

Annual Report

For the year ended 30 June 2008



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Part 1:

Our year

Highlights

NZ On Air celebrates local identity and culture and, for us, this year was outstanding.

We

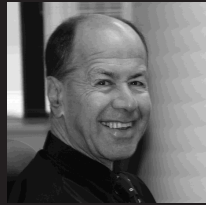
- passed the 15,000 NZ On Air-funded television hours mark
- funded quality programmes that dominated the 2008 Qantas Film & Television Awards
- passed the one million sales mark of NZ On Air-funded music albums
- launched funding support for online content through the Digital Content Partnership Fund
- funded NZ On Screen, an innovative pan-industry archival website to showcase local content online
- confirmed that New Zealand audiences are still hungry for local content – survey results
- created the Māori Innovation Fund to stimulate production of new prime time television programmes
- continued support for top-rating **Outrageous Fortune**, which became New Zealand's longest running one-hour drama series
- supported documentary makers with special **Springboard** development funding
- maintained a rich variety of programmes for special interest audiences on television and radio
- assisted **Radio New Zealand** to secure a baseline funding increase
- wrote and published the **Local Content Report 2007** which recorded nearly 11,000 hours of New Zealand programmes screened on the six free to air channels. Total first-run hours increased to over 8,000 hours
- funded music albums that delivered some of the **biggest radio hits** of the year
- launched specialist New Zealand music site **kiwihits.co.nz**
- helped **95%** of the singles off funded albums to be radio hits
- helped **85%** of new artist songs to be radio hits



Neil Walter
Chair



Edie Moke
Deputy Chair



Paul Smith



Nicole Hoey



Rhonda Kite



Michael Glading

Who we are

NZ On Air celebrates audiovisual New Zealand identity and culture. We fund local content for a wide range of audiences on an unmatched number of public, commercial and community broadcast outlets.

Our varied funding arrangements stimulate the creative sector to produce the most widely accessible cultural content in the country.

Our functions are set out in the Broadcasting Act 1989, broadly covering television, radio, music, archiving and digital content.

We are an autonomous Crown entity in terms of the Crown Entities Act 2004 and are governed by a Board of six members appointed by the Minister of Broadcasting.

Mission Statement

To be an independent leader in promoting local content and diversity in broadcasting.

Kia tū hei ngārahu motuhake, hei whakatairanga i ngā hōtaka nō te paetata, hei whakanui hoki i te kanorau i te ao pāpāho.

Chair's introduction



NZ On Air has been privileged to be able to support an extraordinary range of programme proposals, broadcasters and creative endeavours this year. Sometimes we are criticised for being too focused on the 'popular'; sometimes for being too 'worthy'. That we get both accusations levelled at us probably means that we have struck the right balance. The appendices to this report, listing our funding decisions, show the impressive array of material we fund - quality public radio, thoughtful documentaries, both popular and cutting edge music, provocative drama, programmes for children that are fun but with a learning goal.

We were proud, in August 2007, to celebrate funding over 15,000 television hours since our creation in 1989. We honour our programme makers and broadcaster partners, our members and staff over the years, and successive Ministers of Broadcasting, all of whom have understood and committed themselves to ensuring New Zealand audiences can see and hear themselves and their culture on the airwaves, and take pride in what it means to be a New Zealander.

The decisions we take are always underpinned by clear, consistent values. We are a dedicated champion of all things local. We look to extend the mix of broadcast content in a way that the market alone cannot do. We are transparent in our decision-making. And we are flexible enough to be able to embrace good ideas as they emerge.

This year has been marked by many changes, both environmental and within NZ On Air. Externally, the broadcasting sector remains dynamic, with spirited competition but also useful collaboration between broadcasters and the various stakeholders.

Markets usually have carrots and sticks. There are few sticks in the New Zealand broadcasting environment, but the NZ On Air carrot is a significant one. Our funding provides wider choices for audiences, enables broadcasters to take risks, and encourages content creators to realise their ideas. Our new NZ On Screen initiative now extends local content choices for online users.

During the year we welcomed a new Minister of Broadcasting, Hon. Trevor Mallard, and farewelled a strong supporter of public service broadcasting, Hon. Steve Maharey.

We also farewelled Deputy Chair Judy Callingham, with considerable regret, and welcomed new member Michael Glading. Sitting member Edie Moke is our new Deputy Chair. I am very grateful for the hard work and thoughtful contributions of my fellow Board members throughout the year.

The Board also acknowledges and appreciates the dedication and skill constantly displayed by our small staff. Several important internal projects have been undertaken this year on top of already busy jobs, yet staff have remained focused and professional.

We all look forward to the year ahead. We will face fresh challenges, including establishing new mechanisms for the allocation of TVNZ Charter funding, and are ready to meet them.

Neil Walter

Key achievements

Television funding: \$74.3 million

Our television funding slate combines a core of successful programmes with carefully selected new projects to increase diversity even further. We support both popular and specialist programmes so that many different audiences benefit from our investment of public funding.



From the germ of an idea by producer Elizabeth Mitchell in 2000, after seeing her friend Oscar Kightley appear in the play *Naked Samoans Talk About Their Knives*, *bro' Town* became a critically acclaimed and multi award winning animated comedy that has run to five series. The characters of Vale, Jeff da Māori, Sione, Valea and Mack and their friends and family have become part of our families. Their naughty representation of life in Morningside not only resonates with local audiences but is seen and enjoyed in countries as diverse as the USA, South America, France, Fiji and Australia.

The special place the series has earned in the hearts and minds of New Zealanders is well illustrated by the official naming of the New Zealand village at the 2008 Beijing Olympics as - *bro' Town*. Morningside 4 Life!

Drama and comedy are funding priorities, partly because of the costs of production (meaning production is rarely commercially viable) but mostly because these programmes provide some of the best opportunities to reflect New Zealand culture in lively and varied ways.

The multi-award winning *Outrageous Fortune* (Qantas Best Drama 2008) continued to be the pride of our stable, alongside *bro' Town* on TV3. A new success story emerged in *The Jaquie Brown Diaries*, a strong result from our Innovation Fund last year. These series have been carefully nurtured by TV3 and their success is well-deserved. The biting wit of *Eating Media Lunch* (Qantas Best Comedy 2008), *The Pretender* and mischievous *The Unauthorised History Of NZ* also continued to raise the comedy stakes on TVNZ.

New dramas funded for 2009 screening on TVNZ included TV2's *Go Girls* from successful writers Rachel Lang and Gavin Strawhan, and the futuristic thriller *This Is Not My Life*. We are also looking forward to the completion of the one-off long-form Sunday Dramas for prime time TV One to round out a particularly diverse slate.

We were also delighted to be able to continue support for strong children's drama, with a third series of Greenstone's popular *The Amazing Extraordinary Friends*, a Qantas finalist, and *Paradise Café*, a co-venture with the BBC and TVNZ, produced by The Gibson Group. Children's drama is a difficult genre to get made and we are grateful for TV2's ongoing support for this genre.

Figure 1. Top 10 NZ On Air funded programmes

All People 5+. July 2007 to June 2008. Source: A C Nielsen

Rank	Programme Title	Channel	Episodes	Average Rating	Audience (000s)
1	Country Calendar	TV One	23	14.8	576.5
2	Outrageous Fortune	TV3	24	10.0	386.3
3	Halberg Awards	TV One	1	9.9	388.4
4	Outrageous Fortune: The Movie	TV3	1	8.9	342.7
5	Beyond The Darklands	TV One	3	8.7	342.7
6	Money Man	TV3	20	8.5	330.3
7	Aotearoha	TV3	1	8.1	310.8
8	Inside New Zealand	TV3	7	6.9	269.4
9	Qantas Television Awards 2007	TV One	1	6.3	241.7
10	Comedy Gala	TV3	1	6.2	243.5

Documentary programming is also vitally important to us. Broadcasters worldwide are finding audiences are gravitating to more popular factual formats rather than the one-off programmes that have formed a backbone for television documentary production in New Zealand.

But we continue to champion diversity within genre, so this year supported two main types of documentary. We supported key strands of one-off programmes for different audiences - *Festival Documentaries* for TV One and the new *Pakipumeka Aotearoa* for Māori Television, all aiming to provide quality fare with diverse points of view. Alongside these, we supported a number of factual series to provide carefully-researched, useful information to a broad prime time audience. These included *What's Really In Our Food*, *The Politically Incorrect Parenting Show*, *Wa\$ted* and *Money Man*.

Children's programmes have always been an important part of our work, ensuring New Zealand perspectives are included in the high volume of available foreign content. Our funding combines energetic high-volume daily and weekly series with some specialist programmes to add spice and variety.

The fast-changing broadcast landscape means that new and innovative ways of reaching and engaging with children, in particular, are critical. In recognition of this we targeted the first year of the Digital Content Partnership Fund to projects for children and youth (see later report). To help ensure trends are understood, and knowledge shared, we also hosted a successful children's forum in June, attended by more than 85 members of the local production and broadcasting community.

Our ability to support programmes for many special interest audiences means that broadcasters are able to diversify their programme schedules. These programmes are an important focus for their target audiences and also provide insight into different New Zealand communities for others. Along with notable long-running series such as *Tagata Pasifika*, *Asia Downunder*, *Attitude* and *Praise Be*, this year we were able to support coverage of the *Paralympics* in Beijing, ANZAC Day commemorations, the Sir Edmund Hillary memorial service in London, and the ambitious new arts series *How To Look At A Painting*.



Now in its third series *Let's Get Inventin'*, TV2's hit weekend series succeeds in its aim to popularise science and technology by taking children's ideas seriously, turning their imaginative inventions into working prototypes.

Winner of the Best Children's Programme in the 2006 and 2007 Qantas Awards, *Let's Get Inventin'* has an impressive track record of providing the platform for its young inventors to get their ideas out into the world - Natalie Crimp received a \$200,000 four-year scholarship from Dean University in North Carolina to develop her UV sun stickers, and Sara Trass is in production with her 'bouyzone' crayfish pot invention, with USA exports pending. Series three promises similar success with young inventor Krishant Rupan making national headlines earlier in the year with his amphibious go-cart.



How To Look At A Painting is a 12 x half hour arts documentary series based on the successful, Montana Award-winning book of the same name. Hosted by the book's author and the curator of the Christchurch Art Gallery, Justin Paton, the series promises to be a vibrant and entertaining series which will invite both the general audience and arts aficionados to approach paintings in a new way.

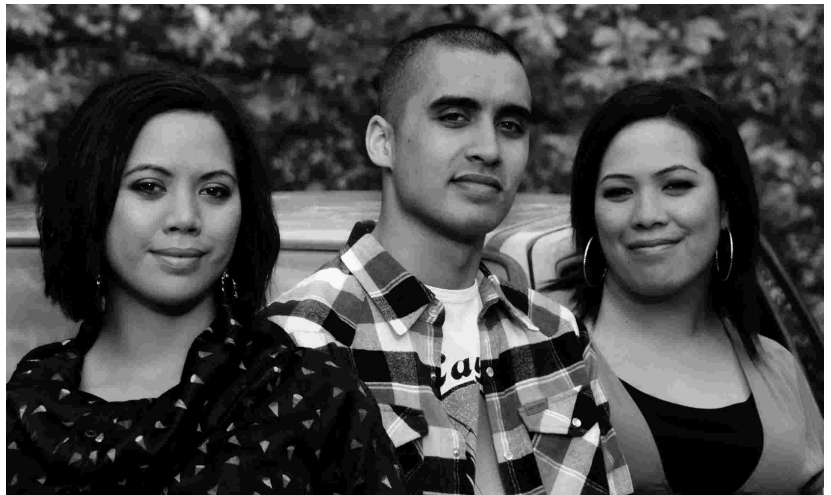
Paton will celebrate New Zealand art and compare and contrast it with international works. *How To Look At A Painting* promises to be appointment television for anyone who has ever looked at a painting and wondered what it was supposed to be.

Key achievements

Māori broadcasting

Several entities are involved in funding Māori programmes. NZ On Air concentrates on programme funding complementary to other agencies to ensure the most effective public investment.

Our focus is on Māori programmes made for the general audience, including Māori. Our work in promoting the Māori language focuses on encouraging the use of te reo in mainstream programmes.



Exploring Aotearoa from top to bottom, TV2's lively Saturday morning rangatahi series *I Am TV* is hosted by Gabrielle Paringatai, Olly Coddington and Candice Davis.

As part of reviewing our television Rautaki Māori this year, we hosted a hui in May. Over 50 programme makers and broadcasters interested in extending options for Māori broadcast content shared their views and experiences. We amended our Rautaki Māori in June to put a stronger focus on authenticity of Māori perspectives.

Hui participants noted the difficulty in getting well-targeted, attractive Māori programmes included in the prime time schedules of many broadcasters. To stimulate new thinking in this area we created a contestable Māori Innovation Fund as a major initiative, setting aside \$1 million for prime time projects of any genre. We will be assessing applications in November 2008.

We were also pleased to secure a strand of documentaries to screen in prime time on Māori Television. Not all programmes in *Pakipumeka Aotearoa* will be Māori programmes - but several will.

Our commitment to Māori language and culture also extends to our other work areas. Our funding agreement with Radio New Zealand requires the inclusion of Māori programmes. In September 2007 RNZ made history by winning the Supreme Award at the Māori Language Awards for developing 'a comprehensive and innovative Māori

language week programme which included: organisation Māori language and pronunciation training, presenters opening and closing live programmes in Māori, inclusion of a special bilingual segment, the development of a series of audio trailers of well known non-Māori advocating increased Māori use, interactive activities for internal staff and the inclusion of a special website revamp'. We join the Māori Language Commission in congratulating RNZ for its innovative approach to promoting te reo.

We also ensure a proportion of Māori artists are funded through the NZ music schemes. The breakthrough radio artist this year, of course, was Tiki Taane (see later story).

A list of funded Māori programmes is included in the appendices.

Key achievements

Radio funding: \$32.3 million

Radio New Zealand (RNZ)

We are proud to be the principal funder of RNZ's flagship networks RNZ National and RNZ Concert. Radio New Zealand continues to provide world class broadcasting services to New Zealanders. Audience research during the year indicates that its audience has grown and satisfaction with the programmes offered remains high.

Audience survey results carried out by A C Neilsen (for the year to April 2008) show a strong, loyal 15+ audience with excellent growth in a very competitive market.

- Total weekly live audience for Radio New Zealand (National and Concert combined): 614,000 people. (2007: 540,900.)
- Total weekly live audience for Radio New Zealand National: 525,000 or about 16% of the 15+ population. (2007: 474,700)
- Total weekly live audience for Radio New Zealand Concert: 216,000 or 6.5% of the 15+ population. (2007: 127,100)

RNZ National and RNZ Concert programmes and personnel also enjoyed success in the 2008 New Zealand Radio Awards. We were especially pleased to see, along with many other awards, veteran broadcaster Hewitt Humphrey again recognised as New Zealand's best newsreader.

The RNZ website, enabling on-demand listening, continued to grow in popularity. During the 12 months to the end of May 2008 almost four million programmes or programme segments had been replayed through the website.

We were also pleased to be involved in the baseline review of RNZ funding which led to additional funding being allocated in the 2008 Budget.

Community access and Pacific Island radio

Access radio stations enable groups to produce and broadcast programmes direct to their own regions and communities.

Funding in excess of \$2.489 million was allocated to access radio stations up and down the country: Southland, Otago, Christchurch, Nelson, Wellington, Kapiti Coast/Horowhenua, the Wairarapa, Palmerston North, Hawke's Bay, Hamilton and Auckland, along with NZ Radio for the Print Disabled in Levin and two Pacific Island community stations, Samoa Capital Radio and Radio 531 pi.

An exciting development in the access radio world has been the establishment of the Access Internet Radio (AIR) project. Live streaming and podcasting of programmes provides community groups - and the general public - with easier access to their programmes and to audiences around New Zealand



That's The Story is a weekly programme on the Classic Hits network that showcases new children's stories, including one written by one of its listeners. It has grown in strength and popularity during the time it has been on air, and continues to attract a dedicated audience. Producer Ronnie Mackie of Loudmouth Productions says *That's The Story* has leapt in to a new phase in the New Zealand airwaves: we are now experiencing 'train spotters'.

"This group of children know the stories, songs and writers so well, that if anything is missed, changed or altered, we get bag loads of mail asking, when, who, what and most importantly, WHY!"

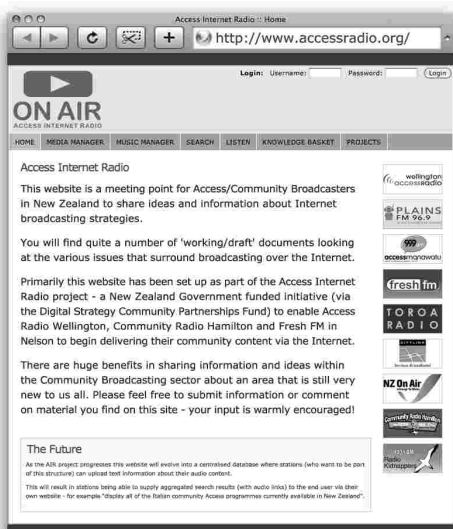
"The normalisation of stories on the wireless is now well and truly entrenched. Children now look forward to their Sunday morning experience and will no doubt, just like us, remember these days fondly and continue the great tradition of spinning the great kiwi yarn".

Commercial radio programmes

A selection of programmes are funded for broadcast on commercial and other stations so these audiences also have their local content choices extended. Our current priorities are radio programming for young people, and also programmes that reflect different ethical and spiritual beliefs of New Zealanders.

During the year NZ On Air funded 150 hours of programming for youth and children, four ethical/spiritual programmes, two Māori issues programmes, three radio comedies and two programmes produced by and for ethnic minorities. They comprised programmes that have already proven popular, such as *Upload*, *Te Puutake* and *That's The Story*, along with fresh outings like *Gunn'd Down* and *Te Hunga Whaitake*.

New Zealand music programmes for radio are covered in the NZ Music section later in this report.



The Access Internet Radio project initially had three partners – Community Radio Hamilton, Wellington Access Radio and Fresh FM (Nelson). Four more are now on board: Palmerston North's Access Manawatu, Christchurch's Plains FM, Dunedin's Hills AM and Hawke's Bay's Radio Kidnappers.

Community Radio Hamilton's Phil Grey is enthusiastic about the project; "We talk about our niche audiences as being 'appointment listeners', tuning in for the one or two weekly shows in their language. The AIR project means they can easily access their unique content when they want, and from across our network of stations".

Partner stations have delivered 119,500 items via the On Demand database, totalling over 60,000 hours of content, and have built a strong international following for a number of shows.

Visit www.accessradio.org.

Key achievements

Digital funding: \$2.2 million

We have new responsibilities under the Broadcasting Act for digital content. This year we supported two very important initiatives.

NZ On Screen (www.nzonscreen.com) is an ambitious website streaming archival New Zealand screen content and showcasing its creators. A marvellously eclectic range of content - from *Gloss* to *Patu!* to a rare Janet Frame documentary - streams free, unlocking our country's screen history. Videoblog ScreenTalk features new interviews with directors, producers and other industry figures.

The site launched in late October 2008 with over 200 titles and has new content added to it each week.

NZ On Screen is commercial-free, thanks to NZ On Air funding, with links to sales outlets if programmes are available to purchase. The site is governed by a charitable trust with seven trustees, up to three of whom represent NZ On Air. We are especially grateful for the involvement and dedication of the four independent trustees: Professor Roger Horrocks, media commentator Russell Brown, lawyer Teresa Shreves and producer Robin Scholes. NZ On Air is also indebted to the many others involved – programme makers, broadcasters, archivists, screen organisations and institutions, copyright agencies, and the NZ On Screen staff – for helping form an unprecedented range of partnerships to get this complex project off the ground.

Our second digital initiative was the Digital Content Partnership Fund. We set aside contestable funding for new projects with a multimedia focus. Three were selected:

- **AEF 360°** - web and extra broadcast content made by Greenstone Pictures to support the popular TV2 children's drama series *The Amazing Extraordinary Friends*. www.aef360.com
- **Mash Pit** - a social comedy site for an older teenage/youth audience to upload video sketches, standup routines and other comedy graphics or animations they've created. Visitors to Mash Pit will be encouraged to vote and comment on the contributions. The Gibson Group will compile the best material into a short series for Prime TV. At the time of writing development of the site was well under way
- **The Pod** - Plains FM's innovative idea for the creation of a portable recording studio to enable children to record their own radio programmes for broadcast and podcast.

Applications for the second year's funding will be called in late 2008.



When online producer Brenda Leeuwenberg returned to New Zealand in 2007, NZ On Air asked her to help bring the NZ On Screen concept to life. Brenda managed the external agencies Chrometoaster and 3months.com to design and build the website. "The development of the site was an exciting journey through agile development processes and open source technologies" she says. "It has been one of the best projects in town to work on!"

"Sorting out the content issues has been, of course, the biggest hurdle, but programme makers have been really enthusiastic", says Brenda. "Unlocking the treasure chest of content is a huge bonus for online audiences, but it's great for programme makers and broadcasters as well. We've got all types of programmes and clips - serious, funny, moving, dramatic, all of which have played a part in the development and growth of seeing ourselves on screen," she says.

Visit www.nzonscreen.com.

Key achievements

NZ music funding: \$5.5 million

At home

The campaign to get more New Zealand music heard on the radio continues. Our goal is to get as much New Zealand music out to as many New Zealanders as possible. Notwithstanding the digital music revolution and the massive changes in the music industry globally, commercial radio remains key to achieving that goal.

The strategies that we employ to get more New Zealand music on the radio are to invest in

- recording projects by artists who make music with airplay potential
- marketing that music so it stands the best chance of getting airplay.

The target is to get 20%+ New Zealand music played on commercial radio. This year we came close - 19.34% - thanks to massive songs like Opshop's *One Day*, Tiki Taane's *Always On My Mind*, Anika Moa's *Dreams In My Head* and Brooke Fraser's *Shadowfeet*.

NZ On Air's album funding scheme is the engine room of the local content campaign. This year, we funded 25 albums at \$50,000 apiece and achieved an impressive 95% radio hits strike-rate from the scheme.

But the local content campaign also needs new blood. Our New Recording Artist scheme broadens radio repertoire by bringing through a new generation of radio hit makers. This year we funded another 20 radio singles by new artists without a radio hits track record, and achieved great airplay results with the likes of Gin Wigmore, The Exiles, The Braxton Hicks, Sweet & Irie and The Valves. These artists all had NZ Airplay Chart Top 20 songs this year.

Since we revamped the New Recording Artist scheme two years ago, we have lifted the radio hits strike rate from 49% to just over 80%.

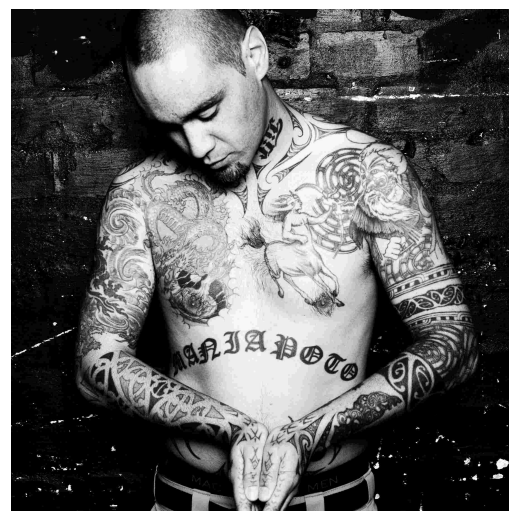
Music videos remain a critical tool for breaking new artists and new songs at radio. On top of the 20 music videos funded as part of the New Recording Artist scheme, we funded a further 170 videos from around 750 applications. As a result, the biggest local music video outlets, C4 and Juice Music Television, were able to play more than 20% New Zealand music this year.

Mainstreaming New Zealand music on commercial radio remains a key strategic objective, but it is not the only string to our music bow. We also promote difference and diversity in New Zealand music through funding many thousands of broadcast hours on the b.net student radio stations plus specialist radio shows on Kiwi FM.

This funding - in addition to the funding that we provide for public radio - provides a seedbed for New Zealand music that does not (yet) play on mainstream commercial radio. New Zealand music culture is the richer for it.

NZ On Air's New Zealand music work is a mix of funding schemes and promotional strategies. Some of NZ On Air's most effective work in support of New Zealand music has nothing to do with giving out grants. Central to our promotional work is the Kiwi Hit Disc and the NZ On Air music promotions team. The Kiwi Hit Disc catalogue is now up to 107 volumes. That archive is now accessible online at www.kiwihits.co.nz, our new music website that went live in February this year.

Our domestic music funding schemes are in the process of being reviewed to ensure they are fit for purpose in a particularly dynamic environment. The results should be available by mid-2009.



The road to a radio hit

Tiki Taane used to do sound for Salmonella Dub, then came out from behind the desk to write and front some of the Dub's biggest radio hits, like *Love Your Ways*. In 2007 Tiki went solo. On the strength of the airplay success of his Salmonella Dub songs, NZ On Air put up Phase Four album funding for his solo debut, *Past, Present, Future*.

Past, Present, Future delivered three great singles that got good radio play but the fourth, *Always On My Mind*, was massive, topping not only the NZ Airplay Charts but also the All Airplay chart, beating out all international competition.

At the time *Always On My Mind* went to radio, the *Past, Present, Future* album had done 21 weeks on the sales charts and had sold Gold. But after 21 weeks, it had slipped to #39 on the Top 40. It looked like the record was over - until the massive airplay success of *Always On My Mind* propelled the album back to #4 on the Top 40 Albums Chart and doubled sales from Gold to Platinum - proof positive of the power of the radio hit.

Figure 4. Top 10 most-played NZ songs on NZ radio

[01 July 2007 – 30 June 2008]

Rank	Song	Artist	Kiwi Hit Disc
1	One Day †	Opshop	Kiwi Hit Disc 100
2	Dreams In My Head †	Anika Moa	Kiwi Hit Disc 97
3	Maybe †	Opshop	Kiwi Hit Disc 90
4	Strong	Annabel Fay	Kiwi Hit Disc 95
5	One Will Hear The Other †	Shihad	Kiwi Hit Disc 101
6	Shadowfeet †	Brooke Fraser	Kiwi Hit Disc 89
7	Albertine †	Brooke Fraser	Kiwi Hit Disc 93
8	Waiting Now †	Opshop	Kiwi Hit Disc 96
9	Crawl ‡	Atlas	Kiwi Hit Disc 90
10	Baby Come On †	Elemeno P	Kiwi Hit Disc 100

† Phase Four Album funded

‡ Phase Four New Recording Artist funded

Source: RadioScope

In 2004, a 17-year old from Auckland's North Shore won the prestigious International Songwriting Competition run out of America with her beautiful and heartfelt song *Hallelujah*. *Hallelujah* beat out 11,000 entries from 77 countries around the world and Gin Wigmore became the youngest and only unsigned artist to win the competition in its history. The spotlight was on her and she was courted by international record companies. But Gin wasn't then ready.

This year she was. Gin got an NZ On Air New Recording Artist grant for a new song called *Under My Skin*, signed a record deal for Australasia with Universal Music and released a five-track EP called *Extended Play*.

Under My Skin picked up good airplay on the likes of The Edge, Port FM in Timaru, More FM and ZM and peaked at #3 on the RadioScope NZ Airplay Chart. *Extended Play* got to #13 on the singles sales chart, providing this new artist with a solid platform to build a career. At the time of writing, the international record companies were back courting.



Opshop had the most-played NZ song this year with their single *One Day*. This song also collected Vodafone Single of the Year at the 2008 Vodafone New Zealand Music Awards.

Abroad

Internationally, New Zealand music is making its presence felt. It is early days but at no other time in history have two New Zealand songs been #1 most-added on two US radio formats in the same week - Savage's *Swing* on the Top 40/Rhythmic Charts and Brooke Fraser's *Shadowfeet* on the Christian CHR Charts. It's a small but symbolic milestone.

NZ On Air is involved in the campaign to get New Zealand music happening internationally because it is important for the local music economy. Building a strong local music economy is important - even essential - for the local content campaign on New Zealand radio.

One of the year's highlights was New York's legendary CMJ Music Marathon in October. Through 2007, we worked with the College Music Journal in New York to deliver New Zealand music sampler discs to every college radio station in the US, backed up with editorial coverage to increase the awareness and visibility of New Zealand music. The 2007 campaign culminated with a packed-out New Zealand music showcase at the CMJ college radio Music Marathon featuring Liam Finn, Cut Off Your Hands, The Checks and The Brunettes. UK music bible, the *New Musical Express* described the New Zealand showcase as 'one of the hottest tickets at CMJ'.

Key achievements

Archiving funding: \$1.3 million

We fund the New Zealand Film Archive (NZFA) to provide television programme archiving services and Sound Archives/Ngā Taonga Kōrero (SA/NTK) to provide radio programme archiving services.

During the year we allocated additional funding to the NZFA to begin the process of digitising the National Television Collection. This process will continue in the coming financial year, so that the valuable titles archived over the years of the collection can be further preserved and made easily accessible for public viewing.

NZ On Air also allocated additional funding to SA/NTK to enable them to secure the services of a senior audio technician from the National Film and Sound Archive in Canberra. This brought in some international expertise during the five-month secondment of a SA/NTK staff member to the British Library Sound Archive in London, enabling the archive to gain another broad international perspective.

We tendered for radio archiving services this year to ensure the best available services are contracted. SA/NTK was successful.

Providing audiovisual archiving services is becoming increasingly complex - and fragmented - and we note the initiative by the Ministry for Culture and Heritage to review institutional arrangements in the sector.

Research

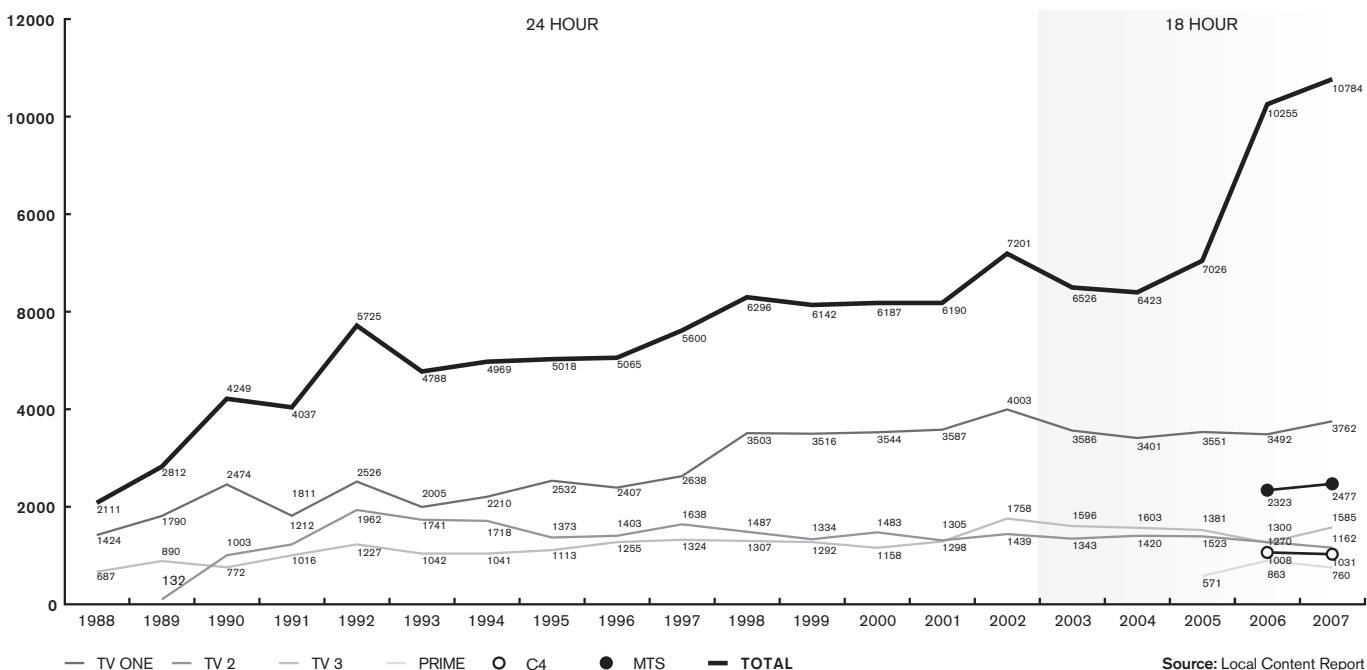
Our annual Public Information And Opinion Monitor takes a snapshot of New Zealanders' attitudes towards local content on television and radio. Year on year the Monitor has confirmed New Zealand audiences' appreciation of locally produced programming, with 79% saying NZ On Air-funded programmes are important to them.

Key findings 2007

- 89% of people regularly watch locally-made documentary programmes on TV
- 81% think it is important that NZ On Air funds locally-produced children's television programmes
- 75% think it is important that NZ On Air funds New Zealand music
- 66% think radio stations should be encouraged to play more New Zealand music

We wrote and published the Local Content Report 2007 to measure how much locally made programming screens on free-to-air television. This research is a painstaking exercise, not replicated anywhere else in the world, and provides invaluable, independent content measurement over time.

Figure 5: Local TV content hours



Source: Local Content Report

Consultation

We consult regularly with a range of external stakeholders, from informal meetings, formal briefings, and invitations to Board meetings to organised events.

Events this year included an Auckland hui with Māori programme makers in May (over 50 attendees) and a Wellington forum for children's programme makers in June (over 80 attendees).

'Good speakers, lively debate, a broad range of issues covered and altogether worthwhile attending ... It was good to see virtually the entire kids industry in the room ... rare to have them all together and it made for an enjoyable and useful day.'

Tony Palmer, Producer

A key exercise this year was the issue of a discussion paper seeking views on access, community and regional broadcasting funding issues. This forms part of a review we began during the year to analyse expenditure and priorities for access and community radio and regional television. Responses to the discussion paper were analysed and a further paper issued at the time of writing.

Governance

Chair Neil Walter and members Edie Moke, Paul Smith and Nicole Hoey continued their terms.

Judy Callingham retired from the Board in December 2007. We are grateful for her six years dedicated service, particularly during her time as Deputy Chair.

Sitting member Edie Moke was appointed Deputy Chair from January 2008.

Michael Glading was appointed to the Board from January 2008. Rhonda Kite resigned from the Board in June 2008, due to work commitments. Her last meeting was in August and Murray Shaw was appointed to replace her from August 2008.

Edie Moke, Neil Walter and Nicole Hoey formed the Board's Audit and Risk Committee for the 12 months covered by this report. Chris Prowse was appointed as independent Committee Chair from August 2008.

Rhonda Kite led the Board's Māori Strategy Committee and Paul Smith the Special Interest Committee during the period.

Individual members are appointed to various funding subcommittees as delegated by the Board.

The Minister of Broadcasting may not direct us on cultural or programme matters but may issue directives through Parliament on more general matters. No directives were issued this year.

Management

We are a small organisation: twelve staff in Wellington and three music contractors in Auckland. We focus on low infrastructure expenditure so that high levels of funding are available to achieve our broadcast funding objectives.

Six significant projects were undertaken by staff alongside ordinary duties.

- The tender and development of a finance and contracts management information system. Its development and testing has been an intensive exercise for staff but will pay efficiency dividends in the year ahead
- A significant records management reorganisation to ensure compliance with the Public Records Act
- Completion of an integrated internal policy manual for Board and staff
- A review of organisational capability
- Additional reporting to comply with the NZ IFRS requirements
- Planning a review of the domestic NZ music funding scheme

Three staff positions were filled during the year.

Good employer policies

Below is a summary of our good employer policies, as required by the Crown Entities Act, using a template recommended by the Human Rights Commission.

HRC good employer element	NZOA policy/procedure	Issues	Action taken
Leadership, accountability and culture	Staff involved in decision making relevant to their area. Staff encouraged to devise and manage own solutions	Some variances arising in task allocation	Monthly management meetings Weekly staff meetings Capability review begun
Recruitment, selection and induction	All permanent senior staff vacancies advertised. Positions are mainly specialised: focus is on best range of skills for each job	Reasonable gender balance. No Māori or disabled people on staff	Consider advertising scope as vacancies occur
Employee development, promotion and exit	Annual appraisal. Exit interviews.	Few opportunities for promotion given size of agency	Staff encouraged to develop individual training needs plan
Flexibility and work design	Flexible work practices encouraged – focus on outputs not process	Pressure in some areas with task imbalances emerging	Capability review begun
Remuneration, recognition and conditions	Equitable gender-neutral remuneration	No recruitment issues.	Management remuneration review conducted
Harassment and bullying prevention	Zero tolerance policy	None	None
Safe and healthy environment	Proactive health and safety approach	None	Policies reviewed annually

We also require funding recipients to follow EEO principles, in accordance with the Broadcasting Act.

Performance against key measures in our 2007/08 SOI

Measure Type	Measure	Outcome
Financial	Compliance kept under review by Board's Audit and Risk Committee.	Achieved.
Financial	Uncommitted public equity at year end less than 3% of total budget.	Achieved. (3.0%)
Financial	Administration budget is less than 4% of total funds (expenditure).	Achieved. (2.6%)
Non-financial	Annual independent research reports confirm that more than two thirds of respondents agree that NZ On Air supports programmes and activities important to New Zealanders.	Achieved. (80%)
Non-financial	Annual independent research reports confirm that more than two thirds agree that NZ On Air provides good quality and interesting programmes and services.	Achieved. (67%)
Non-financial	Annual independent research reports confirm that more than 60% of respondents support encouraging radio stations to play more New Zealand music.	Achieved. (66%)

Performance against organisational health measures in our 2007/08 SOI

Organisational health and capability outcome	Measure	Outcome
Human resource planning is considered when we develop new strategies.	HR impacts incorporated in new plans.	Achieved.
Equal employment opportunity principles are incorporated in staff selection and management, to achieve as diverse a workforce as possible and practical given our small size.	EEO principles included in all relevant documents and practices.	Achieved.
Recruitment, training and remuneration policies focus on attracting and retaining skilled, flexible and knowledgeable team players.	Full time staff turnover will be no more than 3 people per annum.	Achieved.
	Individual staff training plans introduced.	Achieved.
	Superannuation plan introduced.	Achieved.
Our office environment and equipment are safe and well maintained.	Annual capital expenditure & maintenance programme carried out.	Achieved.
	Each new employee has an ergonomic analysis of their dedicated workspace.	Achieved.
	Zero tolerance of harassment, bullying and discrimination.	Achieved. No issues reported.

Part 2:

Accountability Statements

Statement of responsibility

In terms of the Crown Entities Act 2004, the Board is responsible for the preparation of NZ On Air's financial statements and statements of service performance, and for the judgements made in them.

The Board of NZ On Air has the responsibility for establishing, and has established a system of internal controls designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

In the Board's opinion, these financial statements and statements of service performance fairly reflect the financial position and operations of NZ On Air for the year ended 30 June 2008.

Signed on behalf of the Board:



Neil Walter
Chair



Edie Moke
Deputy Chair

Date: 23 October 2008

Date: 23 October 2008

Audit report

AUDIT NEW ZEALAND

Mana Arotake Aotearoa

To the readers of NZ On Air's financial statements and statement of service performance for the year ended 30 June 2008

The Auditor-General is the auditor of NZ On Air. The Auditor-General has appointed me, Robert Manktelow, using the staff and resources of Audit New Zealand, to carry out the audit on his behalf. The audit covers the financial statements and statement of service performance included in the annual report of NZ On Air for the year ended 30 June 2008.

Unqualified Opinion

In our opinion:

The financial statements of NZ On Air on pages 17 to 33:

- comply with generally accepted accounting practice in New Zealand; and
- fairly reflect:
 - NZ On Air's financial position as at 30 June 2008; and
 - the results of its operations and cash flows for the year ended on that date.
- The statement of service performance of NZ On Air on pages 34 to 44:
- complies with generally accepted accounting practice in New Zealand; and
- fairly reflects for each class of outputs:
 - its standards of delivery performance achieved, as compared with the forecast standards outlined in the statement of forecast service performance adopted at the start of the financial year; and
 - its actual revenue earned and output expenses incurred, as compared with the forecast revenues and output expenses outlined in the statement of forecast service performance adopted at the start of the financial year.

The audit was completed on 31 October 2008, and is the date at which our opinion is expressed.

The basis of our opinion is explained below. In addition, we outline the responsibilities of the Board and the Auditor, and explain our independence.

Basis of Opinion

We carried out the audit in accordance with the Auditor-General's Auditing Standards, which incorporate the New Zealand Auditing Standards.

We planned and performed the audit to obtain all the information and explanations we considered necessary in order to obtain

reasonable assurance that the financial statements and statement of service performance did not have material misstatements, whether caused by fraud or error.

Material misstatements are differences or omissions of amounts and disclosures that would affect a reader's overall understanding of the financial statements and statement of service performance. If we had found material misstatements that were not corrected, we would have referred to them in our opinion.

The audit involved performing procedures to test the information presented in the financial statements and statement of service performance. We assessed the results of those procedures in forming our opinion.

Audit procedures generally include:

- determining whether significant financial and management controls are working and can be relied on to produce complete and accurate data;
- verifying samples of transactions and account balances;
- performing analyses to identify anomalies in the reported data;
- reviewing significant estimates and judgements made by the Board;
- confirming year-end balances;
- determining whether accounting policies are appropriate and consistently applied; and
- determining whether all financial statement and statement of service performance disclosures are adequate.

We did not examine every transaction, nor do we guarantee complete accuracy of the financial statements and statement of service performance.

We evaluated the overall adequacy of the presentation of information in the financial statements and statement of service performance. We obtained all the information and explanations we required to support our opinion above.

Responsibilities of the Board and the Auditor

The Board is responsible for preparing the financial statements and statement of service performance in accordance with generally accepted accounting practice in New Zealand. The financial statements must fairly reflect the financial position of NZ On Air as at 30 June 2008 and the results of its operations and cash flows for the year ended on that date. The statement of service performance must fairly reflect, for each class of outputs, NZ On Air's standards of delivery performance achieved and revenue earned and expenses incurred, as compared with the forecast standards,

revenue and expenses adopted at the start of the financial year. The Board's responsibilities arise from the Crown Entities Act 2004 and the Broadcasting Act 1989.

We are responsible for expressing an independent opinion on the financial statements and statement of service performance and reporting that opinion to you. This responsibility arises from section 15 of the Public Audit Act 2001 and the Crown Entities Act 2004.

Independence

When carrying out the audit we followed the independence requirements of the Auditor-General, which incorporate the independence requirements of the Institute of Chartered Accountants of New Zealand.

Other than the audit, we have no relationship with or interests in NZ On Air.



Robert Manktelow

Audit New Zealand

On behalf of the Auditor-General
Wellington, New Zealand

Matters Relating to the Electronic Presentation of the Audited Financial Statements and Statement of Service Performance

This audit report relates to the financial statements and statement of service performance of NZ On Air for the year ended 30 June 2008 included on NZ On Air's website. NZ On Air's Board is responsible for the maintenance and integrity of NZ On Air's website. We have not been engaged to report on the integrity of NZ On Air's website. We accept no responsibility for any changes that may have occurred to the financial statements and statement of service performance since they were initially presented on the website.

The audit report refers only to the financial statements and statement of service performance named above. It does not provide an opinion on any other information which may have been hyperlinked to or from the financial statements and statement of service performance. If readers of this report are concerned with the inherent risks arising from electronic data communication they should refer to the published hard copy of the audited financial statements and statement of service performance and related audit report dated 31 October 2008 to confirm the information included in the audited financial statements and statement of service performance presented on this website.

Legislation in New Zealand governing the preparation and dissemination of financial information may differ from legislation in other jurisdictions.

Statement of financial performance

for the year ended 30 June 2008

	Note	Actual 2008 (\$000)	Budget 2008 (\$000)	Actual 2007 (\$000)
Income				
Crown revenue	2	109,813	109,813	106,671
Other revenue	3	6,342	4,400	5,096
Total Income		116,155	114,213	111,767
Operating Expenditure				
Administration incl. stakeholder services	4	2,883	3,277	2,914
Recovery of previously expensed debts	5	(30)	-	(58)
Total Operating Expenditure		2,853	3,277	2,856
Funding Expenditure				
Television	6	68,714	71,670	67,888
Radio	7	32,267	33,142	30,990
New Zealand music	8	5,311	5,200	5,174
Digital/Archives	9	3,537	2,500	1,622
Total Funding Expenditure		109,829	112,512	105,674
Total Expenditure		112,682	115,789	108,530
Net Surplus/(Deficit) for the year		3,473	(1,576)	3,237

The accompanying notes form part of these financial statements

Statement of financial position

as at 30 June 2008

	Note	Actual 2008 (\$000)	Budget 2008 (\$000)	Actual 2007 (\$000)
Current Assets				
Cash and cash equivalents	10	12,225	11,443	12,242
Investments	11	47,700	45,336	48,500
Debtors and other receivables - interest		1,102	1,000	1,121
Debtors and other receivables - other	12	103	500	91
Total Current Assets		61,130	58,279	61,954
Non-Current Assets				
Property, plant and equipment	13	176	75	81
Total Non-Current Assets		176	75	81
Total Assets		61,306	58,354	62,035
Current Liabilities				
Creditors and other payables	14	248	500	409
Employee entitlements	15	79	100	108
Funding liabilities	16	43,376	57,446	47,388
Total Current Liabilities		43,703	58,046	47,905
Equity at 30 June – committed		14,112	-	10,488
Equity at 30 June – uncommitted		3,491	308	3,642
Equity		17,603	308	14,130
Total Liabilities and Equity		61,306	58,354	62,035

The accompanying notes form part of these financial statements

Statement of changes in equity

for the year ended 30 June 2008

Note	Actual 2008 (\$000)	Budget 2008 (\$000)	Actual 2007 (\$000)
Balance at 1 July			
Equity at 1 July - committed	10,488	-	8,582
Equity at 1 July - uncommitted	3,642	1,884	2,311
Total Public Equity at 1 July	14,130	1,884	10,893
Net Surplus/(Deficit) for the Year	3,473	(1,576)	3,237
Total Equity at 30 June	17,603	308	14,130
Being			
Equity at 30 June – committed	14,112	-	10,488
Equity at 30 June – uncommitted	3,491	308	3,642

Total equity is made up of two elements, equity that is committed and equity that is uncommitted. Equity that is committed means the Board has approved commitments of this amount in the current or prior financial years but we are not able to record the commitments as expenditure in financial statements because the commitments are subject to substantive conditions yet to be met by the funding recipients (Note 16 details the conditions we use to determine when a commitment can be recorded as expenditure). Equity that is uncommitted is the amount available to fund future projects.

At 30 June 2008 therefore of our total equity of \$17.603m, \$14.112 has been committed by the Board to approved projects. \$3.491m has not been committed by the Board and is available to be allocated to future projects.

The accompanying notes form part of these financial statements

Statement of cash flows

for the year ended 30 June 2008

Note	Actual 2008 (\$000)	Budget 2008 (\$000)	Actual 2007 (\$000)
Cash Flows From Operating Activities			
Receipts from Crown revenue	109,813	109,813	106,671
Receipts from other revenue	1,163	325	943
Payments to funded activities	(113,844)	(111,759)	(106,043)
Payments to suppliers and employees	(2,866)	(3,363)	(3,011)
Interest paid	-	-	(21)
Net GST	(179)	-	(60)
Net Cash From Operating Activities	(5,913)	(4,984)	(1,521)
	17		
Cash Flows From Investing Activities			
Interest received	5,236	4,163	4,510
Net (payments to)/receipts from investments	800	821	4,501
Purchases of property, plant and equipment	(140)	-	(50)
Cash Flows From Investing Activities	5,896	4,984	8,961
Net Increase/(Decrease) in Cash and Cash Equivalents	(17)	-	7,440
Cash and Cash Equivalents at 1 July	12,242	11,443	4,802
Cash and Cash Equivalents at 30 June	12,225	11,443	12,242

The GST (net) component of operating activities reflects the net GST paid and received with the Inland Revenue Department. The net (payments to)/receipts from investments component of investing activities reflects the net amount paid and received for term deposits. These items have been presented on a net basis, as gross amounts do not provide meaningful information for financial statement purposes.

The accompanying notes form part of these financial statements

Notes to the financial statements

Note 1. Statement of accounting policies for the year ended 30 June 2008

Reporting entity

The Broadcasting Commission (NZ On Air) was established by the Broadcasting Act 1989, and is an Autonomous Crown Entity in terms of the Crown Entities Act 2004.

Our functions and responsibilities are set out in the Broadcasting Act 1989. Our primary objective is to provide services to the public rather than making a financial return. Accordingly, we are a public benefit entity for the purposes of New Zealand equivalents to International Financial Reporting Standards (NZ IFRS).

These financial statements are for the year ended 30 June 2008 and were approved by the Board on 23 October 2008.

Basis of preparation

Statement of compliance

These financial statements have been prepared in accordance with the Crown Entities Act 2004, which includes the requirement to comply with generally accepted accounting practice (NZ GAAP).

These financial statements comply with NZ IFRS, as appropriate for public benefit entities.

First year of preparation under NZ IFRS

This is the first set of financial statements prepared using NZ IFRS, and comparatives for the year ended 30 June 2007 have been restated accordingly. Reconciliations of the equity and surplus/(deficit) for the year ended 30 June 2007 under NZ IFRS to the balances reported in the 30 June 2007 financial statements are detailed in note 29.

The accounting policies set out below have been applied consistently to all periods presented in these financial statements and in preparing an opening NZ IFRS balance sheet as at 1 July 2006 for the purposes of the transition to NZ IFRS.

Measurement base

These financial statements have been prepared on an historical cost basis.

Functional and presentation currency

These financial statements are presented in New Zealand dollars and all values are rounded to the nearest thousand dollars (\$000). Our functional currency is New Zealand dollars.

Significant accounting policies

Revenue

Revenue is measured at the fair value of consideration received or receivable.

Revenue from the Crown

We are primarily funded through revenue received from the Crown, which is restricted in its use for the purpose of meeting our objectives as specified in the Broadcasting Act and our statement of intent.

Revenue from the Crown is recognised as revenue when earned and is reported in the financial period to which it relates.

Interest

Interest income is recognised when it has been earned. Included in interest revenue therefore is interest revenue (using actual rates) that has been earned at 30 June but not yet received.

Programme and music revenue

Our share of revenue from sales of programmes and music we have funded is recognised when it is earned.

Leases

Operating leases

Leases that do not transfer substantially all the risks and rewards incidental to ownership of an asset are classified as operating leases. Lease payments under an operating lease are recognised as an expense on a straight line basis over the term of the lease in the statement of financial performance.

Cash and cash equivalents

Cash includes cash on hand and funds on deposit with banks with original maturities of three months or less.

Debtors and other receivables

Debtors and other receivables are measured at fair value less any provision for impairment.

Impairment of a receivable is established when there is objective evidence that we will not be able to collect amounts due according to the original terms of the receivable. Significant financial difficulties of the debtor, probability that the debtor will enter into bankruptcy, and default in payment are all considered indicators that the debtor is impaired. Any impairment losses are recognised in the statement of financial performance.

Investments

At each balance sheet date we assess whether there is any objective evidence that an investment is impaired.

Bank deposits

Investments in bank deposits are measured at fair value plus transaction costs.

For bank deposits, impairment is established when there is objective evidence that we will not be able to collect amounts due according to the original terms of the deposit. Significant financial difficulties of the bank, probability that the bank will enter into bankruptcy, and default in payment are all considered indicators that the deposit is impaired.

Property, plant and equipment

Property, plant and equipment asset classes consist of computer equipment, office equipment, furniture and fittings, and leasehold improvements. Property, plant and equipment are shown at cost, less accumulated depreciation and any impairment losses.

Additions

The cost of an item of property, plant and equipment is recognised as an asset only when it is probable that future economic benefits or service potential associated with the item will flow to us and the cost of the item can be measured reliably.

Where an asset is acquired at no cost, or for a nominal cost, it is recognised at fair value when control of the asset is obtained.

Disposals

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount of the asset. Gains and losses on disposals are included in the statement of financial performance.

Subsequent costs

Costs incurred subsequent to initial acquisition are capitalised only when it is probable that future economic benefits or service potential associated with the item will flow to us and the cost of the item can be measured reliably.

The costs of day-to-day servicing of property, plant and equipment are recognised in the statement of financial performance as they are incurred.

Depreciation

Depreciation is provided on a straight line basis on all property plant and equipment at rates that will write off the cost of the asset over their useful lives. The useful lives and associated depreciation rates have been estimated as follows:

- Computer equipment	3 years	33.3%
- Office equipment	5 years	20%
- Furniture and fittings	6 years	16.7%
- Leasehold improvements	6 years	16.7%

Leasehold improvements are depreciated over the unexpired period of the lease or the estimated remaining useful lives of the improvements, whichever is the shorter.

Impairment of non-financial assets

Property, plant and equipment and intangible assets that have a finite life are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. The total impairment loss is recognised in the statement of financial performance, any subsequent reversal of an impairment loss is recognised in the statement of financial performance.

Value in use is depreciated replacement cost for an asset where the future economic benefits or service potential of an asset are not primarily dependent on the asset's ability to generate net cash inflows and where we would, if deprived of the asset, replace its remaining future economic benefits or service potential.

Creditors and other payables

Creditors and other payables are measured at fair value.

Employee benefits

Employee entitlements that we expect to be settled within 12 months of balance date are measured at nominal values based on accrued entitlements at current rates of pay. These include salaries and wages accrued up to balance date, annual leave earned to, but not yet taken at balance date, and sick leave.

We recognise a liability for sick leave to the extent that absences in the coming year are expected to be greater than the sick leave entitlements earned in the coming year. The amount is calculated based on the unused sick leave entitlement that can be carried forward at balance date, to the extent that we anticipate it will be used by staff to cover those future absences.

We recognise a liability and an expense for bonuses where we are contractually obliged to pay them, or where there is a past practice that has created a constructive obligation.

Superannuation schemes

Obligations for contributions to Kiwisaver and State Sector Retirement Savings Scheme are accounted for as defined contribution superannuation schemes and are recognised as an expense in the statement of financial performance as incurred.

Provisions

We recognise a liability for funding expenditure when all the following conditions have been met:

- The expenditure has been approved by the Board.
- The funding recipient has been advised.
- There are no substantive contractual conditions for the funding recipient to fulfill.
- It is probable (more likely than not) that the funded proposal will be completed and that our commitment will crystallise.

At 30 June therefore, funding liabilities in the balance sheet include both contracted liabilities and liabilities that are uncontracted, but have no substantive contractual conditions unfulfilled. The amount recorded for the uncontracted liabilities is the amount approved by the Board.

Goods and services tax (GST)

All items in the financial statements are presented exclusive of GST, except for receivables and payables in the statement of financial position, which are presented on a GST inclusive basis.

The net amount of GST recoverable from, or payable to the Inland Revenue Department is included as part of receivables or payables, as appropriate.

Commitments and contingencies are disclosed exclusive of GST.

Income tax

We are exempt from the payment of income tax (s51 Broadcasting Act 1989) therefore no charge for income tax has been provided for.

Budget figures

The budget figures are derived from the statement of intent as approved by the Board at the beginning of the financial year. The budget figures have been prepared in accordance with NZ IFRS, using accounting policies that are consistent with those we have adopted for the preparation of the financial statements.

Critical accounting estimates and assumptions

In preparing these financial statements we have made estimates and assumptions concerning the future. These estimates and assumptions may differ from the subsequent actual results. Estimates and assumptions are regularly evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical judgements in applying our accounting policies

We have exercised the following critical judgements in applying our accounting policies for the period ended 30 June 2008:

Funding expenditure

Within our provisions accounting policy the following two conditions of the four that must be met for us to recognise funding expenditure as an expense and liability require us to make critical judgements:

- There are no substantive contractual conditions for the funding recipient to fulfill.

The main substantive contractual condition that means a commitment made by the Board to fund an application can not be recorded as expenditure and as a liability is where the Board approval is subject to third party funding, and that funding is not in place at balance date. At 30 June the value of commitments where the funding recipients have substantive contractual conditions to complete is \$14.112m. This amount is recorded as a contingent liability.

- It is probable (more likely than not) that the funded proposal will be completed and that our commitment will crystallise.

Although from time to time an approved commitment with no substantive contractual conditions to fulfil does not go ahead, such projects are a very small proportion of the total approved. Based on experience we adjudge that it is probable that all approved commitments at 30 June without substantive contractual conditions to fulfil will be completed.

Note 2. Revenue from Crown

We have been provided with funding from the Crown for the specific purposes as set out in the Broadcasting Act 1989 and the scope of the relevant Crown appropriations. Apart from these restrictions, there are no unfulfilled conditions or contingencies attached to government funding (2007 nil).

Note 3. Other revenue	Actual	Actual
	2008	2007
	\$000	\$000
Sales of television programmes and music	1,124	646
Interest	5,217	4,424
Other	1	26
Total Other revenue	6,342	5,096

Note 4. Administration expenditure	Actual	Actual
	2008	2007
	\$000	\$000
Personnel	1,272	1,321
Legal, public relations and expert advice (stakeholder services)	635	510
Other costs (incl. stakeholder services \$161k in 2007/08, \$342k in 2006/07)	467	539
Travel and communication	150	211
Board members' fees	133	106
Rent	100	92
Depreciation		
- Furniture and fittings	5	6
- Leasehold improvements	9	11
- Computer equipment	26	20
- Office equipment	5	11
Subtotal Depreciation	45	48
Audit fees		
- Financial statement audit	51	48
- NZ IFRS transition	21	-
Net loss on sale of property, plant and equipment	1	-
PBF collection costs	8	13
Interest paid	-	26
Total Administration expenditure	2,883	2,914

Note 5. Recovery of previously expensed debts	Actual	Actual
	2008	2007
	\$000	\$000
Public broadcasting fee*	30	58
Total Recovery of previously expensed debts	30	58

*The Public Broadcasting Fee (PBF) was discontinued at 30 June 2000. We continue to collect outstanding amounts owed as at that date.

Note 6. Television funding expenditure

	Actual 2008 Hours	Actual 2008 Funding \$000	Actual 2007 Hours	Actual 2007 Funding \$000
Commitments				
Drama	53	23,844	36	15,430
Comedy	26	6,458	53	8,790
Children's drama	13	4,610	14	4,915
Documentary	122.5	12,023	104	9,996
Children and young people	397	11,030	490	14,669
Arts, culture and performance	30.5	3,852	54	3,933
Innovation	10	1,000	6	1,376
Special interest and captioning	147.5	10,123	152	9,977
Regional	N/A	890	N/A	890
Development	N/A	470	N/A	568
Total Television commitments	799.5*	74,300	909	70,544
Less previous years' expenditure not utilised so written back		(1,962)		(750)
Plus prior year commitments not recognised as expenditure until substantive contractual conditions had been met		3,643		2,205
Less commitments unable to be recognised as expenditure until substantive contractual conditions have been met		(7,267)		(4,111)
Total Television funding expenditure		68,714		67,888

* Plus 4.5 hours funded through the Digital Content Partnership Fund = 804 hours in total

See Appendix 1 for details of funded programmes

Note 7. Radio funding expenditure

	Actual 2008 \$000	Actual 2007 \$000
Commitments		
Radio New Zealand - RNZ National	24,506	23,118
Radio New Zealand - RNZ Concert	4,568	4,814
Total Radio New Zealand	29,074	27,932
Community access and Pacific Island radio	2,489	2,336
Programmes on commercial radio	709	722
Total Radio commitments	32,272	30,990
Less previous years' expenditure not utilised so written back	(5)	-
Plus prior year commitments not recognised as expenditure until substantive contractual conditions had been met	-	-
Less commitments unable to be recognised as expenditure until substantive contractual conditions have been met	-	-
Total Radio funding expenditure	32,267	30,990

See Appendix 2 for details of funded programmes

Note 8. Music funding expenditure	Actual 2008 \$000	Actual 2007 \$000
Commitments		
Music funding	3,888	3,573
Music promotion: New Zealand	757	751
Music promotion: international	850	850
Total Music commitments	5,495	5,174
Less previous years' expenditure not utilised so written back	(184)	-
Plus prior year commitments not recognised as expenditure until substantive contractual conditions had been met	-	-
Less commitments unable to be recognised as expenditure until substantive contractual conditions have been met	-	-
Total Music funding expenditure	5,311	5,174

See Appendices 3 and 4 for details of funded activities

Note 9. Digital and Archives funding expenditure	Actual 2008 \$000	Actual 2007 \$000
Commitments		
Archives – New Zealand Film Archive (Television)	738	1,030
Archives – Sound Archives/Nga Taonga Kōrero (Radio)	601	592
Total Archives	1,339	1,622
Digital – NZ On Screen	1,200	-
Digital – Digital Partnership Fund	1,000	-
Total Digital	2,200	-
Total Digital and Archives commitments	3,539	1,622
Less previous years' expenditure not utilised so written back	(2)	-
Plus prior year commitments not recognised as expenditure until substantive contractual conditions had been met	-	-
Less commitments unable to be recognised as expenditure until substantive contractual conditions have been met	-	-
Total Digital and Archives funding expenditure	3,537	1,622

Note 10. Cash and cash equivalents	Actual 2008 \$000	Actual 2007 \$000
Cash	66	42
Call and Term Deposits	12,159	12,200
(30 June 2008: \$4.409m at 8.25% and \$7.750m at 8.27%)		
Total Cash and cash equivalents	12,225	12,242

The carrying value of short-term deposits with maturity dates of three months or less approximates their fair value.

Note 11. Investments

	Actual 2008 \$000	Actual 2007 \$000
Term deposits	47,700	48,500
Total Investments	47,700	48,500

The carrying value of term deposits approximates their fair value. The maturity dates and weighted average effective interest rates for term deposits are as follows:

	Actual 2008 \$000	Actual 2007 \$000
Term deposits with maturities of 4-6 months*	-	31,500
Term deposits with maturities of 6-12 months*	47,700	17,000
Weighted average effective interest rate	8.83%	7.99%

*At 30 June 2008 average maturity is 189 days (30/6/07: 193 days)

Term deposit investments at 30 June 2008 are invested at fixed rates ranging from 8.75% - 8.96%. As these deposits are at a fixed interest rate and measured at amortised cost, an increase or decrease in interest rates during the period would not impact the measurements of the investments and hence there would be no impact on the surplus/deficit or equity.

Note 12. Debtors and other receivables - other

	Actual 2008 \$000	Actual 2007 \$000
GST receivable	30	-
Other receivables	73	91
Total Debtors and other receivables - other	103	91

The carrying value of accounts receivable approximates their fair value. We expect to recover the full amount of our receivables.

Note 13. Property, plant and equipment

Movements for each class of property, plant and equipment are as follows:

	Computer equipment \$000	Furniture & fittings \$000	Office equipment \$000	Leasehold improvements \$000	Total \$000
Cost					
Balance at 1 July 2006	279	187	87	213	766
Additions	39	8	2	1	50
Disposals	(18)	(4)	0	(2)	(24)
Balance at 30 June 2007	300	191	89	212	792
Balance at 1 July 2007	300	191	89	212	792
Additions	111	-	25	4	140
Disposals	(241)	(164)	(74)	(209)	(688)
Balance at 30 June 2008	170	27	40	7	244
Accumulated depreciation					
Balance at 1 July 2006	249	174	72	192	687
Depreciation	20	6	11	11	48
Eliminate on Disposal	(18)	(4)	(2)	0	(24)
Balance at 30 June 2007	251	176	81	203	711
Balance at 1 July 2007	251	176	81	203	711
Depreciation	26	5	5	9	45
Eliminate on Disposal	(241)	(164)	(74)	(209)	(688)
Balance at 30 June 2008	36	17	12	3	68
Carrying value					
At 1 July 2006	30	13	15	21	79
At 30 June & 1 July 2007	49	15	8	9	81
At 30 June 2008	134	10	28	4	176

Note 14. Creditors and other payables

	Actual 2008 \$000	Actual 2007 \$000
PAYE and withholding tax payable	23	-
GST payable	-	162
Accrued expenses	225	247
Total Creditors and other payables	248	409

Creditors and other payables are non-interest bearing and are normally settled on less than 30 day terms, therefore the carrying value of creditors and other payables approximates their fair value.

Note 15. Employee entitlements

	Actual 2008 \$000	Actual 2007 \$000
Accrued salaries and wages	24	49
Annual leave	55	59
Total Employee entitlements	79	108

Note 16. Funding liabilities

We recognise a liability for funding expenditure when all the following conditions have been met:

- The expenditure has been approved by the Board.
- The funding recipient has been advised.
- There are no substantive contractual conditions for the funding recipient to fulfill.
- It is probable (more likely than not) that the funded proposal will be completed and that our commitment will crystallise.

At 30 June funding liabilities in the balance sheet include both contracted liabilities and liabilities that are uncontracted, but have no substantive contractual conditions unfulfilled. The value of our funding liabilities is as follows (all current as all expected to be paid in the next 12 months):

	Actual 2008 \$000	Actual 2007 \$000
Television	38,386	42,911
Radio	341	403
Music	3,430	3,627
Digital and archiving	1,219	447
Total Funding liabilities	43,376	47,388

Movements for each class of funding liabilities are as follows:

	Television \$000	Radio \$000	Music \$000	Digital & Archives \$000	Total \$000
2007					
Balance at 1 July	43,467	574	3,586	130	47,757
Additional provisions made	68,638	30,990	5,174	1,622	106,424
Amounts used	(68,444)	(31,161)	(5,133)	(1,305)	(106,043)
Unused amounts reversed	(750)	-	-	-	(750)
Balance at 30 June 2007	42,911	403	3,627	447	47,388
2008					
Balance at 1 July 2007	42,911	403	3,627	447	47,388
Additional provisions made	70,675	32,273	5,495	3,539	111,982
Amounts used	(73,238)	(32,330)	(5,508)	(2,765)	(113,841)
Unused amounts reversed	(1,962)	(5)	(184)	(2)	(2,153)
Balance at 30 June 2008	38,386	341	3,430	1,219	43,376

Note 17. Reconciliation of net surplus/(deficit) to net cash from operating activities

	Actual 2008 \$000	Actual 2007 \$000
Net surplus/(deficit) from operations	3,473	3,237
Less investing activities		
Interest received	(5,236)	(4,510)
Total investing activities	(5,236)	(4,510)
Add non-cash items:		
Depreciation	45	48
Total non-cash items	45	48
Add/(less) movements in working capital items:		
Decrease/(increase) in accounts receivable	37	299
(Decrease)/increase in GST payable	(192)	(60)
(Decrease)/increase in accounts payable (incl. employee entitlements)	(28)	(166)
(Decrease)/increase in funding liabilities	(4,012)	(369)
Net movement in working capital items	(4,195)	(296)
Net cash inflow/(outflow) from operating activities	(5,913)	(1,521)

Note 18. Capital commitments and operating leases

	Actual 2008 \$000	Actual 2007 \$000
Capital commitments		
Property, plant and equipment	-	-
Total Capital commitments	-	-
Operating leases as lessee		
Not later than one year	172	126
Later than one year and not later than two years	141	41
Later than two years and not later than five years	393	10
Total Non-cancellable operating leases	706	177
Other operating commitments		
Not later than one year	33,058	33,321
Later than one year and not later than two years	-	665
Later than two years and not later than five years	-	-
Total Other operating commitments	33,058	33,986

Other operating commitments relate to the 2008/09 Radio New Zealand and Archiving contracts signed before 30 June 2008.

Note 19. Contingent liabilities

At 30 June 2008 we have contingent liabilities totalling \$14.112m (2007: \$10.488m). They are the result of funding commitments we have made that can not be recognised as expenditure because substantive conditions associated with the commitment were not completed at 30 June.

Note 20. Related party transactions and key management personnel

Related party transactions

We are a wholly owned entity of the Crown. The government significantly influences our role in addition to being our major source of revenue.

We enter into transactions with government departments, state-owned enterprises and other Crown entities. Those transactions that occur within a normal supplier or client relationship on terms and conditions no more or less favourable than those which it is reasonable to expect we would have adopted if dealing with that entity at arm's length in the same circumstances have not been disclosed as related party transactions.

When a member of the Board has an interest in an application made to NZ On Air, that interest is disclosed. That member does not take part in the decisions relating to that application or in the decisions relating to other proposals in the genre to which that application relates.

We provided \$86,333 in funding to two projects for Cinco Cine Film Productions, a company in which Board member Nicole Hoey has an interest (2007: \$545,630 in relation to two projects). At 30 June 2008 we had a funding liability of \$94,253 to Cinco Cine Film Productions (2007: \$490,584).

In 2007/08 we provided \$1.2m to a Charitable Trust, the NZ On Screen Trust, to establish and maintain a new website nzonscreen.com.

The NZ On Screen trust is governed by up to seven trustees. The majority (four) are independent trustees and up to three are appointed by NZ On Air. During 2007/08 two NZ On Air Board members, Edie Moke (Chair of The NZ On Screen trust) and Michael Glading and NZ On Air's chief executive Jane Wrightson were Trustees of NZ On Screen. Mr Glading has subsequently retired and has not currently been replaced.

Key personnel remuneration

Salaries and other short-term employee benefits
Post employment benefits
Other long-term benefits
Termination benefits

Total Key personnel remuneration

	Actual 2008 \$000	Actual 2007 \$000
	958	941
	-	-
	-	-
	-	-
Total Key personnel remuneration	958	941

Key management personnel include all Board members, the Chief Executive, the Deputy Chief Executive and Radio and Public Affairs Manager, the Television Manager, the NZ Music Manager, and the Chief Financial Officer.

Note 22. Board member remuneration

The Board fees paid or payable during the year were:

Neil Walter – Chair (appointed December 2006)
Edie Moke – Deputy Chair
(Board member until appointed Deputy Chair December 2007)
Judy Callingham (retired December 2007)
Paul Smith
Nicole Hoey
Rhonda Kite
Michael Glading (appointed December 2007)
Other members retired prior to 30 June 2007

Total Board Fees

	Actual 2008 \$000	Actual 2007 \$000
	38	18
	19	15
	9	15
	19	15
	19	10
	19	8
	10	-
	-	25
Total Board Fees	133	106

There have been no payments made to committee members appointed by the Board who are not Board members during the financial year. We held Directors and Officers liability cover during the financial year in respect of the liability or costs of Board members and employees.

Note 23. Employee remuneration

Employee remuneration (salary, bonuses and other benefits such as superannuation) paid or payable during the year was:

\$100,000 - \$109,000
\$110,000 - \$119,999
\$190,000 - \$199,999
\$210,000 - \$219,999
\$270,000 - \$279,999

	Number of Employees 2008	Number of Employees 2007*
	1	-
	2	2
	1	-
	-	1
	1	-

* CEO commenced mid way through 2007 and received \$93,000 for the year. During the year ended 30 June 2008, one (2007:0) employee received \$5,669 in relation to cessation.

Note 24. Events after the balance sheet date

There were no significant events after the balance sheet date.

Note 25. Categories of financial assets and liabilities

The carrying amounts of financial assets and liabilities in each of the NZ IAS39 categories are as follows:

	Actual 2008 \$000	Actual 2007 \$000
Loans and receivables		
Cash and cash equivalents	12,225	12,242
Debtors and other receivables	1,205	1,212
Investments – term deposits	47,700	48,500
Total Loans and receivables	61,130	61,954
Financial liabilities measured at amortised cost		
Creditors and other payables	43,703	47,905
Total Financial liabilities measured at amortised cost	43,703	47,905

Note 26. Financial instrument risks

Our activities expose us to a variety of financial instrument risks, including market risk, credit risk and liquidity risk. We have a series of policies to manage the risks associated with financial instruments and that seek to minimise exposure from financial instruments. These policies do not allow any transactions that are speculative in nature to be entered into.

Market risk

The interest rates on our investments and cash holdings are disclosed in notes 10 and 11.

Fair value interest rate risk

Fair value interest rate risk is the risk that the value of a financial instrument will fluctuate due to changes in market interest rates. Our exposure to fair value interest rate risk is limited to our bank deposits which are held at fixed rates of interest.

Cash flow interest rate risk

Cash flow interest rate risk is the risk that the cash flows from a financial instrument will fluctuate because of changes in market interest rates. Investments and borrowings issued at variable interest rates would expose us to cash flow interest rate risk. We have no variable interest rate investments.

Sensitivity analysis

At 30 June 2008, had interest rates on our term deposits been 50 basis points higher or lower, with all other variables held constant, the surplus would have been \$300,000 higher/lower (2007: \$295,000).

Currency risk

Currency risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate due to changes in foreign exchange rates. We make occasional, low value payments in foreign currencies that are converted to New Zealand dollars at the spot rate on the day of payment. We have no foreign currency creditors at 30 June 2008.

Price risk

Price risk is the risk that the value of a financial instrument will fluctuate as a result of changes in market prices. We do not invest in equity financial instruments and hence have no exposure to price risk.

Credit risk

Credit risk is the risk that a third party will default on its obligations to us, causing us to incur a loss. Due to the timing of our cash inflows and outflows we invest surplus cash with registered banks. Our treasury policy limits the amount of credit exposure to any one institution.

Our maximum credit exposure for each class of financial instrument is represented by the total carrying value of our cash and cash equivalents (note 10), investments (note 11) and accounts receivable (note 12). There is no collateral held against these financial instruments.

We have no significant exposure to concentrations of credit risk as we have a small number of debtors and we only invest with registered banks with specified Standard and Poor's or Moody's credit ratings.

Liquidity risk

Liquidity risk is the risk we will encounter difficulty raising funds to meet our commitments as they fall due. We expect to receive 2008/09 Crown funding in equal instalments on the first working day of each month from September 2008 to June 2009. In addition at 30 June 2008 we hold call and term deposits that will mature within the 2008/09 financial year totalling \$59.859m.

We have funding liabilities of \$43.376m at 30 June. We expect these to be paid by 30 June 2009. Most of these payments will be made on the achievement of milestones or activities whose timing is not specified rather than on contractual dates.

Note 27. Capital management

Our capital is our equity, which comprises accumulated funds. Equity is represented by net assets.

We are subject to the financial management and accountability provisions of the Crown Entities Act 2004, which impose restrictions in relation to borrowings, acquisition of securities, issuing guarantees and indemnities and the use of derivatives.

We manage our equity as a by-product of prudently managing revenues, expenses, assets, liabilities, investments, and general financial dealings to ensure we effectively achieve our objectives and purpose, whilst remaining a going concern.

Note 28. Explanation of significant variances against budget

Explanations of significant variations from the budgeted figures in our statement of intent are as follows:

Statement of financial performance

Our share of television programme and music sales (\$1.124m) and interest on term deposits (\$0.817m) were the two drivers of the higher than forecast other revenue. No forecast of our share of sales revenue was included in our 2007/08 SOI as sales revenue has traditionally been a small part of our total revenue. Higher than forecast interest revenue was primarily due to actual interest rates being higher than forecast.

The difference in total actual expenditure and that forecast in the 2007/08 SOI (budget) was primarily due to the higher than forecast impact of NZ IFRS on funding commitments that could be recorded as expenditure (all in Television).

\$1m of the Digital/Archives variance to budget (negative) and the Television variance to budget (positive) is due to recategorisation. Digital content fund expenditure was budgeted for within Television but it was subsequently decided that it sits more appropriately in Digital/Archives.

Statement of financial position and statement of changes in equity

The cumulative impact of NZ IFRS primarily explains the difference in the funding liabilities and equity compared to the 2007/08 SOI (budget). The impact of NZ IFRS was not known at the time the 2007/08 SOI was completed.

Note 29. Explanation of transition to NZ IFRS

Transition to NZ IFRS

As stated in note 1, these are our first financial statements to be prepared in accordance with NZ IFRS. The transition date is 1 July 2006 and the opening NZ IFRS balance sheet has been prepared as at that date. Our NZ IFRS adoption date is 1 July 2007.

Exemptions from full retrospective application elected by us

In preparing these financial statements in accordance with NZ IFRS 1, we have not applied any optional exemptions to full retrospective application of NZ IFRS.

The only mandatory exemption from full retrospective application that applies to us is the requirement for estimates under NZ IFRS at 1 July 2006 and 30 June 2007 to be consistent with estimates made for the same date under previous NZ GAAP.

Reconciliation of equity

The following table shows the changes in equity resulting from the transition from previous NZ GAAP to NZ IFRS as at 1 July 2006 and 30 June 2007:

Statement of Financial Position	1 July 2006			30 June 2007		
	Previous NZ GAAP \$000	Effect on transition to NZ IFRS \$000	NZ IFRS \$000	Previous NZ GAAP \$000	Effect on transition to NZ IFRS \$000	NZ IFRS \$000
Current Assets						
Cash & cash equivalents**	22	57,781	57,803	42	12,200	12,242
Investments	57,781	(57,781)	-	60,700	(12,200)	48,500
Debtors and other receivables - interest	1,207	-	1,207	1,121	-	1,121
Debtors and other receivables - other	304	-	304	91	-	91
Total Current Assets	59,314	-	59,314	61,954	-	61,954
Fixed Assets	79	-	79	81	-	81
Total Assets	59,393	-	59,393	62,035	-	62,035
Liabilities						
Payables	743	-	743	517	-	517
Funding commitments*	56,339	(8,582)	47,757	57,876	(10,488)	47,388
Liabilities (all current)	57,082	(8,582)	48,500	58,393	(10,488)	47,905
Equity	2,311	8,582	10,893	3,642	10,488	14,130

Reconciliation of equity – explanatory notes

* Expenditure and liabilities

Under previous GAAP the allocation of funds to broadcasting services was treated as expenditure when the allocation was approved by the Board and committed against the current year's income. Under IFRS, specifically NZ IAS 37 (Provisions, Contingent Assets and Liabilities) the allocation of funds to broadcasting services is treated as expenditure when the allocation is approved by the Board and committed against the current year's income to the extent that any uncontracted commitments have no substantive conditions unfulfilled at 30 June. These values represent uncontracted funding commitments with substantive conditions unfulfilled at 30 June.

** Cash and cash equivalents and Investments

Under previous GAAP we reported cash and investments as one line in the balance sheet "cash and bank" and as "current accounts" and "call deposits" in the notes to the financial statements. Under NZ IFRS we are required to report bank balances and short term deposits with maturities less than 3 months as cash and cash equivalents and deposits with maturities over 3 months as investments.

Reconciliation of surplus for the year ended 30 June 2007

The following table shows the changes in NZ On Air's net surplus resulting from the transition from previous NZ GAAP to NZ IFRS for the year ended 30 June 2007.

Statement of Financial Position

	2007 Previous NZ GAAP	2007 Effect on transition to NZ IFRS	2007 NZ IFRS
	\$000	\$000	\$000
Total revenue	111,767	-	111,767
Expenditure			
Operating expenditure	2,856	-	2,856
Television funding expenditure*	69,794	(1,906)	67,888
Radio funding expenditure	30,990	-	30,990
Transmission coverage funding expenditure	-	-	-
New Zealand music funding expenditure	5,174	-	5,174
Archives funding expenditure	1,622	-	1,622
Total expenditure	110,436	(1,906)	108,530
Surplus/(deficit)	1,331	1,906	3,237

Reconciliation of equity – explanatory notes

* Expenditure and liabilities

Under previous GAAP the allocation of funds to broadcasting services was treated as expenditure when the allocation was approved by the Board and committed against the current year's income. Under IFRS, specifically NZ IAS 37 (Provisions, Contingent Assets and Liabilities) the allocation of funds to broadcasting services is treated as expenditure when the allocation is approved by the Board and committed against the current year's income to the extent that any uncontracted commitments have no substantive conditions unfulfilled at 30 June. These values represent uncontracted funding commitments with substantive conditions unfulfilled at 30 June.

Statement of cash flows

Under previous GAAP "cash" included all bank balances and call deposits. Under NZ IFRS we are required to report bank balances and short term deposits with maturities less than 3 months as cash equivalents and deposits with maturities over 3 months as investments.

There are no other material adjustments to historical statements of cash flow on transition to NZ IFRS.

Statement of service performance

for the year ended 30 June 2008

Activity 1: Television

Objective	Target	Measure	Achievement
T1. Apply funding to projects that extend the free-to-air TV schedules.	1.1 See Table 1.	Table 1 funding and hours targets met or exceeded.	See Table 1 below. Documentary exceeded; four categories met; children's, comedy and arts not achieved as signalled in June letter to Minister. Overall hours total not achieved - rising production costs, normal production plan variations, and Te Māngai Pāho cancellation in July 2008 of two co-funded series.
		Public Opinion Monitor benchmarks are maintained or improved.	Funding increase approved from existing resources. Achieved. Benchmarks maintained in survey published in November 2007. Public appreciation for New Zealand programmes remains high. Over 50% of survey respondents believe there should be increased New Zealand content. Awareness/understanding of NZ On Air and its role has declined.
T2. Serve a variety of TV audiences.	2.1 Fund programmes in at least 5 different genres to ensure a wide range of programmes are made.	Table 1 funding and hours targets met or exceeded.	Programmes in more than 8 genres funded. See above.
	2.2 Fund programmes across a range of broadcasters.	Public Opinion Monitor benchmarks are maintained or improved.	Maintained. Support is consistent for the range of programme genres supported by NZ On Air. Genres on which respondents would like to see additional spending are Documentary and Drama.
T3. Be an effective voice for promoting public broadcasting principles.	3.1 Develop a content strategy for the digital television environment and promote widely.	Policy for broadcast funding reviewed and implemented by 30 June 2008.	Broadcaster diversity achieved. Programmes funded for 6 national and 14 regional TV broadcasters. Policy project still being scoped at year end. Review to extend beyond 30 June to take digital developments into account.
	3.2 Ensure NZ On Air is recognised and included in public broadcasting policy development.	Strategy completed by 30 November 2007.	Achieved. Digital strategy published December 2007 with five initiatives. The three funding content initiatives achieved.
T4. Ensure Māori language and culture represented in mainstream television.	3.2 Ensure NZ On Air is recognised and included in public broadcasting policy development.	Quarterly meetings with MCH and public broadcasters.	CEO met TVNZ at least once a quarter. Deputy CEO met RNZ monthly. Three meetings held with MCH November, February, May. (MCH cancelled September).
	4.1 Review Te Rautaki Māori by 30 September 2007.	Review of Te Rautaki Māori completed and goals achieved by 30 June 2008.	Achieved. Hui undertaken on 23 May to discuss key principles. Rautaki review completed and revised goals published June 2008.

Table 1: TV programme funding and hours

Programme Type	Notes	SOI Budget Hours	SOI Budget \$000	Actual Hours	Actual \$000
Drama	Achieved.	55	24,820	53	23,844
Comedy	Not Achieved. Prime-time scripted series have been funded this year as a welcome development. Cheaper late night sketch comedies were anticipated when the budget and targets were established.	41.5	6,125	26	6,458
Children's Drama	Not Achieved. A series in development was not yet ready to proceed by year end.	19.5	7,280	13	4,610
Documentaries	Exceeded.	89.5	7,782	122.5	12,023
Special Interest Programmes					
Children and Young People	Not Achieved. A long run pre-school programme not renewed by broadcaster. Funding re-directed to shorter run, more expensive children's series.	416.5	10,094	397	11,030
Arts, Culture and Performance	Not Achieved. An important, high cost arts series was supported which reduced achievable target hours.	44.5	3,465	30.5	3,852
Innovation	Achieved. RFP issued in June. Projects to be confirmed at November meeting.	10	1,000	10	1,000
Disability Services (includes captioning)	Achieved.	20	3,241	20	3,362
Minorities including Ethnic	Achieved.	126.5	6,493	127.5	6,761
Development	Achieved.	N/A	480	N/A	470
Regional Television		N/A	890	N/A	890
Other (Note 1)				4.5	
Total		823	71,670	804	74,300
Children's Repeats		230	-		

Notes

1. Alongside its online content, the new **Digital Content Partnership** Fund delivered an additional 4.5 TV hours.

Activity 2: Radio

Objective	Target	Measure	Achievement
R1. Help protect Radio NZ's independence by arm's length funding and monitoring of RNZ National and RNZ Concert stations.	1.1 Negotiate an arms-length funding agreement that recognises editorial independence.	Funding agreement renegotiated with Radio NZ by 30 September 2007.	Achieved. Completed by target date.
	1.2 Encourage Radio NZ to meet annual Charter targets to achieve diversity in public broadcasting.	Provide funding of no less than \$29.074m to RNZ.	Achieved.
	1.3 Encourage Radio NZ to meet agreed annual Broadcasting Act content provisions to achieve diversity in public broadcasting.	Targets in Tables 2 and 3 achieved.	Achieved. See Tables 2 and 3 below.

Table 2: RNZ targets for NZ On Air

Types of Programmes and Services	RNZ National		RNZ Concert	
	Budget SOI	Actual	Budget SOI	Actual
8760 (8,784 SOI Budget) total broadcast hours including:				
NZ content programmes which includes:	7,800	8,038	-	-
- Māori language and culture	350	348	-	-
- Special interest	340	457	-	-
- NZ drama	200	257	-	-
% of NZ music on rotate (Note 1)	33%	40%	-	-
% of NZ composition	-	-	3.5%	4.5%
% of NZ music performance	-	-	14%	16%
% of population able to receive transmission (Note 2)	97%	97%	92%	92%

Notes

- In addition to the NZ music content on rotate, National Radio produces and broadcasts feature programmes on NZ music.
- Proportion of the population able to receive National Radio and Concert FM via terrestrial transmission. 100% are able to access a National Radio or Concert FM signal via a Sky satellite.

Table 3: RNZ charter targets

Target programme hours devoted to the fulfilment of Radio New Zealand's Charter functions are:

Charter Functions <small>(Note 1)</small>	RNZ National				RNZ Concert			
	Budget Hours SOI	Budget % Total Hours SOI	Actual Hours	Actual % Total Hours	Budget Hours SOI	Budget % Total Hours SOI	Actual Hours	Actual % Total Hours
(a) Intellectual, scientific and cultural development. Informed debate and critical thought.	7,466	85%	8,197	93%	Note 2	Note 2	Note 2	Note 2
(b) Information, special interest and entertainment. Reflect cultural diversity including Māori language and culture.	7,729	88%	8,153	93%	88	1%	82	1%
(c) Varied interests within the community. Information, educational, special interest and entertainment.	1,668	19%	1,976	22%	8,784	100%	8,784	100%
(d) Musical, dramatic and performing arts. New Zealand and international composers, performers and artists.	2,020	23%	2,091	24%	8,520	97%	8,495	97%
(e) Nationwide service, highest quality. Sense of citizenship and national identity.	8,784	100%	8,784	100%	Note 2	Note 2	Note 2	Note 2
(f) Comprehensive, independent, impartial, balanced news and current affairs. Regional perspective.	2,635	30%	3,668	41%	175	2%	191	2%
(g) Comprehensive, independent, impartial, balanced international news and current affairs.	1,054	12%	1,189	13%	85	1%	97	1%

Notes

- 1: Particular programmes produced and broadcast by either RNZ National or RNZ Concert have been assessed in terms of the contribution that the programme makes to RNZ's statutory Charter functions. Most programmes contribute to more than one Charter function.
- 2: While RNZ Concert's programmes may broadly meet the intentions of Charter functions A and E, its primary role is to provide services intended by function D.

The funding agreement between NZ On Air and Radio New Zealand requires RNZ to deliver services to help NZ On Air meet its responsibilities under the Broadcasting Act 1989. These are:

Objective	Target	Measure	Achievement
R2. Support radio for targeted communities.	2.1 Provide funding for a variety of Access radio stations to extend the breadth of community radio programming.	A minimum of eleven Access stations have funding agreements executed by 30 December 2007. An average of 60% of programmes on funded Access stations will meet the needs of section 36c audiences.	Achieved. 60% of programmes averaged across the group of stations met this objective. NZ On Air is working with stations at the lower end of the scale to increase their levels.
	2.2 Provide funding for Radio for the Print Disabled to enable audio-based information services.	Funding agreement with targets for Radio for the Print Disabled executed by 31 December 2007.	Achieved.
	2.3 Provide funding for a minimum of 10,000 hours of Pacific Island radio programmes to extend the breadth of available radio programming.	At least 10,000 hours of programming of interest to Pacific peoples produced and broadcast primarily in their native languages on Radio 531pi in Auckland and Samoa Capital Radio in Wellington by 30 June 2008.	Achieved. Radio 531pi broadcast 8,784 hours, including 3,488 hours of native language broadcasts in 10 Pacific languages. Since October 2007 the language teams of 531pi and Pacific network Niu FM have been integrated, delivering a total of 5,991 hours of native language programming between them during the year. Samoa Capital radio broadcast 1,974 hours of bilingual programming in Samoan and English.
	2.4 Provide funding for ethnic radio programmes to extend the breadth of available radio programming.	At least two ethnic radio programmes will receive start-up funding by June 2008.	Achieved. <i>The Asian Radio Show</i> (Radio Live and access radio). A Chinese programme (tentatively titled Channel C) for broadcast on Wellington Access Radio.
R3. Fund programmes for commercial radio targeting audiences important to NZ On Air.	3.1 Provide funding for commercial radio projects which meet NZ On Air's objectives under section 36(c) of the Broadcasting Act 1989: 150 hours of youth and children's programmes. 3 spiritual/ethical programmes. 1 Māori issues programme.	95% of funded programmes syndicated and /or networked in multiple radio markets by 30 June 2008. Programmes produced and broadcast by 30 June 2008.	100% of funded programmes broadcast in multiple markets.
			Exceeded. 150 hours of youth and children's programmes - <i>Te Puutake, That's The Story</i> and <i>Upload</i> .
			4 spiritual/ethical programmes - <i>Scrubcutter, Real Life, Christmas Special</i> and <i>Easter Special</i> . 2 Māori issues programmes - <i>Paakiwaha</i> and <i>Te Hunga Whaitake</i> .
	3.2 Provide funding for up to two comedy/drama programmes for broadcast on commercial, student and/or iwi radio.		Exceeded. Three programmes funded: <i>Pop! Goes The Weasel</i> (Radio Live and Kiwi FM), <i>Public Address Radio</i> (Radio Live), and <i>Gunn'd Down</i> (George FM, yet to broadcast).

Activity 3: NZ music

Objective	Target	Measure	Achievement
M1. Maintain NZ music content on commercial radio at 20% and strive to grow content beyond 20%.	1.1 Fund at least 20 Phase Four albums by artists with a commercial radio airplay track record to increase likelihood of commercial radio airplay of NZ music.	20 albums funded by 30 June 2008.	Exceeded. 25 albums funded.
		At least 90% of the singles released from Phase Four Albums will achieve a Top 40 airplay placing.*	Exceeded. Radio hits strike-rate from albums is 95%.
	1.2 Expand the radio repertoire base by funding 20 radio singles by new artists with commercial radio airplay potential.	20 radio singles funded by 30 June 2008.	Achieved.
		At least 80% of the songs will achieve a Top 40 airplay placing.*	Exceeded. Radio hits strike-rate from singles is 85%.
	1.3 Deliver at least 11 Kiwi Hit Discs to every radio station on air in NZ to increase accessibility of NZ music at radio stations.	11 volumes of Kiwi Hit Discs produced and distributed.	Exceeded. 11 Kiwi Hit Discs plus one Urban Focus Disc produced and distributed.
	1.4 Contract independent New Zealand music promoters (pluggers) to work the Kiwi Hit Disc at radio to increase visibility of NZ music at radio stations.	At least 75% of the tracks will achieve a Top 40 airplay placing.*	Not Achieved. Radio hits strike-rate at 30 June was 66%.
		Two pluggers contracted in the year to 30 June 2008.	Achieved.
	1.5 Maintain a vigorous New Zealand music promotions programme to support the campaign for airplay for NZ songs and increase visibility of NZ music.	At least 75% of the Hit Disc tracks will achieve a Top 40 placing.*	Not Achieved. Radio hits strike-rate at 30 June was 66%.
		A programme of promotions covers:	
		At least 3 NZ music showcases.	Achieved.
		11 issues of <i>Fresh NZ Music</i> magazine.	Achieved.
		At least 3 artist road trips.	Achieved.
		NZ Music Month in association with NZ Music Commission.	Achieved.
		Sponsorship and national free-to-air television broadcast of the annual <i>NZ Music Awards</i> .	Achieved.

* "Top 40 airplay" means a RadioScope NZ Airplay Chart Top 40 peak.

M1. (continued)	1.6 Incentivise repertoire-owners to achieve significant commercial radio airplay with self-funded, self-promoted songs to increase local music content.	Radio Hits rebates provided for up to 20 records that achieve significant airplay (excluding Phase Four Albums and New Recording Artist songs).	Achieved.
	1.7 Fund at least 170 music videos to support the campaign to achieve radio airplay.	170 New Zealand music videos funded by 30 June 2008. 100% of videos played on music television in NZ.	Achieved. Achieved.
	1.8 Establish partnerships with music television providers to increase opportunities for music videos to play on free-to-air television.	Funding provided to free-to-air music television providers, if required, to ensure videos are broadcast.	Achieved.
	1.9 NZ music radio programmes air on targeted commercial radio stations and networks to increase profile of NZ music.	Up to six syndicated or networked radio programmes will be produced and broadcast on commercial radio outlets in the year to 30 June 2008.	Achieved. Funding provided for <i>The Word</i> on ZM, <i>The Slab</i> on The Edge, <i>Off The Record</i> on The Rock, <i>The Source</i> on Flava, <i>Homegrown</i> on Radio Rhema. All five shows are currently on air.
	1.10 Maintain NZ On Air membership of NZ Code Committee to monitor progress against 20% commercial radio target.	Commercial radio NZ music target of 20% met or exceeded.	Not achieved. NZ music content on commercial radio 19.34% for the June 2008 year end.
M2. Ensure there are opportunities on radio to promote difference and diversity in NZ music.	2.1 Assist broadcast of NZ music shows on specialist stations to extend range of NZ music heard.	At least 6 specialist stations will produce and broadcast programmes that feature NZ music generally not heard on commercial radio.	Achieved. Funding provided for New Zealand music programmes on six stations that champion difference and diversity – Kiwi FM, 95bFM, Radio Control, Radio Active, 98-RDU and Radio One.
	2.2 Music by Māori musicians will be promoted to every radio station on air in NZ to extend range of NZ music heard.	Four volumes of Iwi Hit Disc produced and distributed.	Achieved.
	2.3 Funding will be provided for “te reo radio hits” – Māori language songs that have commercial radio cross-over potential.	Up to three songs with at least 50% te reo lyric content will be funded for recording and delivery to radio via Kiwi or Iwi Hit Disc.	Not achieved. Awaiting delivery of three songs funded through the original pilot.

<p>M3. Fully implement Phase Five plan to fuel growth in the NZ music economy.</p>	<p>3.1 Implement an international radio (and music television) airplay promotion plan to increase the profile of NZ music internationally.</p>	<p>Five five-act NZ music samplers produced and distributed to selected tastemakers in radio and music media in four target territories – Australia, US, UK and Canada.</p>	<p>Achieved in 3 territories. Exploring options in Canada.</p>
		<p>At least one NZ music feature published every three months in a leading radio and music industry trade magazine in each target territory.</p>	<p>Achieved in part. Features in <i>The Music Network</i> (Australia) and <i>CMJ New Music Report</i> in 2008 plus a feature in <i>Music Week</i> UK in November 2007. Exploring options in Canada.</p>
		<p>At least one agent or plugger contracted in each target territory to service Phase Five samplers and maintain the tastemaker networks.</p>	<p>Achieved in part. Agents contracted in Australia (<i>The Music Network</i>) and the US (<i>A&R Worldwide</i> and <i>College Music Journal</i>). UK and Canadian options being explored.</p>
		<p>Phase Five music represented in at least 4 key international music trade fairs – MIDEM in Cannes, SXSW in Austin Texas, MUSEXPO in Los Angeles and CMJ Music Marathon in New York.</p>	<p>Achieved.</p>
		<p>Up to four NZ music radio shows produced for international and local radio syndication.</p>	<p>Achieved in part. New Zealand music segments produced for the <i>Passport Approved</i> syndicated radio show in the US and the Kiwi FM <i>Worldwide</i> international radio show was launched.</p>
		<p>Up to ten independent plugging campaigns to support the release of radio singles by NZ artists in at least one target territory will be funded on a joint-venture basis with the repertoire-owners.</p>	<p>Achieved. Tim Finn, The Black Seeds, Paul McLaney, Cut Off Your Hands, Steriogram, Liam Finn, The Ruby Suns, Minuit, The Brunettes and Collapsing Cities.</p>

Activity 4: Digital initiatives and archiving

Objective	Target	Measure	Achievement
D1. Complete a digital strategy for NZ On Air leading up to analogue switch off (ASO).	1.1 Strategy agreed by Board by 30 June 2008.	Targets set out in strategy achieved on or before deadline.	Achieved. Strategy published December 2007 with five initiatives. Three funding and one research initiative achieved; the fifth (policy reviews) partly underway by year end and on track.
D2. Facilitate pilot projects that foster public access to the digital space.	2.1 Identify at least one significant pilot project to be scoped and ready for execution by 30 June 2008.	Project plan completed, approved and underway with milestones met by 30 June 2008.	Achieved. NZ On Screen Trust established and funding approved in October 2007. Due to launch in late 2008.
D3. Ensure archiving services are coordinated and delivered.	3.1 Public use of funded collections enhanced.	Benchmarks agreed with providers by 30 September 2007. Independent archiving consultants confirm material archived in the period by the NZ Film Archive and Sound Archives/Ngā Taonga Kōrero meets with funding agreement objectives.	Achieved. Achieved. Archiving consultants report high standards being achieved to date. Request for proposal issued for radio archiving services March 2008 for 2009-11 services. SA/NTK successful.
	At least: 1460 hours of TV programmes archived		Achieved.
	210 hours of TV programmes preserved		Achieved.
	1300 hours of radio programmes archived		Exceeded. (2314 hours)
	1900 hours of radio programmes preserved		Not Achieved. (1809 hours)

Activity 5: Stakeholder services

Objective	Target	Measure	Achievement
S1. Ensure accountability of funding framework and processes.	1.1 Completed funding applications received by published deadlines will be considered by the Board at its next meeting.	100% of accurately completed applications on next Board agenda.	Achieved.
	1.2 Funding decisions made in accordance with the provisions of the Broadcasting Act, Ministerial direction, staff delegated authority and NZ On Air's policies.	100% of a 6-monthly random sample of 20 funding decisions comply with the policies and procedures.	Achieved. Two 6-monthly samples covered period July 2007 – June 2008. All decisions complied.
	1.3 Funding policies transparent and contestable:		
	Website accurate.	All policies correctly outlined on website and updated regularly.	Achieved.
	Decisions communicated to applicants within 3 working days of Board approval.	100% of decisions conveyed within 3 working days.	Achieved.
	Successful funding decisions made public within 2 months of decision (excluding development).	95% of decisions made public within 2 months via newsletter, website or media release.	Exceeded. 100% made public.
	All funding agreements confirmed by a formal contract.	100% of confirmed funding agreements recorded in a formal contract.	Achieved.
	Contracts and major processes legally robust.	Funding contracts reviewed at least once every three years.	Achieved. TV reviewed April 2007. Music reviewed March 2008. Radio reviewed May/June 2008.
1.4 Public funds used in the manner agreed in a contract.	At least 6 funding recipients audited for compliance by 30 June 2008.	Achieved.	

S2. Ensure NZ On Air is connected and integral to local content broadcasting.	2.1 Communications strategy revised and executed.	One major stakeholder review will be conducted and findings actioned.	Achieved. Stakeholder audit conducted and reported to Board August 2007. Findings informed strategic planning.
	2.2 Regular consultation undertaken.	Consultations recorded and reviewed by Board 6-monthly.	Achieved. Consultation report to Board August 2007 and June 2008.
	2.3 Provide services to the Local Content Group.	Local Content Group meets at least twice a year.	Exceeded. Three meetings in period.
S3. Ensure a strong, relevant store of knowledge is built and shared through research and consultation.	3.1 Research programme developed and agreed by board by December 2007 which includes the following projects:		
	Quantify local content on television.	Local Content Report 2007 published by May 2008.	Achieved. Published May 2008.
	Commission public opinion survey on various broadcasting-related issues.	Public Information Monitor results published by November 2007.	Achieved. Public Opinion Monitor 2007 published November 2007.
	Commission one digital-related research project.	One project developed and approved by 30 June 2008.	Achieved. One project contracted with CPIT August 2007. Delivered September 2008.
Evaluate the success of NZ On Air's Phase Four New Zealand music plan.	Independent analysis commissioned and presented to board by 30 June 2008.	Delayed but in train. RFP published in June 2008. Provider selected in August 2008.	

Activity Cost Summary

Activity	Actual Direct costs \$000	Actual Personnel costs \$000	Actual Overhead costs \$000	Actual Total costs \$000	Budget Direct costs \$000	Budget Personnel costs \$000	Budget Overhead costs \$000	Budget Total costs \$000
Television	68,714	366	168	69,248	71,670	424	196	72,290
Radio	32,267	85	155	32,507	33,142	98	180	33,420
NZ Music	5,311	175	162	5,648	5,200	203	189	5,592
Digital/Archives	3,537	103	157	3,797	2,500	120	183	2,803
Stakeholder Services	796	543	143	1,482	888	630	166	1,684
Total	110,625	1,272	785	112,682	113,400	1,475	914	115,789

Appendix 1: Funded television

Programme	Broadcaster	Producer	Hours	NZ On Air Funding	% of Cost
Drama					
<i>Aftershock</i>	TV3	Gibson Group	2.0	1,400,000	
<i>Go Girls</i>	TV2	South Pacific Pictures	13.0	6,245,593	
<i>Outrageous Fortune 4</i>	TV3	South Pacific Pictures	18.0	8,159,240	
<i>The Table Plays</i>	MTS	Infotainment Film & Video	3.0	380,000	
<i>The Vintner's Luck</i>	TV3	Ascension Films	2.0	450,000	
<i>This Is Not My Life</i>	TV2	G.R.S.T.	13.0	6,709,314	
<i>Under The Mountain</i>	TV2	Redhead Films	2.0	500,000	
Subtotal			53.0	23,844,147	45%
Comedy					
<i>bro'Town 5</i>	TV3	Bro'Town Productions	3.0	1,741,050	
<i>Diplomatic Immunity</i>	TV2	South Pacific Pictures	6.5	3,259,000	
<i>Eating Media Lunch 7</i>	TV2	Great Southern Television	4.5	259,982	
<i>Rural Drift</i>	TV3	Scottie Douglas Productions	3.0	332,639	
<i>The 2008 Comedy Gala</i>	TV2	Satellite Media	2.0	134,868	
<i>The Unauthorised History Of NZ 4</i>	TVOne	Great Southern Television	3.5	295,500	
<i>Wayne Anderson: Glory Days</i>	Prime	ButoBase	3.5	434,894	
Subtotal			26.0	6,457,933	77%
Children's Drama					
<i>Amazing Extraordinary Friends 3</i>	TV2	Greenstone Pictures	6.5	1,934,679	
<i>Paradise Café</i>	TV2	Gibson Group	6.5	2,675,000	
Subtotal			13.0	4,609,679	53%
Documentary					
<i>Aftershock: Would You Survive?</i>	TV3	Gibson Group	1.0	70,000	
<i>Birdland</i>	TVOne	Great Southern Television	3.5	433,855	
<i>Countdown To Disaster: Wahine</i>	TVOne	Mr Smith Television	1.0	204,473	
<i>Country Calendar 2008</i>	TVOne	TVNZ	13.0	375,879	
<i>Flight Of The Conchords: On Air</i>	Prime	Pop Film Ltd	1.0	76,660	
<i>He Kuaka Marangaranga (Don Selwyn)</i>	MTS	Blueskin Films	1.5	90,000	
<i>Lost Identity</i>	TV3	Eyeworks Touchdown	5.0	547,464	
<i>Lost In Libya</i>	TVOne	Pacific Screen	1.0	150,535	
<i>Menu For Success</i>	TV3	Top Shelf Productions	10.0	695,386	
<i>Money Man 3</i>	TV3	Cream Media	5.0	403,156	
<i>Phunk Nation</i>	MTS	Omicron Productions	6.5	390,726	
<i>Rocked The Nation</i>	C4	Satellite Media	6.0	592,843	
<i>The Investigator</i>	TVOne	Red Sky Film & Television	6.0	658,850	
<i>The Politically Incorrect Parenting Show</i>	TVOne	Razor Films	3.0	281,248	
<i>South</i>	TVOne	Jam TV	3.5	403,259	
<i>Te Pa</i>	TVOne	Eyeworks Touchdown	6.0	1,009,414	
<i>The Topp Twins: - Untouchable Girls</i>	TVOne	Diva Productions	1.5	205,843	
<i>The Town New Zealand Saved</i>	TVOne	Te Reo Television	1.0	149,609	
<i>NZ Festival Documentaries 08/09</i>	TVOne	Various (tbc)	6.0	1,020,000	
<i>What's Really in Our Food?</i>	TV3	Top Shelf Productions	5.0	488,993	
TV One Documentaries (20 hours)	TVOne				
<i>Are You My Tribe</i>		Front Of The Box Productions	3.0	314,548	
<i>Beyond The Darklands 2</i>		ScreenTime	6.0	457,210	
<i>Eating For Two</i>		Isola Productions	1.0	91,212	
<i>Journey To Hell</i>		Cream Media	1.0	114,998	
<i>Sophie Elliott</i>		Great Journeys Resources	1.0	106,000	
<i>The Worst That Could Happen</i>		Great Journeys Resources	1.0	104,000	
Funds remaining			7.0	712,032	
Pakipumeka Aotearoa (16 hours)	MTS				
<i>Dancing In The Sky</i>		Awa International	1.0	135,000	
<i>Hec Busby</i>		Tawera Productions	1.0	94,590	
<i>Makeriti</i>		Blue Bach Productions	1.0	129,202	
<i>October 15th</i>		PBK/Spiderweb	1.0	124,427	
<i>Once Bitten</i>		Caravan Productions	2.0	115,000	
<i>Raising The Moko</i>		Scottie Douglas Productions	1.0	124,707	

Documentary continued

<i>Rei Hamon: Man Of Nature</i>		Kog TV	1.0	125,000
<i>Riki Ellison: Rocket Man</i>		ButoBase	1.0	128,709
<i>Skin To Skin</i>		Screentime	1.0	124,866
<i>Sir Graeme Latimer: Nation Maker</i>		Front Of The Box Productions	1.0	128,575
<i>Ta Paora</i>		Tumanako Productions	1.0	133,253
<i>Te Koha</i>		Puriri Productions	1.0	117,000
<i>Two Māori In Vienna</i>		Monsoon Pictures Int'l	1.0	131,829
<i>Windows To The Past</i>		Razor Films	1.0	125,410
<i>The Māori Party</i>		Front Of The Box Productions	1.0	103,137
Funds remaining				34,295

Subtotal			122.5	12,023,193	65%
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Children & Young Persons

<i>Cool Kids Cooking</i>	TV2	Top Shelf Productions	2.5	20,000
<i>I Am TV</i>	TV2	TVNZ	35.0	1,390,681
<i>Just The Job 2</i>	TV2	Dave Mason Productions	5.0	125,916
<i>Just The Job 3</i>	TV2	Dave Mason Productions	5.0	125,848
<i>Let's Get Inventin' 3</i>	TV2	Television Spaceman	5.5	528,000
<i>Small Blacks TV</i>	TV3	Quick TV	10.5	150,014
<i>Smokefree Rockquest 2008</i>	TV3	Visionary Film & TV	3.5	291,673
<i>Stage Challenge</i>	TV3	Whitebait Production	3.5	335,055
<i>Sticky TV 2008</i>	TV3	Pickled Possum Productions	122.5	1,820,910
<i>Studio 2 2008</i>	TV2	TVNZ	97.5	2,532,646
<i>The Simon Eliot Show 2</i>	TV3	Gibson Group	6.5	454,055
<i>Tu Te Puehu 8</i>	TV3	Te Aratai Film & TV	10.0	220,000
<i>Tu Te Puehu 9</i>	TV3	Te Aratai Film & TV	10.0	235,000
<i>What Now 2008</i>	TV2	What Now Productions	80.0	2,800,000

Subtotal			397.0	11,029,798	81%
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Arts, Culture and Performance

<i>48 Hours Grand Final</i>	C4	Two Heads	2.0	100,028
<i>ANZAC Day Dawn Service 2008</i>	TVOne	TVNZ	1.0	36,465
<i>ANZAC Day Wreathlaying Ceremony 2008</i>	TVOne	TVNZ	1.0	34,906
<i>Aotearoha - The Billy T's</i>	TV3	TV Works	1.0	117,098
<i>ASB Polyfest 2008</i>	TV2	TVNZ	2.5	196,178
<i>Chunuk Bair 2008</i>	MTS	Maori Television	1.0	160,802
<i>Cinderella</i>	TVOne	TVNZ	2.0	284,196
<i>How To Look At A Painting</i>	TVOne	Desert Road	6.0	1,115,564
<i>Kotahi Te Ra - Waitangi 08</i>	MTS	Maori Television	1.5	60,000
<i>Play It Strange 4</i>	C4	Isola Productions	1.0	120,950
<i>Sealord Opera In The Park</i>	MTS	C4 Productions	1.5	188,546
<i>Thanksgiving Service - Sir Edmund Hillary</i>	TVOne	TVNZ	1.0	240,200
<i>The Hidden Architecture Of Oceania</i>	TVOne	Lee Lewes Films	3.0	450,000
<i>Tribute 08</i>	TVOne	Screentime	1.5	260,000
<i>Stage Of Origin</i>	TV3	Pronesia Productions	1.0	124,464
<i>Style Pasifika 2008</i>	TVOne	Drum Productions	1.0	140,036
<i>Westpac Halberg Awards 2008</i>	TVOne	TVNZ	1.5	83,313
<i>World of Wearable Art-Unzipped</i>	TVOne	TVNZ	1.0	139,635

Subtotal			30.5	3,852,381	79%
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Special Interest

<i>A Capital Christmas</i>	TVOne	C4 Productions	1.0	96,093	
<i>Asia Downunder 2008</i>	TVOne	Asia Vision	20.0	1,204,840	
<i>Attitude 2008</i>	TVOne	RSVP Productions	20.0	1,520,650	
<i>Captioning 2007/08</i>	N/A	TVNZ		1,841,500	
<i>My God 3</i>	TVOne	Pacific Crews	5.0	390,000	
<i>Nine Lessons And Carols</i>	TVOne	C4 Productions	1.5	136,850	
<i>Open Door 9</i>	TV3	Morningside Productions	5.0	387,520	
<i>Pacific Beat Street 7</i>	TV3	Drum Productions	18.0	1,204,438	
<i>Paralympics 2008</i>	TVOne	TVNZ	12.0	350,000	
<i>Praise Be 2008</i>	TVOne	TVNZ	18.0	490,000	
<i>Pukana Subtitling 2008</i>	TV3	Cinco Cine Film Productions	-	65,411	
<i>Rural Delivery 4</i>	TVOne	Showdown Productions	20.0	988,444	
<i>Tagata Pasifika 2008</i>	TVOne	TVNZ	26.0	1,387,000	
<i>Young Farmer Contest 2008</i>	TVOne	Dexterity Productions	1.0	60,000	
Subtotal			147.5	10,122,746	92%

Regional Television

<i>45 South Television</i>				16,667	
<i>Canterbury TV</i>				112,200	
<i>Channel 9</i>				91,200	
<i>Family TV North</i>				81,000	
<i>Mainland TV</i>				84,200	
<i>Cue TV</i>				94,100	
<i>Tararua TV</i>				16,667	
<i>Television Hawke's Bay</i>				86,200	
<i>Triangle TV</i>				136,266	
<i>TV Central</i>				84,700	
<i>Unallocated</i>				86,800	
Subtotal				890,000	100%

Māori Programme Innovation Fund

tbc	10	1,000,000
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Development

<i>bro'Town 5</i>	Firehorse Films	38,950
<i>Burying Brian 2</i>	Eyeworks Touchdown	15,000
<i>Hounds</i>	The downlowconcept	10,000
<i>Go Girls</i>	South Pacific Pictures	25,000
<i>Kaitangata Twitch</i>	Production Shed TV	15,504
<i>Springboard</i> (to 3 production companies)		150,000
<i>The Amazing Extraordinary Friends 3</i>	Greenstone Pictures	15,000
<i>The Believers</i>	Greenstone Pictures	15,000
<i>The Blue Rose</i>	South Pacific Pictures	15,000
<i>The Cult</i>	Great Southern Television	26,000
<i>The Gods Of Norsewood</i>	South Pacific Pictures	15,000
<i>The Simpler Solution</i>	Hunter Productions	10,000
<i>This Is Not My Life</i>	G.R.S.T.	37,500
<i>Outrageous Fortune 5</i>	South Pacific Pictures	75,000
<i>Wenderholm</i>	Screenworks	7,500

Subtotal	N/A	470,454
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Plus extra broadcast content from the Digital Content Partnership Fund	4.5	
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Total Television	804	74,300,331
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Appendix 2: Funded radio

Access and Pacific Island Radio	NZ On Air Funding	NZ On Air Supplementary Funding	Total NZ On Air Funding
Disabled Persons Assembly - Access radio programming	-	18,500	18,500
Wellington New Chinese Friendship Association (Channel C)	-	840	840
Auckland Access (Planet FM)	220,000	63,828	283,828
Hamilton Access (AM1206)	180,000	34,590	214,590
Hawkes Bay Access (Kidnappers)	145,000	4,998	149,998
Kapiti Coast Access	110,000	14,000	124,000
Manawatu Access (Access999)	148,919	-	148,919
NPRT (for 531pi)	200,000	-	200,000
Otago Access (Toroa AM)	160,000	-	160,000
Print Disabled Radio	107,000	-	107,000
Christchurch Access (Plains FM)	210,000	9,345	219,345
Southland Access	150,000	-	150,000
Tasman Bays Access (Fresh FM)	190,000	-	190,000
Samoa Capital Radio	170,000	-	170,000
Wairarapa Access (Arrow FM)	110,000	12,850	122,850
Wellington Access	215,000	14,000	229,000
Subtotal	2,315,919	172,951	2,488,870
Radio Programme Production	Producer	NZ On Air Funding	
Youth			
<i>Te Puutake 2008</i>	Stretchmark Productions	128,611	
<i>That's The Story</i>	Loudmouth Productions	103,480	
Subtotal		232,091	
Radio drama and comedy shows			
<i>Gunn'd Down</i>	The downlowconcept	34,554	
<i>Pop! Goes The Weasel</i>	The downlowconcept	53,820	
<i>Public Address System</i>	The downlowconcept	109,200	
Subtotal		197,574	
Spiritual and values series			
<i>Christmas Day Special</i>	Christian Broadcasting Association	11,909	
<i>Easter 2008</i>	Christian Broadcasting Association	13,796	
<i>Real Life</i>	Christian Broadcasting Association	5,000	
<i>Scrubcutter</i>	Christian Broadcasting Association	70,000	
Subtotal		100,705	
Māori			
<i>Paakiwaha</i>	UMA Broadcasting	75,000	
<i>Te Hunga Whaitake</i>	UMA Broadcasting	25,000	
Subtotal		100,000	
Drama and comedy development			
<i>James Coleman's Year in Review</i>	The downlowconcept	4,620	
Subtotal		4,620	
Other			
<i>The Asian Radio Show</i>	Holy Cow Media	24,000	
<i>Parliamentary Programmes</i>	InHouse Broadcasting	50,000	
Subtotal		74,000	
Total Radio Programme Production			708,990

Appendix 3: Funded NZ music

1. Music Videos	NZ On Air Funding		
Artist/Video		Greg Johnson/ <i>Looking Out On Mondays</i>	5,000
48May/ <i>Car Crash Weather</i>	5,000	Hera/ <i>The Devil & Me</i>	5,000
5 Star Fallout/ <i>The Art Of Being Alone</i>	5,000	High Dependency Unit/ <i>Stupormodel</i>	5,000
Aaradhna/ <i>Want You Back</i>	5,000	Hollie Smith/ <i>Philosophy</i>	5,000
All Left Out/ <i>Leaving</i>	5,000	Ill Semantics/ <i>Roll With Me</i>	5,000
All Left Out/ <i>The Fight</i>	5,000	Ill Semantics/ <i>Take It Slow</i>	5,000
All Left Out/ <i>Home</i>	5,000	International Flannel/ <i>Getaway</i>	5,000
Anika Moa/ <i>Dreams In My Head</i>	5,000	Iva Lamkum/ <i>Kung Fu Grip</i>	5,000
Anika Moa/ <i>My Old Man</i>	5,000	Jackie Bristow/ <i>The World Is Turning</i>	5,000
Anika Moa/ <i>Standing In This Fire</i>	5,000	Jackie Bristow/ <i>Crazy Love</i>	5,000
Anika Moa/ <i>Wise Man Say</i>	5,000	Jermaine/ <i>That's My Word</i>	5,000
Anna Coddington/ <i>T-Shirt</i>	5,000	Jonny Love/ <i>Not The First, Not The Last</i>	5,000
Annabel Fay/ <i>Winners</i>	5,000	Katchafire/ <i>Love Letter</i>	5,000
Annabel Fay/ <i>Keep On Moving On</i>	5,000	Katchafire/ <i>Working</i>	5,000
Antiform featuring Tiki Taane/ <i>Got To Be You</i>	5,000	Kora/ <i>Skankenstein</i>	5,000
Atlas/ <i>Downfall</i>	5,000	Lucid3/ <i>Echo Back</i>	5,000
Audio Empire/ <i>Goodbye Las Vegas</i>	5,000	Lucid3/ <i>Oh Sister</i>	5,000
Audio Empire/ <i>Dirty Game</i>	5,000	Luger Boal/ <i>1,000 Hooks</i>	5,000
Autozamm/ <i>Disco</i>	5,000	Luger Boal/ <i>What Is Real</i>	5,000
Autozamm/ <i>Closer To Home</i>	5,000	Luke Thompson/ <i>Bleed</i>	5,000
Batucada Sound Machine/ <i>Smoke</i>	5,000	Luke Thompson/ <i>Say You'll Stay</i>	5,000
Beetrootz/ <i>Think Of You</i>	5,000	Magik Johnson/ <i>East West Connection</i>	5,000
Bleeders/ <i>No Hope Left</i>	5,000	Mareko featuring Baby Down and Aaradhna/ <i>Soul Food (The Island Way)</i>	5,000
Bleeders/ <i>She Screamed She Loved Me</i>	5,000	Mareko/ <i>Got To Go</i>	5,000
Bleeders/ <i>The Price We Pay</i>	5,000	Mareko/ <i>Them Eyes</i>	5,000
Blindspott/ <i>Coma</i>	5,000	Misfits Of Science/ <i>Wrong</i>	5,000
Brooke Fraser/ <i>CS Lewis Song</i>	5,000	Motocade/ <i>Soap Opera</i>	5,000
Bruce Conlon/ <i>Long Lost Friend</i>	5,000	Mumsdollar/ <i>Sticks & Stones</i>	5,000
Bulletproof featuring Tiki Taane/ <i>Dark Times</i>	5,000	Mumsdollar/ <i>Brothers In Arms</i>	5,000
Cassette/ <i>Look At You</i>	5,000	Natalie Elms/ <i>Real Feeling</i>	5,000
Charlie Ash/ <i>Ah-Ha</i>	5,000	Nathan King/ <i>Never Too Late</i>	5,000
Clap Clap Riot/ <i>Don't Want Your Baby</i>	5,000	Nesian Mystik/ <i>Dance Floor</i>	5,000
Collapsing Cities/ <i>Seriously</i>	5,000	Nesian Mystik/ <i>Nesian 101</i>	5,000
Collapsing Cities/ <i>Or So I Said</i>	5,000	Odessa/ <i>Good Enough</i>	5,000
Collapsing Cities/ <i>Fear Of Opening My Mouth</i>	5,000	Opensouls/ <i>Dollars</i>	5,000
Connan Mockasin/ <i>Egon Hosford</i>	5,000	Opshop/ <i>One Day</i>	5,000
Cornerstone Roots/ <i>Home</i>	5,000	Opshop/ <i>Smoke & Mirrors</i>	5,000
Cut Off Your Hands/ <i>Oh Girl</i>	5,000	Over The Atlantic/ <i>Celia</i>	5,000
David Dallas/ <i>Big Time</i>	5,000	Paul McLaney/ <i>Many More Days Of Happiness To Come</i>	5,000
David Dallas/ <i>Get Out The Way</i>	5,000	Pearl/ <i>Life Is Beautiful</i>	5,000
dDub/ <i>Making My Way Home</i>	5,000	Pearl/ <i>Take Me Back</i>	5,000
Deja Voodoo/ <i>Tracy</i>	5,000	Perceive featuring PNC & Flowz/ <i>Whoa (Remix)</i>	5,000
Delani/ <i>Butterflies</i>	5,000	Pluto/ <i>Waiting Watching</i>	5,000
Die Die Die/ <i>Sideways Here We Come</i>	5,000	Pluto/ <i>1963</i>	5,000
Die Die Die/ <i>White Horses</i>	5,000	Pluto/ <i>Chemistry</i>	5,000
Die Die Die/ <i>People Talk</i>	5,000	PNC/ <i>Memory Lane</i>	5,000
Disasteradio/ <i>Digital Pop</i>	5,000	PNC/ <i>Moonlight</i>	5,000
Donald Reid/ <i>Breakdown</i>	5,000	PNC featuring Chong Nee/ <i>Find Me</i>	5,000
Elemeno P/ <i>Baby C'mon</i>	5,000	Reclose featuring Joe Dukie/ <i>Deeper Waters</i>	5,000
Elemeno P/ <i>Better Days</i>	5,000	Rhombus/ <i>So Close</i>	5,000
Elemeno P/ <i>High Road</i>	5,000	Salmonella Dub/ <i>Watching It Rain</i>	5,000
Elemeno P/ <i>Louder Louder</i>	5,000	Salmonella Dub/ <i>Love, Sunshine & Happiness</i>	5,000
Elston Gun/ <i>White Noise</i>	5,000	Salmonella Dub/ <i>Lightning</i>	5,000
Ethical/ <i>Head On My Shoulders</i>	5,000	Sarah Brown/ <i>Lights Back On</i>	5,000
False Start/ <i>Get Your Feelings Out</i>	5,000	Scribe/ <i>Fresh</i>	5,000
False Start/ <i>Four Letter Lie</i>	5,000	Scribe/ <i>Say It Again</i>	5,000
False Start/ <i>What Will It Be Like</i>	5,000	Scribe/ <i>Baby Girl</i>	5,000
Falter/ <i>I Will Never Know</i>	5,000	Shihad/ <i>One Will Hear The Other</i>	5,000
Faster She Said/ <i>End Of The World</i>	5,000	Shihad/ <i>Vampires</i>	5,000
Fur Patrol/ <i>Little Fists</i>	5,000	Shihad/ <i>Beautiful Machine</i>	5,000
Gasoline Cowboy/ <i>Pass The Phone</i>	5,000	Side Kick Nick/ <i>Something In Your Eyes</i>	5,000
Gin Wigmore/ <i>S O S</i>	5,000	Simple Day/ <i>Collection Day</i>	5,000
Goldenhorse/ <i>Jump Into The Sun</i>	5,000	SJD/ <i>Black Is A Beautiful Colour</i>	5,000
Goldenhorse/ <i>Lucky</i>	5,000	Solstate/ <i>Tonight</i>	5,000
Goodnight Nurse/ <i>The Night</i>	5,000	Spacifix/ <i>Running Away</i>	5,000
Goodnight Nurse/ <i>I Need This</i>	5,000	Spacifix/ <i>Overstayer</i>	5,000
Goodnight Nurse/ <i>Hard To Watch You Go</i>	5,000	Steriogram/ <i>Gangster</i>	5,000
Grand Prix/ <i>Always Beginning</i>	5,000		

Streetwise Scarlet/ <i>Take Me Home</i>	5,000
Streetwise Scarlet/ <i>Fall Forever</i>	5,000
Streetwise Scarlet/ <i>Oh Dear You're All The Things I Hate</i>	5,000
Stu Strawbridge/ <i>Dance</i>	5,000
Surf City/ <i>Dickshaker's Union</i>	5,000
Sweet & Irie/ <i>My Girl</i>	5,000
Tahuna Breaks/ <i>Casually Acquainted</i>	5,000
Tahuna Breaks/ <i>Real Life</i>	5,000
Tangled/ <i>Find My Way</i>	5,000
Ted Brown/ <i>Moments More Precious</i>	5,000
The Black Seeds/ <i>One By One</i>	5,000
The Black Seeds/ <i>Slingshot</i>	5,000
The Brunettes/ <i>BABY</i>	5,000
The Brunettes/ <i>Obligatory Road Song</i>	5,000
The Checks/ <i>Terribly Easy</i>	5,000
The Coshercot Honeys/ <i>The Northern Club</i>	5,000
The Coshercot Honeys/ <i>We're All Lions</i>	5,000
The Exiles/ <i>Blue Is The New</i>	5,000
The Have/ <i>Thunder In The Sky</i>	5,000
The Naked & Famous/ <i>Serenade</i>	5,000
The Phoenix Foundation/ <i>Bleaching Sun</i>	5,000
The Phoenix Foundation/ <i>40 Years</i>	5,000
The Rabble/ <i>Start Again</i>	5,000
The Rabble/ <i>The Battle</i>	5,000
The Ruby Suns/ <i>There Are Birds</i>	5,000
The Transistors/ <i>Cave In</i>	5,000
The Valves/ <i>Light It Up</i>	5,000
The Valves/ <i>One In Ten</i>	5,000
These Four Walls/ <i>Fly Home</i>	5,000
Tiki Taane/ <i>Now This Is It</i>	5,000
Tiki Taane/ <i>Always On My Mind</i>	5,000
Tim Finn/ <i>Still The Song</i>	5,000
Tim Finn/ <i>Show Yourself</i>	5,000
Tono/ <i>Love & Economics</i>	5,000
White Birds & Lemons/ <i>Secret Drug</i>	5,000
Young Sid/ <i>My Letter</i>	5,000

Total Music Videos	850,000
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2. Music Programmes

b.net

95bFM (Auckland)	129,000
The Most FM (New Plymouth)	22,500
Radio Control (Palmerston North)	45,000
Active 89FM (Wellington)	70,000
98RDU (Christchurch)	61,000
Radio One (Dunedin)	50,000

Subtotal b.net	377,500
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Other

	Broadcaster	
Off The Record	The Rock	50,000
un-chart-ed	b.net	55,465
Voices From The Wilderness	Kiwi FM	50,000
Down The Back Of The Couch	Kiwi FM	50,000
The Get Up Show	Kiwi FM	50,000
The NZ Drum 'n' Bass Show	Kiwi FM	50,000
UTR (Under The Radar)	Kiwi FM	37,000
IAN (Independent, Alternative, New)	Kiwi FM	50,000
High Noon Tea	Kiwi FM	31,500
The Source	Flava	50,000
Homegrown	Radio Rhema	23,250
The Slab	The Edge	36,000
The Word	ZM Network	50,000

Subtotal Other	583,215
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Total Music Programmes	960,715
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3. NZ Music Production Radio Hits

Artist/Song

Adi Dick/ <i>I Will Not Go</i>	5,000
Annabel Fay/ <i>Strong</i>	5,000
Brotha D featuring Sweet & Irie/ <i>Take It Out South</i>	5,000
Deja Voodoo/ <i>Tracy</i>	5,000
Gasoline Cowboy/ <i>Outta My Hands</i>	5,000
Horsemen Family featuring Sweet & Irie/ <i>Feels Like Magic</i>	5,000
House Of Shem/ <i>Keep Rising</i>	5,000
Jermaine/ <i>Secret</i>	5,000
Jonny Love/ <i>Not The First, Not The Last</i>	5,000
Liam Finn/ <i>Second Chance</i>	5,000
Mareko featuring Baby Down & Aaradhna/ <i>Soul Food (Island Way)</i>	5,000
Monsta Gunja/ <i>Butterflies</i>	5,000
PNC/ <i>Moonlight</i>	5,000
Shapeshifter/ <i>Electric Dream</i>	5,000
Spacifix/ <i>Old Skool</i>	5,000
The Brunettes/ <i>BABY</i>	5,000
The Brunettes/ <i>Her Hairagami Set</i>	5,000
The Mint Chicks/ <i>Crazy? Yes! Dumb? No!</i>	5,000
Tyree/ <i>Would You Mind?</i>	5,000
Young Sid/ <i>Undisputed</i>	5,000

Subtotal Radio Hits	100,000
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Phase Four - More Music Television

Programme	Broadcaster	
Live Specials	C4	118,800
NZ Music Awards	C4	135,000
NZOwn	Juice	100,000
Special Features	C4	94,630
The Official New Zealand Top 40	C4	86,570

Subtotal More Music Television	535,000
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Making & Marketing: Albums

Artist

5 Star Fallout	50,000
Anika Moa	50,000
Atlas	50,000
Autozamm	48,250
Boh Runga	50,000
Cobra Khan	37,000
Cut Off Your Hands	50,000
Die Die Die	50,000
Dimmer	50,000
Gasoline Cowboy	50,000
Goldenhorse	50,000
Goodnight Nurse	50,000
Ill Semantics	50,000
James Reid	50,000
Luke Thompson	50,000
Nesian Mystik	50,000
PNC	50,000
Salmonella Dub	50,000
Shapeshifter	50,000
Solstate	50,000
Streetwise Scarlet	50,000
The Black Seeds	50,000
The Electric Confectionaires	50,000
Tha Feelstyle	47,000
The Veils	50,000

Subtotal Making & Marketing: Albums	1,232,250
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Appendix 4: Music promotion - New Zealand and international

Making & Marketing: New Recordings	NZ On Air Funding
Artist/Song	
Airspace/ <i>Unafraid</i>	10,000
Andrew Mockler/ <i>She Waits</i>	10,000
Audio Empire/ <i>The Great Escape</i>	10,000
Candice/ <i>Mama Say</i>	10,000
Charlie Ash/ <i>Come Back Lover</i>	10,000
Clap Clap Riot/ <i>Thief</i>	10,000
Gin Wigmore/ <i>Under My Skin</i>	10,000
J Williams/ <i>Flavour</i>	10,000
Lydia Cole/ <i>Feels Like</i>	10,000
Mystery School/ <i>Spit</i>	10,000
The Big Man/ <i>Heartbreaker</i>	10,000
The Braxton Hicks/ <i>Monster Shrug</i>	10,000
The Exiles/ <i>Circles</i>	10,000
The New Freedom/ <i>What I Need</i>	10,000
The Rickshaws/ <i>So Free</i>	10,000
These Four Walls/ <i>Under The Shadows</i>	10,000
Tyna/ <i>Overjoyed</i>	10,000
Tyra Hammond & The Tornados/ <i>(You) Cut Me Deep</i>	10,000
Solomon/ <i>Exit Light</i>	10,000
Sweet & Irie/ <i>Mama Don't Cry</i>	10,000
Zeisha/ <i>Secret Game</i>	10,000
Subtotal New Recordings	210,000
Total NZ Music Production	2,077,250
Total Music Funding	3,887,965

Domestic	NZ On Air Funding
Hit Discs	
Iwi Hit Disc	25,972
Kiwi Hit Disc	56,898
Subtotal	82,870
Promotions	
Advertising	6,000
Fresh NZ Music	37,230
Platinum-Plus	50,000
NZ Music Awards	165,000
NZ Music Month	5,000
Subtotal	263,230
Phase Four - Plugging	
Pluggers and support	319,487
Pluggers promotions	91,198
Subtotal	410,685
Total Music Promotion: New Zealand	756,785

International (Phase Five)

International Liaison	57,667
International Radio Plugging Fund	200,000
Kiwi FM: <i>Worldwide</i>	150,000
Radio/TV Shows: <i>Nova Zealand 2008</i>	50,000
Radio/TV Shows: <i>Passport Approved 2008</i>	25,000
Radio/TV Shows: <i>The Lair 2008</i>	50,000
Representation: Australia	15,000
Representation: CMJ 2008	40,000
Representation: Muxexpo 2008	35,000
Representation: Muxexpo Global Radio Forum	30,000
Representation: SXSW & SMW 2008	40,000
Trade fairs: CMJ Music Marathon 2007	30,000
Trade fairs: MIDEM 2008	50,000
Trade fairs: SXSW 2008	30,000
Trade publications: Music Week 2008	47,333
Total Music Promotion: International	850,000

Appendix 5: Funded Māori programmes

A Māori programme is one that makes a conscious effort to reveal something of the past, present or future Māori world. To ensure an authentic Māori perspective for a designated Māori television programme, at least two of the three key roles of producer, director and writer/researcher should be Māori.

There are several entities involved in the funding and production of Māori programmes. NZ On Air concentrates on programme funding which is complementary to other agencies.

Therefore NZ On Air's focus is on Māori programmes mainly in English, made for the general audience which includes Māori. NZ On Air's work in promoting the Māori language focuses on encouraging its use on mainstream channels.

As well as supporting the specific programmes listed below NZ On Air takes care to ensure that Māori content is included in relevant general programmes and series, such as children's programmes.

Programme	Broadcaster	Producer	Hours	NZ On Air Funding
<i>Dancing In The Sky</i>	MTS	Awa International	1.0	135,000
<i>He Kuaka Marangaranga (Don Selwyn)</i>	MTS	Blueskin Films	1.5	90,000
<i>Hec Busby</i>	MTS	Tawera Productions	1.0	94,590
<i>I Am TV</i>	TV2	TVNZ	35	1,390,681
<i>Iwi Hit Disc</i>	Music			25,972
<i>Kotahi Te Ra - Waitangi 08</i>	MTS	Maori Television	1.5	60,000
<i>Makeriti</i>	MTS	Blue Bach Productions	1.0	129,202
Māori Programme Innovation Fund	tbc	tbc	10	1,000,000
<i>Paakiwaha</i>	Radio	UMA Broadcasting		75,000
<i>Pukana Subtitling 2008</i>	TV3	Cinco Cine Film Productions	-	65,411
<i>Raising The Moko</i>	MTS	Scottie Douglas Productions	1.0	124,707
<i>Rei Hamon: Man Of Nature</i>	MTS	Kog TV	1.0	125,000
<i>Sir Graeme Latimer: Nation Maker</i>	MTS	Front Of The Box Productions	1.0	128,575
<i>Te Hunga Whaitake</i>	Radio	UMA Broadcasting		25,000
<i>Ta Paora</i>	MTS	Tūmanako Productions	1.0	133,253
<i>Te Pa - One Land, Two People</i>	TVOne	Eyeworks Touchdown	6.0	1,009,414
<i>Te Koha</i>	MTS	Puriri Productions	1.0	117,000
<i>Te Puutake 2008</i>	Radio	Stretchmark Productions		128,611
<i>The Māori Party</i>	MTS	Front Of The Box Productions	1.0	103,137
<i>Tu Te Puehu 8</i>	TV3	Te Aratai Film & TV	10.0	220,000
<i>Tu Te Puehu 9</i>	TV3	Te Aratai Film & TV	10.0	235,000
<i>Two Māori In Vienna</i>	MTS	Monsoon Pictures Int'l	1.0	131,829
Total Funded Māori Programmes				5,547,382

Directory

Members

Neil Walter, Chair of Wellington
Edie Moke, Deputy Chair of Christchurch
Paul Smith of Auckland
Nicole Hoey of Auckland
Michael Glading of Auckland
Rhonda Kite of Auckland (until August 2008)
Murray Shaw of Christchurch (from August 2008)

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Bernard Duncan Deputy Chief Executive, Radio and Public Affairs Manager
Brendan Smyth NZ Music Manager
David Ridler Assistant NZ Music Manager
Glenn Usmar Television Manager
Naomi Wallwork Legal Affairs Executive
Teresa Tito Executive Assistant Television
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Anita Roberts Personal Assistant to CEO
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