of The Golden Weather (TVNZ)	Ian Mune Productions	1 1/2 hours	500,000
Lovelock (TV3)	Stratford Productions	15 minutes	35,000
Marlin Bay (TVNZ)	South Pacific Pictures	10 x 1 hours	1,500,000
More Issues - Series 1 (TVNZ)	Isambard Productions	13 x 1/2 hours	260,000
More Issues - Series 2 (TVNZ)	Isambard Productions	13 x 1/2 hours	310,000
1990 The Issues (TV3)	Isambard Productions	13 x 1/2 hours	212,325
Shark In The Park (TVNZ)	The Gibson Group	15 x 1 hours	1,200,000
The Footstep Man (TVNZ)	John Maynard Productions	1 1/2 hours	100,000
The Joker (TVNZ)	Owen Hughes	1/2 hour	61,995
Typhon's People (TVNZ)	The Gibson Group	4 x 1 hours	1,000,000
Visual Symphonies (TVNZ)	Television New Zealand	12 x 1/2 hours	331,767

\$7,703,587

Maori

Black Singlet Legacy (TVNZ)	Television New Zealand	1 hour	}	126,032
Haka To Boogie (TVNZ)	Television New Zealand	6 x 1 hours		
Dame Te Atairangikaahu (TVNZ)	Television New Zealand	1 hour		35,000
Maori Myths & Legends (TV3)	Isambard Productions	60 x 2 minutes		261,500
Marae (TVNZ)	Television New Zealand	44 x 2 hours		2,862,469
Nga Kara Me Nga Iwi (TVNZ)	Tama Poata	1 hour		17,358
Te Karere (TVNZ)	Television New Zealand	213 x 5 minutes		2,631,283
Wahine Maori Series (TVNZ)	Te Ara Productions	6 x 15 minutes		386,830

\$6,320,472

Children and Young Persons

Bidi Bidi (TVNZ)	Taylormade Productions	13 x 15 minutes	309,803
Correspondence School Breakup (TVNZ)	Television New Zealand	1 hour	32,770
Early Bird Show (TV3)	TV3 Network Services	40 x 2 hours	700,000
In Focus (TV3)	TV3 Network Services	52 x 1/2 hours	432,148
L.I.F.E. (TVNZ)	Television New Zealand	16 x 1/2 hours	900,000
Rock Quest '91 (TVNZ)	Television New Zealand	1 hour	29,357
Short Sportz (TV3)	TV3 Network Services	26 x 1/2 hours	209,804
Video Dispatch-Gulf War Special (TVNZ)	Television New Zealand	1/2 hour	38,209
What Now (TVNZ)	Television New Zealand	44 x 2 hours	1,070,597
Wild Track (TVNZ)	Taylormade Productions	20 x 1/2 hours	800,000
You Can Read (TV3)	Isambard Productions	104 x 1/2 hours	780,000
Music Videos			
Front Lawn	Front Lawn Films	5 minutes	5,000
Moana & The Moa Hunters	Southside Records	5 minutes	5,000
Upper Hutt Posse	Southside Records	5 minutes	5,000
General Provision	-	-	150,000

\$5,467,688

Special Interest Groups

A New Zealand Christmas (TVNZ)	Television New Zealand	1 hour	57,259
Church Outside Broadcasts (TVNZ)	Television New Zealand	3 x 1 hours	150,000
From The Paddock To Paris (TVNZ)	Pinflicks Productions	1/2 hour	53,749
Gloria/Do You Want Your Son To Be A Dancer (TVNZ)	Topshelf Productions	1 1/2 hours	92,748
Mobil Song Quest (TVNZ)	Television New Zealand	1 hour	100,000
1991 NZ Music Awards (TV3)	Dale Wrightson	1 hour	9,450
Praise Be (TVNZ)	Television New Zealand	44 x 1/2 hours	600,000
Reflecting On Life (TVNZ)	Christian Broadcasting Association	13 x 1 hours	285,952
Smoke Free Sports Series (TVNZ)	The New Zealand Assembly for Sport	14 x 1/2 hours	176,196
Sunday (TVNZ)	Television New Zealand	22 x 1 hours	1,000,000
Tagata Pasifika (TVNZ)	Television New Zealand	38 x 1/2 hours	943,803
Teletext Subtitling (TVNZ)	Television New Zealand	-	1,000,000

\$4,469,157

DIRECTORY

MEMBERS

Merv Norrish	of Wellington	Chairman
Alan Galbraith	of Auckland	Deputy Chairman
Roger Horrocks	of Auckland	
Gay Sharlotte	of Christchurch	
Jim Stevenson	of Wellington	
Hiwi Tauroa	of Auckland	

STAFF

Ruth Harley	Executive Director
Robyn Andrews	Personal Assistant/Secretary
Rose Church	Administration Manager
Selwyn Crane	Manager, Broadcasting Fee
Emily Loughnan	Programme Manager
Elizabeth Morrison	Finance Executive
Madeline Palmer	Receptionist
Chris Prowse	Finance Director
Rick Rapana	Project Manager
Anita Roberts	Personal Assistant/Secretary
Brendan Smyth	Programme Manager

OFFICE

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From 26 October 1991:

Telephone: (04) 382 9524 Facsimile: (04) 382 9546

