

TELEVISION
access
miss
RADIO
archiving
Music
broadcasting fee
NZ On Air 1994-95



What's in the bag?

Must get a copy!

It's all about Kiwi culture on the airwaves.

mission

STATEMENT

The purpose of NZ On Air is to be a catalyst for distinctive New Zealand broadcasting.

NZ On Air

has the

following

goals:

- To fund programming on radio and television about New Zealand and New Zealand interests, including drama and documentary, that:
 - ◆ Ensures that mainstream audiences have access to a variety of good quality New Zealand programming;
 - ◆ Promotes Maori language and culture in mainstream programming for all New Zealanders;
 - ◆ Provides a range of broadcasts for special interest audiences such as women, children, persons with disabilities and minorities in the community including ethnic minorities; and
 - ◆ Promotes New Zealand music.
- To maintain and, where appropriate, extend the coverage of television and radio to New Zealand communities that would otherwise not receive a commercially viable signal.
- To encourage the establishment and operation of archives of programmes that are likely to be of historical interest in New Zealand.
- To maximise income from the collection of the Public Broadcasting Fee to provide funding for New Zealand broadcasting.

NZ
ON
AIR
Irirangi TE MOTU

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STATION

TELEVISION

It has been a rich year for New Zealand drama.

The NGA PUNA (TVONE) series of four one-off Maori dramas was a milestone not only in the development of quality Maori drama but also in the opportunity provided to emerging Maori writers. KAHU AND MAIA from this series was honoured with an Alanis Obomsawim award for outstanding achievement at the World Indigenous Film Festival in Canada in November.

Also honoured was Fiona Samuel's three-part series of dramatic monologues, FACE VALUE (TVONE) which screened in the second WORK OF ART series. Critically acclaimed in New Zealand, the trilogy was a finalist in the Banff Film & Television Festival.

Following last year's success with ONCE WERE WARRIORS, NZ On Air was proud to support two feature films this year. Gaylene Preston's acclaimed feature-length documentary WAR STORIES OUR MOTHERS NEVER TOLD US was honoured with Best Film at the New Zealand Film & Television Awards and THE LAST TATTOO was recognised for Best Cinematography and Best Supporting Actor. In development is MAHANA, a feature based on a Witi Ihimaera novel.

NZ On Air was pleased to support a third series of SHORTLAND STREET (TV 2). An outstanding success with its target audience of 14-25 year olds, SHORTLAND STREET has pulled an audience of up to 871,000 per night. It has been an important series for NZ On Air, reflecting New Zealand's social and cultural diversity and tackling issues relevant to its target audience. It will now continue with full funding from TVNZ.

The contemporary police drama PLAINCLOTHES (TVONE) also achieved good audiences, averaging over 400,000 viewers each week.

Drama looks equally promising next year. Six New Zealand dramas have been co-funded with the New Zealand Film Commission for the prestigious primetime Sunday evening slot on TVONE. NZ On Air and the Film Commission are also investing in two low-budget telefeatures which will be a new outlet for emerging directors. TV3's major new series COVERSTORY will also debut.



KAHU AND MAIA

WAR STORIES: OUR MOTHERS NEVER TOLD US



It has been another award-winning year for NZ On Air funded television programmes.

SHARE OF TELEVISION PROGRAMME FUNDING

(\$50.6 million)

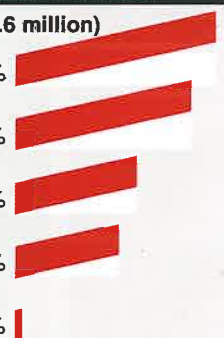
Drama & comedy - 33%

Documentaries - 29%

Special interest - 20%

Children & young persons - 17%

Programme development - 1%



Pio Terei, were recognised at the New Zealand Film & Television Awards, picking up the award for Best Television Entertainment Performance.

A number of new comedy ideas are being developed. TV3 is working on a one-off special based on comedienne Deb Filler's highly successful stage show PUNCH ME IN THE STOMACH, as well as a cafe-based sitcom called HOMEGROUND and a

regionally-based comedy starring the Topp Twins. TVNZ is developing a comedy/drama

feature set in an Auckland budget hotel.

It has been another award-winning year for New Zealand documentaries. A number of Fee-funded documentaries received international recognition - Miranda Productions' MILES AND SHELLY GO FLATTING (TVONE); Johnston Productions' SEX POWER AND BIRTH CONTROL (TVONE) and PIECES IN THE PUZZLE - NEW ZEALANDERS



COVERSTORY

LETTER TO BLANCHY (TVONE), put together by the experienced comedy team of David McPhail, Jon Gadsby and A K Grant, proved to be one of New Zealand's most successful television comedies. BLANCHY was a ratings success with over 550,000 viewers each week.

SKITZ and THAT COMEDY SHOW (TV3) have built dedicated audiences and provided TV3 with a strong hour of distinctive local comedy. THAT COMEDY SHOW was a finalist for Best Entertainment Programme and Best Performance in an Entertainment Programme at this year's New Zealand Film & Television Awards and SKITZ was a finalist for the Best Dramatic Script award. MELODY RULES (TV3) provided writers, directors and performers with the opportunity to work in a long-running sitcom.

Local comedy reached the TV 2 audience via PETE & PIO which pulled in around 350,000 viewers per episode. The stars, Peter Rowley and



SKITZ



AND COT DEATH (TVONE); and Ninox's GET A JOB (TV3) and PACIFIC RESCUE (TV3).

NZ On Air funded NEW ZEALAND AT WAR (TVONE), Communicado's comprehensive six-part documentary series commemorating World War II. Against a political/historical backdrop, the series recounted the personal stories of veterans and those at home. The series broke new ground as a result of its research and much of the footage used in the series had not previously been shown on television.

TAGATA TANGATA (TVONE), a six-hour series on the people of the Pacific Islands, screened in January.

Two long-running documentary series continued their success on TVONE. HEARTLAND (TVONE) took a fresh look at events in small New Zealand communities and COUNTRY CALENDAR (TVONE) - celebrating its 30th year on screen - remained a firm favourite with the audience, attracting an average of 600,000 viewers per episode.

NZ On Air has funded a third series of INSIDE NEW ZEALAND (TV3) providing an outlet for another 30 documentaries on a wide range of social issues. GET A JOB, the highest rating of the INSIDE NEW ZEALAND documentaries, received an award for the Best Factual Series at this year's Film & Television Awards.

In line with a policy to fund in-depth documentaries, NZ On Air has committed to the development of three documentary series next year. THE NEW ZEALAND WARS will look at the wars fought across the North Island between 1845-1872; YEARS OF CHANGE analyses New Zealand social, political and economic development in the 1980s; and RUGBY explores the game as a social history.

A wide range of children's programming has been funded this year. According to research commissioned by NZ On Air, all pre-school age groups enjoy YOU AND ME (TV3), winner of Best Children's Programme at the New Zealand Film & Television Awards.

WHAT NOW? (TV 2) was also recognised with an award going to Rob McLaughlin for Best Director - a rare honour for a children's



series. WHAT NOW? has enjoyed bigger audiences this year than ever. This year NZ On Air funded the development of a new interactive game allowing WHAT NOW? home viewers to compete against a studio audience participant via telephone.

Jason and Thingee of SON OF A GUNN (TV 2) continue to be popular with primary school children. MEL'S AMAZING MOVIES is a successful mix of adventure, drama and comedy within SON OF A GUNN.

OI (TV3), an imaginative science programme aimed at 8-12 year olds, has been very successful overseas, picking up three awards in the United States. This year NZ On Air supported a second series of OI.

TV3's ICE TV tackles teenage issues and youth culture. ICE TV has been well received by 12-17 year old viewers - traditionally a difficult audience to reach.

In development is a nine-part animated series featuring the much-loved Lynley Dodd character Hairy Maclary. This project is part of NZ On Air's plan to commission one major animation project each year.

NZ On Air is delighted with the long-overdue arrival of FOUR IN TEN (TVONE), a programme catering for people with disabilities. FOUR IN TEN breaks new ground in New Zealand television by targeting New Zealanders with disabilities. It provides practical information for these viewers as well as offering insights into disability issues for the wider community.

NZ On Air is pleased also to have supported several successful series reflecting New Zealand's ethnic diversity. Well respected and

MISSION

WORK OF ART - JEFF THOMPSON



HEARTLAND - RUATAHUNA - TO BE TUHDE



ICE TV



TAGATA TANGATA

supported by the Pacific Island community, TAGATA PASIFIKA (TVONE) addressed issues of direct concern and relevance to the eight Pacific Island groups living in New Zealand. TAGATA PASIFIKA's links with the Pacific Island community were strengthened in 1994 by the formation of a consultative committee.

A second series of ASIA DYNAMIC (TV ONE) began. Guest presenters were used, enabling the various Asian communities to have greater participation in the programme. Aspects of New Zealand's ethnic diversity were examined in the primetime series, AN IMMIGRANT NATION (TVONE). The episode focusing on Chinese immigrants, FOOTPRINTS OF THE DRAGON, attracted an audience of 584,000 people. A second series is planned for the coming year.

NZ On Air, in conjunction with Te Mangai Paho, has also continued to support the three flagship Maori language and Maori issues series, TE KARERE, WAKA HUIA and MARAE (TVONE).

Teletext has provided a high quality service in programme captioning for the

hearing-impaired community. With the purchase of new equipment, Teletext has achieved a 25% increase in subtitled hours on both networks within the existing funding level. Teletext remains in touch with the deaf and hearing-impaired by means of fax focus groups to ensure that the subtitling service reflects the priorities of its users.

NZ On Air supported a second series of WORK OF ART this year providing an outlet for independently-produced arts documentaries. Included in the second series was the provocative FOREVER, an interpretation of choreographer Douglas Wright's work, as well as programmes on leading artists Janet Frame, Peter Peryer, Jeff Thompson, Hone Tuwhare and Len Lye. TVNZ and NZ On Air have agreed to provide support for a third series of these high calibre documentaries.

TV3's SUNDAY provided an appealing brunch of arts, culture and lifestyle issues. Extensive coverage of regional stories was a feature of this series, drawing on production teams in Christchurch, Auckland and Wellington.

The CHRISTMAS IN THE PARK concert (TV 2) engaged 545,000 viewers and another 270,000 Auckland spectators at the Auckland Domain.

TV3's FRENZY continued to entertain late night audiences with quality local music talent via both videos and artist profiles. It has been joined now by MUSIC NATION on TV 2, catering for a younger audience in a weekend morning slot. Between them, the series offer an important showcase for New Zealand popular music.



National RADIO & CONCERT FM

It has been a year of big on-air change for the country's two public radio services.

Under Sharon Crosbie's inspired leadership and with a new Concert FM Manager in place in December, both National Radio and Concert FM have gone through a process of careful refinement and refocusing of the programming offered to the listener. The revamping of the flagship MORNING REPORT programme probably attracted the most attention.

The results of the work that both National Radio and Concert FM have put into the review of the schedule have been successful and have demonstrated the networks' commitment to dynamic and responsive broadcasting.

Both networks did well at this year's Mobil Radio Awards. National Radio picked up four awards - Best Dramatic Production for the late Rangi Chadwick's UNCLE RICHIE'S GIFT; Best Documentary or Feature Programme for Jacqui Dunn's A SCOTCH TUSITALA; Best News Presenter (Peter Fry); and Best News Story for coverage of Alliance leader Jim

Anderton's resignation. Concert FM collected an award for Best Serious Music Production for Simon Chironi's recording of the New Zealand National Youth Choir.

Popular long-time National Radio night host, the late Relda Familton was named Broadcaster Of The Year and received the Bill Toft Memorial Award.

National Radio and Concert FM both increased their audiences this year. The radio industry's Research International survey results for the main metropolitan and provincial areas recorded hourly audience increases for both services in 1994. The average hourly audience for National Radio increased by 2.6% and Concert FM by a significant 16% compared with 1993.

NZ On Air's own survey, conducted by CM Research throughout 1994, confirmed results published in last year's annual report that the majority of the listeners consider that the standard of services has either improved or has at least been maintained over the past couple of years.

About 40% of those who listen to National Radio felt that the range of its programmes and its news and current affairs had improved in the past couple of years while, importantly, only 4% of listeners felt that the overall service had deteriorated.



SIR WILLIAM SOUTHGATE - CONCERT FM

Under Sharon Crosbie's inspired leadership and with a new Concert FM Manager in place in December, both National Radio and Concert FM have gone through a process of careful refinement and refocusing of the programming offered to the listener.



KIM HILL - NATIONAL RADIO

Similarly, 30% of the people who listen to Concert FM felt that its range of serious music and mix of specialist programmes had improved in the past couple of years. Again, only 4% of the listeners felt that the standard of the services overall had deteriorated.

The three-year funding agreement with National Radio and Concert FM ended on 30 June 1995. NZ On Air has advised both services that it will extend the agreement and annual funding of \$19.4 million for a further 12 months to allow the new public radio company, proposed by the Radio New Zealand Bill, to be established and a new agreement for the future to be finalised with the new public radio company.

NZ On Air supports the intention of the Radio New Zealand Bill to separate National Radio and Concert FM from Radio New Zealand's commercial stations. National Radio and Concert FM are specialist activities which should be defined in cultural terms rather than being caught up in the rough and tumble of commercial radio. We believe that separation will result in better accountability and a more focused public radio operation able to get on with the job of providing quality public radio services.



BRIAN EDWARDS - NATIONAL RADIO



Over the last two years NZ On Air has funded a handful of syndicated radio shows for broadcast on commercial radio. Funding for syndicated programmes which promote New Zealand music is an established part of NZ On Air's music policy but over the last two years, NZ On Air has explored the possibilities outside the music area - particularly in radio drama/comedy and children's programmes.

Over the last year four syndicated radio programmes have been funded - THE QUEST, a children's radio serial produced by Word Pictures Limited of Auckland for broadcast in the KIDSTIME slot on Radio New Zealand's commercial network; BUCKEROO, comprising two children's radio serials called DAISY THE CRAZY COW and ELECTRO-WORLD which are

RADIO PROGRAMMES

produced by Studio Time in Auckland and are carried by 21 stations around the country; THE RAMPAGE RADIO SHOW, a teenage magazine programme produced by Barbara Cuttance of Auckland for broadcast on 16 stations; and THE CAFFEINE COMEDY HOUR, a comedy sketch series produced by Studio Time in collaboration with a group of comedians called ComedyFest which was run on 17 stations in October.

THE CAFFEINE COMEDY HOUR started out as a six-week pilot series of daily comedy sketches. However, based on the success of the pilot, NZ On Air funded a six-month extension of the show, partnered this time by a new daily serial called STEVEMAN. At year's end both THE CAFFEINE COMEDY HOUR and STEVEMAN were running on 37 stations across the country, reaching an audience estimated to be close to 525,000 people a day.



At this year's Mobil Radio Awards NZ On Air's faith in The Caffeine Comedy Hour was rewarded when the pilot picked up the award for Best Daily or Weekly Series.

At this year's Mobil Radio Awards NZ On Air's faith in THE CAFFEINE COMEDY HOUR was rewarded when the pilot picked up the award for Best Daily or Weekly Series.

Over the next 12 months NZ On Air will review policy on funding projects of this kind based on an assessment of the success and effectiveness of the programmes piloted so far.



COMEDYFEST - THE CAFFEINE COMEDY HOUR

MAORI *broadcasting*

NZ On Air's responsibility for funding Maori radio and television ended on 1 January 1995 when the new Maori broadcasting funding agency, Te Mangai Paho, took over. To enable Te Mangai Paho to meet its responsibilities, the Minister of Broadcasting directed NZ On Air to pay the new agency 13.4% of the Broadcasting Fee (net of collection costs) from 1 January 1995.

The amount of the Broadcasting Fee paid to Te Mangai Paho for the six months ending 30 June 1995 was \$5.7 million.

In the six months leading up to the transfer of responsibility, NZ On Air continued to fund Maori radio and television. Funding was provided for the 21 Maori radio stations, the Mana Maori Media news service and the Maori radio networking system. In television NZ On Air provided six months funding for the TVNZ Maori programmes MARAE, WAKA HUIA and TE KAREERE with the balance of the programmes' annual funding coming from Te Mangai Paho from its proportion of the Broadcasting Fee income.

In the early part of the year, NZ On Air worked closely with Te Mangai Paho to make the transfer of responsibility as smooth as possible.

NZ On Air retains a statutory obligation to promote Maori language and Maori culture in broadcasting. This is achieved in two ways; first, by paying a proportion

of the Broadcasting Fee to Te Mangai Paho; and second, by promoting programmes for mainstream audiences featuring Maori and Maori interests. For example -

- National Radio carried 341 hours of Maori language and culture programming including the Mana Maori Media news service, programming produced by its Te Reo O Aotearoa unit and Maori music;
- Many NZ On Air funded television programmes feature Maori in a way relevant to all New Zealanders - SHORTLAND STREET (drama series), PETE & PIO (comedy series), MAHANA (feature film), ONCE WE'RE WARRIORS (documentary), HEARTLAND (documentary series) and MAORI LANGUAGE CONCERT (variety);
- Of the 104 music videos funded this year by NZ On Air, 14 feature Maori artists or bands and of the 99 tracks on NZ On Air's six Kiwi Hit Discs this year, 15 are by Maori artists or bands.

NZ On Air's role in promoting Maori language and culture for the mainstream audience complements the support that Te Mangai Paho offers for programming produced primarily for Maori audiences.

Funding was provided for the 21 Maori radio stations, the Mana Maori Media news service and the Maori radio networking system. In television, NZ On Air provided six months funding for the TVNZ Maori programmes Marae, Waka Huia, and Te Karere.



the Most Promising Female Artist award at the 1995 New Zealand Music Awards, acid jazz saxophonist Nathan Haines, the soulful Grace, Sisters Underground and Teremoana Rapley, going solo after working with the likes of Upper Hutt Posse and Moana & The Moahunters.

A survey was conducted out to find out how radio was using Kiwi Hit Disc. A heartening 70% of the stations which replied to the questionnaire regarded Kiwi Hit Disc as a useful programming aid. The same proportion said that Kiwi Hit Disc had directly resulted in more airplay for New Zealand music on their station.

The Radio Hits scheme rewards airplay success. It gives the record company a chance to recover the costs of recording and releasing a single which achieves significant airplay. This year 38 records passed the four-week across-the-day airplay benchmark and qualified for funding, bringing to 93 the number of records to make the grade since the scheme was launched in mid-1993.

All the major awards at the 1995 New Zealand Music Awards went to artists or projects backed by NZ On Air via one or more of these New Zealand music initiatives.



NZ On Air has a statutory responsibility to encourage the establishment and operation of archives of programmes that are likely to be of historical interest in New Zealand.

During the year NZ On Air provided funding to New Zealand Public Radio's Sound Archives in Christchurch and its Maori archive, Nga Taonga Korero, in Auckland and to TVNZ's New Zealand Television Archive.

The Christchurch Sound Archives received funding of \$371,000 this year. This funding enabled the Archives to maintain its ongoing accessions programme - recording and storing material from National Radio's MORNING REPORT as well as regular features such as MANA NEWS, documentaries and drama programmes. The funding also enabled the Archives to make progress with its painstaking preservation programme - transferring at risk and decaying sound recordings from acetate disc to new tape and copying the Concert FM collection of New Zealand composers' works.

Over 4,700 new entries were added to the Archives' database this year - up 30% on the number added to the collection last year.

NZ On Air provided \$85,000 this year to help with the costs of maintaining the priceless Nga Taonga Korero collection housed at National Radio's Te Reo O Aotearoa unit in Auckland. The cataloguing and preservation programme was started with NZ On Air funding four years ago.



During the year there were discussions between NZ On Air, Te Mangai Paho and Nga Taonga Korero about how the Archive might better serve the needs of Maori radio. These discussions dealt with the issue of Maori radio access to material held in the Nga Taonga Korero collection as well as the role of Nga Taonga Korero in the archiving of selected Maori radio material in addition to National Radio's Maori output.

The New Zealand Television Archive received funding of \$460,322 to continue archiving television programmes. The Archive increased its acquisitions in 1994 to 1,319 hours of television programming compared with 1,208 the previous year. Material archived covered the range of programming including the SELWYN BY-ELECTION SPECIAL, the HEARTLAND series, KIRI'S 50TH BIRTHDAY, SHORTLAND STREET, MARAE and ASIA DYNAMIC.

The Archive also continued to catalogue and preserve older material held by the Archive but not already identified or listed in the Archive's catalogue.

transmission COVERAGE

During the year NZ On Air provided \$765,000 towards the capital cost of extending TV3 coverage to 27,000 potential viewers on the West Coast of the South Island.

During the year NZ On Air provided \$765,000 towards the capital cost of extending TV3 coverage to 27,000 potential viewers on the West Coast of the South Island.

This was on top of the \$4.1 million in capital funding provided last year for coverage extensions to other parts of the country. These moves will increase TV3's coverage by 222,000 potential viewers, providing coverage to approximately 97% of the population.

Last year TV3 and NZ On Air developed a joint scheme to assist small communities outside the 97% coverage plan to receive a TV3 signal. NZ On Air offers a subsidy of up to \$100 per Fee-paying household in such cases to help the community purchase transmission equipment and establish a new transmission site while TV3 provides engineering planning services and contributes to ongoing operating costs.

There has been considerable interest in this scheme. So far funding has been approved for projects for the residents of Kaiteriteri near Motueka and Whanarua Beach in the Eastern Bay of Plenty.

Co-operation between TV3, TVNZ and NZ On Air during the year helped solve coverage problems in Raglan. In the past, Raglan residents have experienced poor TVONE and TV 2 coverage. TV3's plans to extend coverage to Raglan provided the opportunity for TVNZ and TV3 to join forces to provide quality transmission for all three channels. NZ On Air contributed towards the capital costs of the transmission equipment and developing the site. This project will be completed later this year.

NZ On Air is still negotiating with TVNZ over an appropriate level of subsidy to maintain TVNZ's non-commercial television coverage. TVNZ's assessment of the required level of subsidy is considerably more than NZ On Air would have expected. NZ On Air will continue to work with TVNZ in the coming year to arrive at a fair cost of maintaining that proportion of TVNZ's transmission coverage which NZ On Air assesses as having no commercial value to the broadcaster.

When NZ On Air took over responsibility for managing the Broadcasting Fee in 1989, National Radio reached an estimated 89% of the population and Concert FM about 80% of the population. Over the last five years, NZ On Air funding has added 16 new transmitters to the two networks. National Radio now reaches about 96% of the population and Concert FM 94% of the population.

In April new transmitters at Maungataniwha, Hikurangi and Russell brought a Concert FM signal to another 56,000 people living in the Far North. In May and June new transmitters at Obelisk, Peninsula Hill and Mt Maude brought a Concert FM service to Alexandra, Queenstown and Wanaka, reaching another 23,000 people.

The new transmitter at Mt Maude serving Wanaka will carry a hybrid Concert FM and National Radio programme - National Radio from midnight to midday each day and Concert FM through the afternoon and evening. Unlike the rest of Central Otago which has had a good National Radio signal from the 4YW and 4YQ transmitters at Alexandra and Queenstown, Wanaka has had access to neither National Radio nor Concert FM. The hybrid service will give these people the best of both public radio worlds until a dedicated National Radio transmitter can be established.

The hybrid service was to start in June but heavy snow towards the end of the year delayed the project and meant that only the Concert FM signal could be delivered to Mt Maude. The hybrid service will start when conditions allow engineers access to the Cardrona linking site.

With the Northland and Central Otago Concert FM coverage extensions, NZ On Air has completed the National Radio and Concert FM extensions announced as part of a five-year plan in 1990.

NZ On Air is now looking into ways in which small and remote centres might be able to get a National Radio (or Concert FM) service on an affordable community self-help basis. Twizel is the site of a trial project due to start early next year.

As well as working on National Radio and Concert FM coverage projects, NZ On Air is involved in a limited number of community radio coverage projects in remote areas, assisting where it is not commercially viable for a broadcaster to provide a local radio service. NZ On Air funding ensures that the people of Murchison, South Westland, the Mackenzie Country, Coastal Taranaki, Te Kuiti and Te Anau have a community radio service.



Over the last five years NZ On Air funding has added 16 new transmitters to the National Radio and Concert FM networks.

broadcasting *fee* REVENUE

This year NZ On Air increased gross revenue from the Broadcasting Fee by \$1.8 million to \$95 million. After deducting the costs of collecting the Broadcasting Fee, the net revenue available for funding broadcasting increased by \$1.6 million to \$86.2 million.

During the year over 92,000 households were billed for the Fee for the first time. This was offset by nearly 50,000 account cancellations giving a net gain of 42,000 Fee-payers.

To achieve this increase in the number of Fee-paying accounts, letters were sent to close to 170,000 households to check whether they were required to pay a Broadcasting Fee. These letters were followed up with nearly 34,000 telephone calls and more than 66,000 household visits.

The level of compliance is now estimated to be 93% of potential Fee-payers - up on the 90% achieved last year. The number of Fee-payers now stands at 1,051,417.

Payment of an annual Fee in advance is still the preferred option - 78% of Fee-payers pay annually with 11% opting to pay quarterly, 8% six monthly and 3% monthly by direct debit or through a TV hire company.

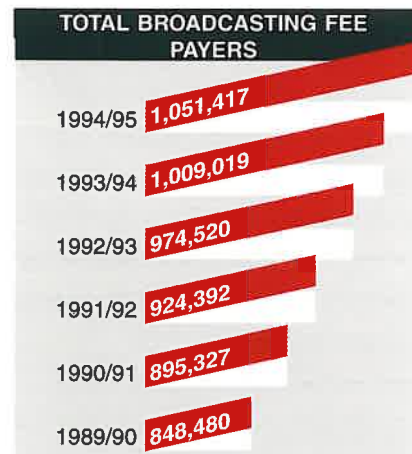
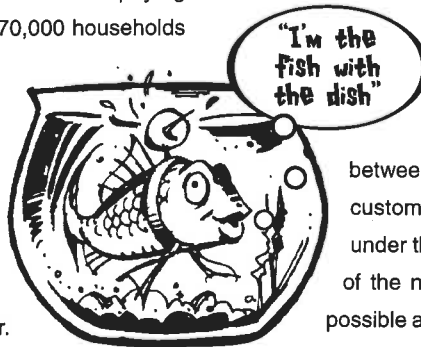
NZ On Air continued with its awareness campaign using Eric the goldfish as a way of informing Fee-payers about how their Broadcasting Fee is used. As well as helping to explain how the Fee is spent, Eric the goldfish has played a major part in encouraging people to pay their Fee.

A recent survey indicated greater awareness of NZ On Air (over 91%). The survey also showed that over 80% of Fee-payers felt that without the Broadcasting Fee, New Zealand writing and production would disappear.

Broadcasting Fee compliance has risen from 74% in 1989 when NZ On Air was established to 93% in 1995. Gross income over the same period has risen from \$82 million to \$95 million - an increase in income of 16%. This increase in gross Broadcasting Fee income has been important to sustain the level of broadcasting funding and to offset the inflationary loss in the purchasing power of the annual Broadcasting Fee (\$110) which has not increased since 1989. The movement in the consumer price index during this period has been nearly 20%.

The system of using a specific fee or licence to fund broadcasting is common to most OECD countries including the United Kingdom, Germany, Italy and France. New Zealand has had a Broadcasting Fee since 1923.

While it is possible to fund public broadcasting by other methods such as tax revenue, the benefit of the Broadcasting Fee is that it establishes a direct relationship between NZ On Air (the service provider) and the Fee-payer (the customer). This means that in administering its responsibilities under the Broadcasting Act, NZ On Air must be particularly aware of the needs of the Fee-payers and must ensure that as far as possible all Fee-payers benefit from the payment of the Broadcasting Fee.



BROADCASTING COMMISSION

financial STATEMENTS

FOR THE YEAR ENDED 30 JUNE 1995

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MANAGEMENT STATEMENT

The management of the Broadcasting Commission is responsible for the preparation of these financial statements and the judgements used herein. The management of the Broadcasting Commission is responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting. In the opinion of the management, these financial statements fairly reflect the financial position and operations of the Broadcasting Commission for the year ended 30 June 1995.



Merv Norrish
CHAIR



Ruth Harley
EXECUTIVE DIRECTOR



STATEMENT OF *accounting policies*

FOR THE YEAR ENDED 30 JUNE 1993

The following accounting policies have been applied in the preparation of the financial statements.

ACCOUNTING ENTITY.....

The Broadcasting Commission (NZ On Air) was established by the Broadcasting Act 1989 (the Act). The functions and procedures of NZ On Air are set out in the Act. The financial statements are prepared in terms of the First Schedule of the Act and Part V of the Public Finance Amendment Act 1992. The financial statements cover the following activities of NZ On Air:

- ◆ Collection of the Public Broadcasting Fee; and
- ◆ Allocation of funds to:
 - television programme production;
 - radio broadcasting;
 - television and radio non-commercial transmission coverage;
 - television and radio archives; and
 - administration and consultation.

ACCOUNTING POLICIES.....

The measurement base adopted is that of historical cost. The following accounting policies which materially affect the measurement of the financial performance and the financial position have been applied:

- ◆ **Accounts receivable**
Accounts receivable are shown at their estimated net realisable value after allowing for doubtful debts.
- ◆ **Fixed assets**
Fixed assets are stated at cost less accumulated depreciation. Provision for depreciation is calculated on a straight line basis to write down the cost of the assets by equal instalments to an estimated residual value at the end of the economic life of the asset.

Motor vehicles	3 years to a residual value of 50% of original cost
Computer equipment	3 years to a residual value of 10% of original cost
Office equipment	5 years to a nil residual value
Furniture and fittings	6 years to a nil residual value
Leasehold alterations	6 years to a nil residual value
- ◆ **Goods and services tax (GST)**
The financial statements have been prepared exclusive of GST.
- ◆ **Treatment of the allocation of funds and grants**
The allocation of funds and grants to broadcasting projects is treated as expenditure in the year the commitment is made.
- ◆ **Cash and bank and short term deposits**
These investments are recorded at cost.
- ◆ **Public Broadcasting Fee**
Revenue from the Public Broadcasting Fee is accounted for at the time the invoice is issued. This is based on the Broadcasting (Public Broadcasting Fees) Regulations 1989 which establishes the Fee payer's liability as payable in advance.
- ◆ **Income from broadcast production funding**
Where NZ On Air is entitled to income as part of its terms and conditions of providing funding, such income is only recognised as and when the income is received.
- ◆ **Financial instruments**
NZ On Air is party to financial instrument arrangements including cash and bank, short term deposits and accounts receivable as part of its everyday operations, which are recognised in the financial statements. Revenue and expenditure in relation to all financial instruments are also recognised in the financial statements.

CHANGES IN ACCOUNTING POLICIES.....

There have been no changes in accounting policies. All policies are applied on bases consistent with those used last year.

STATEMENT OF *financial performance*

FOR THE YEAR ENDED 30 JUNE 1995

	Notes	Actuals 1995 (\$000)	Budget 1995 (\$000)	Actuals 1994 (\$000)
INCOME				
Public Broadcasting Fee		95,004	91,800	93,142
Interest from deposits		1,616	1,000	1,297
Other income	1	1,585	-	2,609
Total income		\$98,205	\$92,800	\$97,048
OPERATING EXPENDITURE				
Public Broadcasting Fee collection costs	2	8,755	8,200	8,486
Administration and consultation	3	1,679	1,700	1,684
		\$10,434	\$9,900	\$10,170
FUNDING EXPENDITURE				
Television	4	50,579	46,900	47,619
Radio	5	21,771	21,100	22,654
Maori broadcasting	6	11,495	11,500	11,985
Transmission coverage	7	2,988	4,500	4,663
New Zealand music	8	1,802	1,700	1,652
Archives	9	916	1,000	1,045
		\$89,551	\$86,700	\$89,618
Total expenditure		\$99,985	\$96,600	\$99,788
Net surplus (deficit) for the year	10	(1,780)	(3,800)	(2,740)
Transfer from early childhood television fund	11	1,147	1,100	1,281
Public equity at 1 July		2,064	2,700	3,523
Public equity at 30 June		\$1,431	\$0	\$2,064

The statement of accounting policies and the notes form an integral part of and should be read in conjunction with these financial statements.

STATEMENT OF *financial position*

AS AT 30 JUNE 1995

	Notes	1995 (\$000)	1994 (\$000)
CURRENT ASSETS			
Cash and bank	12	1,405	1,239
Short term deposits	13	15,570	24,759
Accounts receivable			
- Public Broadcasting Fee	14	31,036	24,921
- General		554	286
Prepayments		-	33
FIXED ASSETS	15	143	202
		\$48,708	\$51,440
CURRENT LIABILITIES			
Accounts payable		951	1,151
Public Broadcasting Fees received in advance		124	119
Funding liabilities	16	45,618	46,375
EARLY CHILDHOOD TELEVISION FUND	11	584	1,731
PUBLIC EQUITY		1,431	2,064
		\$48,708	\$51,440

The statement of accounting policies and the notes form an integral part of and should be read in conjunction with these financial statements.

STATEMENT OF *cash flows*

FOR THE YEAR ENDED 30 JUNE 1995

CASH FLOWS FROM OPERATING ACTIVITIES.....

Cash was provided from:

	Notes	1995 (\$000)	1994 (\$000)
Public Broadcasting Fee		88,893	88,124
Other income received		923	276
Interest received		1,441	1,414
Goods and services tax (GST)		-	631

Cash was applied to:

Funding advances to broadcasters and programme producers		(89,645)	(77,053)
Payment to suppliers and employees (including Public Broadcasting Fee collection costs)		(10,260)	(9,697)
Goods and services tax (GST)		(360)	-

Net cash inflows from operating activities

10

(\$9,008)	\$3,695
------------------	----------------

CASH FLOWS FROM INVESTING ACTIVITIES.....

Cash was provided from:

Short term deposits		9,189	-
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Cash was applied to:

Short term deposits		-	(7,571)
Purchase of fixed assets		(15)	(67)

Net cash outflows from investing activities

(\$9,174)	(\$7,638)
------------------	------------------

CASH FLOWS FROM FINANCING ACTIVITIES.....

Net increase (decrease) in cash held		166	(3,943)
Opening cash as at 1 July		1,239	5,182
Closing cash as at 30 June	12	\$1,405	\$1,239

The statement of accounting policies and the notes form an integral part of and should be read in conjunction with these financial statements.

NOTES TO THE *financial statements*

FOR THE YEAR ENDED 30 JUNE 1995

	1995 (\$000)	1994 (\$000)		
1 OTHER INCOME				
Writebacks of previous years' commitments which have since been withdrawn or reduced	663	2,295		
Share of income from the sale of television programmes for broadcasts other than for New Zealand television	919	246		
Miscellaneous income	3	68		
	\$1,585	\$2,609		
2 PUBLIC BROADCASTING FEE COLLECTION COSTS				
Direct collection costs	4,759	4,642		
Compliance costs	2,428	2,356		
Awareness advertising campaign	1,328	1,314		
Administration	232	163		
Depreciation	5	8		
Audit fees	3	3		
	\$8,755	\$8,486		
3 ADMINISTRATION AND CONSULTATION EXPENDITURE				
Personnel costs	691	689		
Commission members' fees	62	60		
Travel and communications	137	150		
Office overheads	264	258		
Legal, public relations, and consultants	248	230		
Consultation and research	189	218		
Depreciation	68	63		
Audit fees	20	16		
	\$1,679	\$1,684		
4 TELEVISION PROGRAMME FUNDING				
	1995	1994		
	Hours	Funding (\$000)	Hours	Funding (\$000)
Drama	218	16,434	229	18,662
Documentaries	169	14,873	200	11,924
Children & young persons programmes	469	8,755	476	9,386
Special interest programmes	210	9,904	148	7,095
Total Production funding	1,066	\$49,966	1,053	\$47,067
Plus Development funding		613		552
Total Television funding		\$50,579		\$47,619

5 RADIO

Radio New Zealand

National Radio	15,132	16,107
Concert FM	4,268	4,543

\$19,400 **\$20,650**

Access community radio

Auckland Access Community Radio	177	195
Auckland Pacific Island Radio (Radio 531pi)	238	275
Hamilton Access Radio	114	114
Hawkes Bay Access Radio	154	-
Wairarapa Access Radio	30	30
Radio Reading Service (Levin)	71	71
Wellington Access Radio	225	248
Samoa Capital Radio (Wellington)	149	7
Nelson Access Radio	-	85
Tasman Bays Access Radio	187	115
Plains FM (Christchurch)	175	193
Otago Access Radio	149	156
Southland Access Radio	200	135

\$1,869 **\$1,624**

Programmes on commercial radio

\$502 **\$380**

Total Radio funding

\$21,771 **\$22,654**

6 MAORI BROADCASTING

Maori Radio

Aotearoa Radio	499	1,108
Te Upoko O Te Ika (Wellington)	150	450
Mana Maori Media news service	462	975
Te Reo Irirangi O Te Hiku O Te Ika (Kaitaia)	100	200
Te Whare Awhina O Te Iwi (Mangamuka Bridge)	100	200
Nga Uri O Hineamaru (Whangarei)	100	200
Mai Communications Cooperative Society (Auckland)	-	200
Te Reo Irirangi O Tainui (Ngaruawahia)	100	200
Te Reo Irirangi O Pare Hauraki (Paeroa)	100	200
Te Reo O Tauranga Moana (Tauranga)	100	200
Te Reo Irirangi O Ngati Awa (Whakatane)	100	200
Radio Ngati Porou (Ruatoria)	100	200
Te Reo Irirangi O Te Arawa (Rotorua)	100	200
Te Reo Irirangi O Ngati Raukawa (Tokoroa)	100	200
Te Reo Irirangi O Maniapoto (Te Kuiti)	45	90
Te Reo Irirangi O Turanganui A Kiwa (Gisborne)	100	200
Tuwharetoa Maori Trust Board (Turangi)	100	200
Te Reo Irirangi O Taranaki (New Plymouth)	100	200
Te Reo O Ngati Kahungunu (Taradale)	100	200
Te Reo Irirangi O Whanganui (Wanganui)	100	200
Te Reo Irirangi O Rangitane (Palmerston North)	100	200
Atiawa FM (Lower Hutt)	100	267
Te Reo Irirangi O Ka Waka Ki Otautahi (Christchurch)	100	200
National Maori radio network system	461	895

\$3,417 **\$7,385**

Maori Television Programmes

\$2,300 **\$4,600**

Te Mangai Paho (Note)

\$5,778 **-**

\$11,495 **\$11,985**

Note - Funding for the Maori radio stations and television programmes is for the six months ended 31 December 1994. From 1 January 1995 funding for this broadcasting has been provided by Te Mangai Paho.

	1995 (\$000)	1994 (\$000)
7 TRANSMISSION COVERAGE		
<i>Television</i>		
Provision for TVNZ's non-commercial coverage	1,375	-
Extension of TV3's non-commercial coverage	773	4,124
Chatham Islands television service	228	228
Other transmission costs	4	13
<i>Radio</i>		
National Radio and Concert FM extensions	376	-
Radio New Zealand's non-commercial community relays and hybrid stations	121	142
Non-commercial community radio extensions	111	156
	\$2,988	\$4,663
8 NEW ZEALAND MUSIC		
New Zealand music on radio	1,287	1,202
New Zealand music videos	515	450
	\$1,802	\$1,652
9 ARCHIVES		
<i>Television</i>		
New Zealand Television Archive (TVNZ)	460	460
New Zealand Film Archive	-	139
<i>Radio</i>		
New Zealand Public Radio Sound Archives (including Nga Taonga Korero)	456	446
	\$916	\$1,045
10 RECONCILIATION OF NET CASH FLOWS FROM OPERATING ACTIVITIES WITH THE NET SURPLUS (DEFICIT) FOR THE YEAR		
Reported net surplus (deficit) for the year	(1,780)	(2,740)
Add non-cash items: Depreciation	73	71
	(\$1,707)	(\$2,669)
Add (less) movements in other working capital items:		
• Increase in accounts receivable	(6,383)	(4,569)
• Decrease in prepayments	33	86
• Decrease in accounts payable	(199)	389
• Increase in Public Broadcasting Fees received in advance	5	(30)
• Decrease in funding liabilities	(757)	10,488
	(\$7,301)	\$6,364
Net cash inflow from operating activities	(\$9,008)	\$3,695
11 EARLY CHILDHOOD TELEVISION FUND		
Balance 1 July 1994	1,731	3,012
Transfer to income and expenditure for the year	(1,147)	(1,281)
Balance 30 June 1995	\$584	\$1,731

This fund has been established to meet the ongoing funding of an early childhood television series and will be used during the coming year.

NOTES TO THE financial statements

CONTINUED

12 CASH AND BANK

Cash comprises cash balances held on hand and with New Zealand banks.

Bank of New Zealand - call deposits	1,300	100
Bank of New Zealand - current accounts	105	1,139
	\$1,405	\$1,239

13 SHORT TERM DEPOSITS

Treasury bills	5,748	11,189
National Bank of New Zealand Limited	3,822	4,920
ANZ Banking Group (New Zealand) Limited	2,000	6,650
Westpac Banking Corporation	2,000	-
Countrywide Bank	2,000	-
Bank of New Zealand	-	2,000
	\$15,570	\$24,759

14 ACCOUNTS RECEIVABLE - PUBLIC BROADCASTING FEE

Accounts receivable - Public Broadcasting Fee	33,019	26,802
Less provision for doubtful debts	(1,983)	(1,881)
	\$31,036	\$24,921

15 FIXED ASSETS

	Original Cost (\$000)	Accumulated depreciation (\$000)	1995 Book value (\$000)	1994 Book value (\$000)
Furniture & fittings	132	106	26	48
Leasehold alterations	99	94	5	22
Computer equipment	126	65	61	72
Office equipment	53	44	9	12
Motor vehicles	93	51	42	48
	\$503	\$360	\$143	\$202

16 FUNDING LIABILITIES

At the time funds are committed to a programme or a particular project the commitment is recorded as a liability and the liability is then reduced as the funds are advanced according to the terms of the funding agreement. Funds are normally paid by instalments to meet the cash flow requirements of the programme or the particular project.

At year end funds had yet to be drawn down for the following activities:

Television programmes	37,561	40,140
Radio, non-commercial transmission coverage, and archives	8,057	6,235
	\$45,618	\$46,375

It is expected that these funding liabilities will all be paid during the next 12 months.

17 FINANCIAL INSTRUMENTS

Credit Risk

Financial instruments which potentially subject NZ On Air to risk consist of cash and bank, short term deposits and accounts receivable. NZ On Air invests funds only with registered banks with satisfactory credit ratings or in government securities. Exposure to any one financial institution is restricted in accordance with NZ On Air's treasury policy.

Concentration of credit risk

NZ On Air is not exposed to any concentrations of credit risk.

Fair values

There were no differences between the fair value and carrying amounts of financial instruments as at 30 June 1995.

Credit facilities

NZ On Air did not have bank overdraft facilities as at 30 June 1995.

STATEMENT OF *commitments, contingent liabilities & resources*

FOR THE YEAR ENDED 30 JUNE 1995

STATEMENT OF COMMITMENTS

Lease commitments

- Less than 1 year
- 1 year to 2 years
- 2 years to 5 years

1995 (\$000)	1994 (\$000)
-----------------	-----------------

54	516
54	-
54	-

\$162	\$516
--------------	--------------

Non-cancellable contracts for programme and project funding for future years

- Less than 1 year
- 1 year to 2 years
- 2 years to 5 years

32,761	23,757
74	74
45	119

\$32,880	\$23,950
-----------------	-----------------

STATEMENT OF CONTINGENT LIABILITIES

At the time of completing the financial statements NZ On Air and Television New Zealand Limited (TVNZ) had not concluded negotiations to determine an appropriate level of subsidy to maintain TVNZ's non-commercial television coverage. A provision has been made in the financial statements for possible payments for the last two financial years based on the last annual payment made in 1993 of \$638,000.

STATEMENT OF RESOURCES

Personnel

- Members of the Commission (part-time)
- Staff (full-time equivalents)

6	6
11	10.5

Broadcasting equipment

NZ On Air has purchased equipment at a cost of \$799,556 which is used by New Zealand Public Radio Limited for National Radio and Concert FM transmission, and by the national Maori radio network system, and by Fifeshire FM, Port FM and Radio Scenicland for the extension of non-commercial community radio coverage. NZ On Air has expensed the cost of this equipment and plans to transfer ownership in the near future to the appropriate entities.

MAORI BROADCASTING

Objectives

- ◆ To discuss with Te Mangai Paho the respective functions of Te Mangai Paho and NZ On Air for broadcasting that promotes Maori language and Maori culture with a view to ensuring both organisations have regard for the funding policies adopted by each other.
- ◆ To continue to apply existing funding policies for Maori broadcasting to 31 December 1994 and after 31 December 1994;
 - To provide funds to Te Mangai Paho in accordance with Section 53L of the Broadcasting Amendment Act 1993; and
 - To promote programming featuring Maori and Maori interests through programming which is of interest to a general audience including Maori.

Note:

As from 1 January 1995, the Minister directed that 13.4% of the Broadcasting Fee (net of collection costs) be paid to Te Mangai Paho to carry out its functions of promoting Maori language and Maori culture in broadcasting pursuant to the Broadcasting Amendment Act 1993.

Performance Target

For the six months ended 31 December 1994, to continue (where necessary) to provide funding for the existing 22 Maori radio stations, the Mana Maori Media news service and the Maori radio networking system.

To co-ordinate the funding of Maori television for the six months to 31 December 1994 with Te Mangai Paho to recognise Te Mangai Paho's future policies for television.

Actual Performance

This was achieved with funding continuing for 21 radio stations, Mana Maori news service and the Maori radio networking system to 31 December 1994. The difference between performance target of 22 stations and the actual performance of 21 stations was due to Mai FM not requiring funding.

Achieved. Both NZ On Air and Te Mangai Paho agreed to continue to jointly fund existing Maori television programming during the transition period.

Cost \$11,511,000*

\$11,495,000*

* The cost includes the allocation of funds to Te Mangai Paho for the six months ended 30 June 1995.

TRANSMISSION COVERAGE

TELEVISION Objectives

- ◆ To subsidise the maintenance of the existing coverage of TVONE and TV 2 by providing a subsidy on a site by site basis to the extent to which NZ On Air considers particular sites to be non-commercial.
- ◆ To subsidise TV3's transmission extensions to increase the potential audience for NZ On Air funded programmes on TV3 to at least 96% of the population. The level of subsidy will only be applied to those sites that are non-commercial and can be justified on a cost/benefit basis with regard to the size of the audience serviced.
- ◆ To maintain the television service to the Chatham Islands.

RADIO Objectives

- ◆ To ensure that every community of 1,000 people is served by a primary strength community radio signal.
- ◆ To ensure that the current plan to extend coverage of the Concert FM network to Northland and Central Otago is completed.
- ◆ To research low-cost options for providing a National Radio or Concert FM service in small centres which are not currently part of the transmission network.
- ◆ Depending on the outcome of this research, to respond on a shared-cost basis to community initiatives to provide a National Radio and/or Concert FM signal in these areas provided the project can be justified on a cost/benefit basis.

Performance Target

If necessary, provide a subsidy to TVNZ to the extent that maintaining TVONE's coverage at 99.9% and TV 2's coverage at 99.7% of the population may be non-commercial.

To provide a subsidy to TV3 to extend its coverage to at least 96% of the population by 30 June 1996 and in addition, where appropriate, to provide a limited subsidy to assist communities beyond this coverage to purchase their own TV3 transmission equipment.

To provide at least 6½ hours per day of a selection of New Zealand television by a combination of video and satellite to the Chatham Islands.

Actual Performance

NZ On Air is still negotiating with TVNZ concerning an appropriate level of subsidy to maintain TVNZ's non-commercial television coverage. TVNZ has however continued providing the coverage pending a settlement.

Achieved. Recent funding to TV3 has enabled them to increase their coverage to over 96%. Further extensions are expected under the community assisted scheme.

Achieved.

Cost \$3,778,000

\$2,380,000

To maintain community radio services in Te Kuiti, Te Anau, Murchison, the Mackenzie Country, South Westland and Coastal Taranaki.

To ensure that the proposed Concert FM coverage extensions in Northland and Central Otago are completed.

To complete research into low-cost options for providing a National Radio and Concert FM signal in small centres not currently served by the transmission network.

To respond to a limited number of community initiatives to establish low-cost relays of National Radio or Concert FM in small centres.

Achieved. Community radio services are on air in all six areas.

Achieved. Both Concert FM extensions are completed.

The research project is progressing. The plan is to trial a possible solution for National Radio coverage in Twizel.

On hold. Awaiting the outcome of the Twizel/National Radio trial.

Cost \$758,000

\$607,000



ARCHIVES	Performance Target	Actual Performance
<p>Objectives</p> <ul style="list-style-type: none"> ◆ To continue to encourage suitable archiving arrangements for both television and radio programmes which are likely to be of historical interest in New Zealand. 	<p>To review NZ On Air's archiving funding policy.</p> <p>Where necessary and depending on the outcome of the review mentioned above, to continue to assist TVNZ's New Zealand Television Archive, The New Zealand Film Archive, New Zealand Public Radio's Sound Archives and Nga Taonga Korero in archiving television and radio programmes likely to be of historic interest.</p>	<p>The review is expected to be completed during the next financial year.</p> <p>NZ On Air has provided funding for the year to TVNZ's New Zealand Television Archive in Wellington, New Zealand Public Radio's Sound Archives in Christchurch and Nga Taonga Korero in Auckland.</p>
<p>Cost \$1,059,000</p>		<p>\$916,000</p>

CONSULTATION	Performance Target	Actual Performance
<p>Objective</p> <ul style="list-style-type: none"> ◆ To operate an effective two way communication process (including consultation, research, and publications) with Fee payers, audiences, political, community and broadcasting interest groups (NZ On Air's customers); ◆ To inform customers of NZ On Air policies, decisions, and results; and ◆ To receive feedback from customers. 	<p>Customer Information To publish NZ On Air funding policies and guidelines within one month of adoption and to circulate to all interested groups.</p> <p>Where practical, to notify all NZ On Air funding decisions by letter to applicants, by press releases to the general public and by newsletters to Fee-payers.</p> <p>To publish periodic newsletters to broadcasting interest groups on a regular basis advising of:</p> <ul style="list-style-type: none"> • meeting dates • recent decisions • topical matters affecting NZ On Air's activities. <p>These newsletters may be targeted at particular customer groups.</p> <p>To publish an annual report for tabling in Parliament and to be available for the general public within three months following the 30 June year end.</p> <p>Customer Feedback To obtain regular audience survey information for television and radio in order to measure audience response to NZ On Air funded programmes. Survey information to include:</p> <ul style="list-style-type: none"> • Weekly TV programme ratings. • Metropolitan and provincial radio station surveys. • A national audience survey for National Radio and Concert FM. <p>To conduct at least once during the year a general attitudinal survey to measure the level of Fee-payer support for the Public Broadcasting Fee and its importance for reflecting and developing New Zealand identity and culture.</p> <p>Where necessary to commission specific research to:</p> <ul style="list-style-type: none"> • inform NZ On Air decision makers; • understand particular special interest audience needs; and • provide data that will enhance NZ On Air's outcomes. 	<p>Achieved.</p> <p>Achieved.</p> <p>Achieved.</p> <p>Achieved.</p> <p>Achieved, except rather than conducting a separate national audience survey for National Radio and Concert FM, survey information from the Research International surveys of metropolitan and provincial stations was used for this purpose. NZ On Air uses these surveys to monitor the audience levels for funded programmes.</p> <p>Achieved. 80% of those surveyed felt that without the Fee New Zealand writing and production would disappear.</p> <ul style="list-style-type: none"> • Undertook a survey of radio stations to gauge effectiveness of Kiwi Hit Disc. • Initiated research into low-cost solutions to National Radio and Concert FM coverage deficiencies in small and remote centres. • A review of children's television viewing behaviour commissioned by NZ On Air was published in September 1994. • Audience survey for the children's programme "You And Me" was conducted during the year.
<p>Cost \$268,000</p>		<p>\$189,000</p>

TELEVISION PROGRAMMES

funded

FOR THE YEAR ENDED 30 JUNE 1995

DRAMA/ COMEDY

Programme (Broadcaster)	Producer	Episodes & Duration	NZ On Air Funding \$	% of Total Cost
90 Minute Dramas (TVNZ)	Various	2 x 2 hour	800,000	
Billy T James Special (TVNZ)	Isambard Productions	1 x 1 hour	45,000	
Broken English (TVNZ)	Communicado	1 x 2 hour	353,000	
Coverstory - additional(TV3)	Gibson Group	4 x 1 hour	1,371,080	
Deepwater Black (TVNZ)	Isambard Productions	26 x 1/2 hour	650,000	
Highly Suspect (TVNZ)	South Pacific Pictures	4 x 1 hour	1,200,000	
Homeground (TV3)	TV3 Network Services	14 x 1/2 hour	949,501	
Katherine Mansfield	Gibson Group	1 x 2 hour	460,000	
Mahana (TVNZ)	Pacific Films	1 x 2 hour	400,000	
Melody Rules II	TV3 Network Services	14 x 1/2 hour	625,903	
Out of the Frying Pan (TV3)	Phoenix Television	26 x 1/2 hour	1,938,308	
Pete & Pio (TVNZ)	Isambard Productions	8 x 1/2 hour	600,000	
Pete & Pio Specials (TVNZ)	Isambard Productions	3 x 1 hour	444,000	
Plainclothes - additional (TVNZ)	South Pacific Pictures	8 x 1 hour	1,537,515	
Pony - additional (TVNZ)	Pony Productions	-	171,000	
Punch Me In The Stomach (TV3)	Zee Films	1 x 1 hour	139,748	
Shortland Street IV (TVNZ)	South Pacific Pictures	250 x 1/2 hour	1,138,800	
Skitz II (TV3)	Gibson Group	26 x 1/2 hour	2,420,000	
Sunday Theatre - additional (TVNZ)	James Wallace Productions	1 x 1 hour	420,000	
Tala Pasifika (TVNZ)	He Taonga Films	6 x 10 min	360,000	
That Comedy Show - additional (TVNZ)	Isambard Productions	6 x 1/2 hour	409,875	

218 hours \$16,433,730 38%

DOCUMENTARY

Against the Odds (TV3)	Greenstone Pictures	13 x 1/2 hour	756,872	
All They Need Is Love (TVNZ)	Communicado	2 x 1 hour	200,000	
Ancient Meetings (TV3)	Ninox Films	1 x 1 hour	150,000	
Animals And Us II (TV3)	Communicado	13 x 1/2 hour	291,024	
Aotearoa - Land of Dinosaurs (TV3)	Taylor-made Productions	1 x 1 hour	320,000	
Assignment (TVNZ)	Television New Zealand	6 x 1 hour	600,000	
Babes (TVNZ)	Kotuku Productions	1 x 1 hour	100,000	
Bandits Of The Beech Forest (TVNZ)	TVNZ Natural History	1 x 1 hour	100,000	
Betrayal (TVNZ)	Ace of Hearts Productions	1 x 1 1/2 hour	60,000	
Cinema Of Unease (TV3)	Top Shelf Productions	1 x 1 hour	100,000	
Country Calendar 1995 (TVNZ)	Kotuku Productions	9 x 1/2 hour		
		plus 1 x 1 hour	103,777	
Deep Blue (TVNZ)	TVNZ Natural History	6 x 1/2 hour	300,000	
Documentary Fellowship(TVNZ)	Fiona Copland	1 x 1 hour	50,000	
Explorers Of The Underworld (TV3)	Communicado	1 x 1 hour	100,000	
Families - additional (TV3)	Families NZ Television	-	62,500	
Heartland Series III (TVNZ)	Anson Grieve	12 x 1 hour	1,066,910	
Heroes Series IV (TVNZ)	Communicado	13 x 1/2 hour	528,924	
I'm Taking Nana Home (TVNZ)	La Hood Productions	1 x 1 hour	113,500	
In Deep Water (TVNZ)	Frame Up Films	1 x 1 hour	100,000	
Inside New Zealand Series IV (TV3)	Various	30 x 1 hour	2,700,000	
Kiwiana (TVNZ)	Point of View Productions	1 x 1 hour	96,348	
Mount Cook (TVNZ)	TVNZ Natural History	1 x 1 hour	150,000	
Museum Project (TVNZ)	Gaylene Preston Productions	1 x 1 1/2 hour	210,000	
Not Just a Domestic-Update (TVNZ)	Communicado	1 x 1 hour	84,973	
Nuclear Reaction (TVNZ)	George Andrews Productions	1 x 1 hour	135,000	
NZ And the United Nations (TVNZ)	On Air Productions	1 x 1 hour	100,000	
NZ At War - additional (TVNZ)	Communicado	6 x 1/2 hour	420,916	
NZ Wearable Art (TVNZ)	Anson Grieve	1 x 1 hour	120,000	
Once We're Warriors (TVNZ)	Greenstone Pictures	1 x 1 hour	83,307	
Pacific Black (TVNZ)	Television New Zealand	4 x 10 min	100,000	
Passing On (TVNZ)	Live Line Video	1 x 1 hour	81,800	
Patrick And Paddy (TVNZ)	Ninox Films	1 x 1 hour	85,480	
Quantum II (TVNZ)	PRQ Television	24 x 1/2 hour	288,000	
Reaching For The Stars (TVNZ)	Dexterity Productions	1 x 1 hour	143,000	
Really Living - additional (TVNZ)	Kotuku Productions	5 x 1/2 hour	112,885	



Programme (Broadcaster)	Producer	Episodes & Duration	NZ On Air Funding \$	% of Total Cost
Roaring Forties (TVNZ)	Anson Grieve	1 x 1 hour	100,000	
Rolling Stones - NZ Symphony (TV3)	Starrey Ode Productions	1 x 1 hour	36,000	
Rubber Gloves Or Green Fingers (TVNZ)	Small World Aotearoa	1 x 1 hour	100,000	
Rugby (TVNZ)	George Andrews Productions	4 x 1 hour	500,000	
Sheepish (TVNZ)	Greenstone Pictures	1 x 1 hour	85,000	
Southern Rose (TVNZ)	Frame Up Films	1 x 1 hour	100,000	
Southern Stars (TVNZ)	Frame Up Films	1 x 1 hour	100,000	
Summit Of Dreams (TVNZ)	Zee Films	1 x 1 hour	50,000	
Success (TVNZ)	Comunicado	12 x 1/2 hour	135,000	
The Gliders (TVNZ)	TVNZ Natural History	1 x 1 hour	100,000	
The Invaders I and II (TV3)	Wild Film & Television	2 x 1 hour	137,529	
The Mighty Moa (TVNZ)	Greenstone Pictures	1 x 1 hour	100,000	
The Tragic Roundabout (TVNZ)	Kotuku Productions	1 x 1 hour	92,141	
The Trial (TV3)	Ninox Films	1 x 1 hour	119,825	
The Way We Were (TVNZ)	Comunicado	22 x 1/2 hour	880,000	
The Years of Change (TVNZ)	Images Ink	4 x 1 hour	405,849	
Touch 'n Go (TVNZ)	Television New Zealand	1 x 1 hour	55,636	
Whales & Dolphins Of Aotearoa (TV3)	Wild Film & Television	1 x 1 hour	108,386	
Work Of Art II - additional (TVNZ)	Various	-	61,673	
Work Of Art Series III (TVNZ)	Various	10 x 1 hour	1,500,000	
You Must Be Joking (TVNZ)	Bryan Bruce Productions	1 x 1 hour	90,050	
		169 hours	\$14,872,305	62%

CHILDREN & YOUNG PERSONS

Carmen Sandiego (TVNZ)	Television New Zealand	65 x 1/2 hour	876,590	
Correspondence School Breakup (TVNZ)	Kotuku Productions	1 x 1 hour	40,031	
Hairy Maclary (TVNZ)	The Shark Film Corporation	9 x 5 min	977,250	
Ice TV (TV3)	TV3 Network Services	30 x 1 hour	984,343	
Mel's Amazing Movies II (TVNZ)	Television New Zealand	13 x 12 min	523,919	
Oi II - additional (TV3)	Johnston Productions	-	396,000	
Smokefree Stage Challenge (TVNZ)	Television New Zealand	1 x 1 hour	195,673	
Son Of A Gunn 1995 (TVNZ)	Television New Zealand	215 x 27 min plus 43 x 20 min	600,000	
Straight Up Specials (TV3)	Kids TV	2 x 1 hour	256,000	
Tiki Tiki Television Show (TV3)	Taylor-made Productions	52 x 1/2 hour	1,187,098	
What Now 1995 (TVNZ)	Television New Zealand	44 x 3 hour	1,570,935	
You And Me IV (TV3)	Kids TV	260 x 1/2 hour	1,147,320	
		469 hours	\$8,755,159	71%

SPECIAL INTEREST

A Corker Of A Year (TVNZ)	Gibson Group	1 x 1 hour	92,127	
Agritech 2000 II (TVNZ)	Kotuku Productions	20 x 1/2 hour	363,388	
Alive At The Paramount (TVNZ)	Duart Holdings	1 x 2 hour	41,784	
Asia Dynamic 1995 (TVNZ)	Television New Zealand	38 x 1/2 hour	912,000	
Christmas In The Park (TVNZ)	Television New Zealand	1 x 2 hour	68,899	
Dave Dobbyn In Concert (TVNZ)	Stratford Productions	1 x 1 hour	99,937	
Entertainer Of The Year 1995 (TV3)	C4 Productions	1 x 2 hour	174,686	
Ethnic Cooking II (TVNZ)	Isambard Productions	13 x 1/2 hour	221,000	
Four In Ten/Bridges (TVNZ)	Flying Start Productions	10 x 1/2 hour	390,000	
Four In Ten/Get Together (TVNZ)	On Air Productions	10 x 1/2 hour	390,000	
Frenzy Series III (TV3)	Manifesto Productions	26 x 1/2 hour	296,410	
Frenzy Series IV (TV3)	Manifesto Productions	13 x 1/2 hour	148,205	
Happy Birthday Sir Howard (TVNZ)	First Pictures	1 x 2 hour	200,000	
Laugh Your Sox Off (TVNZ)	Television New Zealand	1 x 1 1/2 hour	121,688	
Maori Language Concert (TVNZ)	Te Haeata Productions	1 x 1 hour	100,000	
MDC Sports Awards 1995 (TVNZ)	Television New Zealand	1 x 1 hour	24,634	
Music Nation I (TVNZ)	Maxwell Film & Television	13 x 1/2 hour	105,200	
Music Nation II (TVNZ)	Maxwell Film & Television	13 x 1/2 hour	127,646	
NZ Film & TV Awards (TVNZ)	Television New Zealand	1 x 2 hour	200,000	
Pacific Cup 1994 (TVNZ)	Television New Zealand	1 x 2 hour	66,485	
Parent Time 1995 (TV3)	Kids TV	260 x 5 min	138,000	
Praise Be 1995 (TVNZ)	Television New Zealand	45 x 1/2 hour	551,104	
Religious Specials 1995 (TVNZ)	Television New Zealand	3 x 1 hour	159,448	
Smokefree Sports 1995 (TVNZ)	Television New Zealand	15 x 5-10 min	105,500	
Star Factory (TV3)	Star Factory Productions	13 x 1/2 hour	732,118	
Sunday (TV3)	Gibson Group	35 x 1 hour	1,600,000	
Tagata Pasifika 1995 (TVNZ)	Television New Zealand	38 x 1/2 hour	1,137,078	
Teletext 1995 (for TVNZ)	Television New Zealand	Subtitling	837,000	
Teletext 1995 (for TV3)	Television New Zealand	Subtitling	117,696	
The Great NZ Honesty Showdown (TV3)	Seannachi/Antrim Productions	1 x 2 hour	153,833	
Young Farmer Of The Year (TVNZ)	Kotuku Productions	1 x 1 hour	100,000	
Young Musicians Competition (TVNZ)	C4 Productions	1 x 2 hour	128,337	
		210 hours	\$9,904,203	86%

directory

Members

Merv Norrish	of Wellington	Chair
Jim Stevenson	of Wellington	Deputy Chair
Roger Horrocks	of Auckland	
Pamela Meekings-Stewart	of Wellington	
Gay Charlotte	of Christchurch	
Barbara Stewart	of Christchurch	

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Chris Prowse	Deputy Executive Director
Selwyn Crane	General Manager, Revenue & Marketing
Brendan Smyth	Programme Manager (Radio and New Zealand Music)
Jane Wrightson	Programme Manager (Television)
Elizabeth Morrison	Administration Manager
Emma Tetley	Assistant Programme Manager (Television)
Robyn Andrews	Personal Assistant
Anita Roberts	Personal Assistant
Teresa Tito	Personal Assistant
Madeline Palmer	Receptionist
Caron Mills	Administration Assistant

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AIR
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