

PIJF Projects and roles designed to support Māori audience outcomes

Round 1

	Synopsis	Approved amount	Platform
Te Rito	The first programme of its kind to identify, train, develop and hire 25 cadet Māori, Pasifika and diverse journalists	\$2,419,253	NZME, Māori TV, Newshub, Pacific Media Network
Kōmiromiro	A training initiative providing online journalism training for iwi radio staff. Reached more than 70 staff. Aotearoa Media Collective created what is one of the first Māori focused journalism training programmes ever produced.	\$361,815	Iwi radio
Paakiwaha	A bilingual news and current affairs show for Radio Waatea and Iwi radio network.	\$433,000	Waatea News
Haukainga	A Northland journalism initiative providing news, current affairs, and live broadcasts	\$460,000	Iwi radio
Rotorua Weekender	A weekly bilingual section in the newspaper covering local iwi issues and people	\$440,000	Rotorua Weekender -
Party People	An audio and video series looking at Māori politics	\$236,930	RNZ, Turanga FM, Radio Waatea
Ne?	A podcast and written series exploring issues within te ao Māori	\$217,325	The Spinoff
The Hui: Summer Edition	A summer edition of the Māori current affairs programme produced by up-and-coming Māori journalists	\$178,729	Newshub.co.nz, The Hui online platforms
Te Ao Marama	A special edition of Salient produced by Māori students	\$7,291	
Awa FM	(Did not proceed)	\$498,370	Awa FM

Round 2

	Synopsis	Approved amount	Platform	Roles
Reporter mentors and digital producers	Newsroom roles to increase public interest journalism outputs	\$1,593,000	Māori TV	7
Editors and journalists	Journalist roles to extend Waatea's bilingual news and current affairs service	\$774,000	Waatea News	7
Public Interest Digital Journalist	A digital journalist to package up Te Hiku's interview content	\$176,200	Te Hiku/Iwi radio	1

Writers	Extra writers to strengthen online magazine E Tangata	\$650,000	E Tangata	4
Pou Tiaki reporters	Reporters for Stuff's Pou Tiaki Māori section	\$1,316,340	Stuff	9
Māori Affairs Reporter	Māori issues correspondent to work across Newshub's platforms and programmes	\$298,520	Newshub	1
Kaupapa Māori reporter	A reporter to cover te ao Māori issues, news, and newsmakers	\$183,240	The Gisborne Herald	1
Māori and Pasifika Arts & Culture Writer	A writer focused on Māori and Pacific arts and culture stories	\$189,660	Woman Magazine	1
Te Ao Māori editor	An editor who would write as well as commission work from more Māori writers (part time)	\$47,600	Metro Magazine	1
Māori Politics Reporter	A journalist to write and advise on Māori politics and current affairs	\$203,800	The Spinoff	1
Māori Editor	A journalist to cover Māori news and current affairs across Newsroom and N&S	\$278,812	Newsroom / North&South	1
Local Democracy Reporters	Three reporters from the LDR scheme are based with Maori media	\$85,500 x 3 = \$256,500	Tainui FM, Te Korimako, Awa FM	3

Round 3

	Synopsis	Approved amount	Platform	Roles
The Hui Series 7	A seventh season of the weekly Māori current affairs programme	\$737,036	Three	
Miria te Pounamu	A series of newsroom based wananga for Māori journalists	\$189,200		
Ohinga Series 2	A current affairs series for rangatahi, in te reo with English subtitles	\$264,386	Re:	
Editor/mentor and Digital Marketing Manager	Two roles to support newsroom production and grow audiences	\$165,000	E Tangata	2
Kaweia te Rongo Kaiwhakahaere	A part time role that would help the Māori Journalists Association provide training and secure funding	\$68,250		1
Te Parare	Funding to create digital issues of the Māori Students Association magazine	\$28,240	Māori Students Magazine	
Kaupapa Māori Editor	A Māori editor to provide training, and ensure a Māori focus across the newsroom	\$124,082	NZME	1

Kaiwhakatiki Hourua	A part time role that would give editorial guidance and strengthen relationships with Māori	\$55,020	NZ Geographic	1
Cultural partnerships Navigator	A partnership editor to provide strategy, mentorship, and editorial guidance	\$130,500	Newshub	1
Partnership Editor Kurawhakaue	A partnership editor for RNZ to provide training, strategy, and editorial assistance	\$108,000	RNZ	1
Partnership Editor	An editorial role to bring a kaupapa Māori framework to Allied newsrooms	\$145,650	Allied	1
Cultural competency / commissioning	An accompanying project that would support the PE with a budget for training and commissioning Māori content	\$61,725	Allied	
Te reo translator	A translator to produce te reo versions of news stories and projects	\$103,000	Stuff	1

Round 4

	Synopsis	Approved amount	Platform	Roles
T2t Teina 2 Tuakana	A pilot development and content creation programme introducing tamariki and rangatahi to journalism as a career.	\$827,963	Whakaata Maori, Pacific Media Network	
Ara mai he tētē kura	Two roles to repurpose radio content for online, to reach a wider audience.	\$214,245	Te Reo o Ngati Kahungunu	2
Te Reo Kahika	Two roles to support Te Reo Kahika, sharing iwi news online.	\$160,000	Te Reo Irirangi o Maniapoto	2

Round 5

	Synopsis	Approved amount	Platform	Roles
TE IA KA OHO		\$395,000	Te Korimako o Taranaki	5 cadets
Haukāinga 2022/23	A Northland journalism initiative providing news, current affairs, and live broadcasts	\$460,000	Te Reo Irirangi O Te Hiku O Te Ika	

Mata Media Aotearoa Media Collective	A new and cutting-edge Māori current affairs project that will provide a suite of multimedia content designed for a digital-first audience	\$452,198	RNZ/TVNZ	
The Hui Summer Edition, Series 2	A summer edition of the Māori current affairs programme produced by up-and-coming Māori journalist	\$187,114	Online Newshub	
Te Reo Māori Project	Te Reo Māori news stories for primary students in te reo	\$46,706	Kiwi Kids News	
Ngā Kopara	To create audio-visual online content from Radio Ngāti Porou daily radio content and share it across various digital and social platforms.	\$128,784	Radio Ngāti Porou and online	2

Round 6

	Synopsis	Approved amount	Platform	Roles
Te Rito 2023	A second year of funding to provide journalism training and work experience for 12 cadets from Māori, Pacific and diverse backgrounds.	\$1,719,407	Whakaata Maori, NZME, Newshub, Pacific Media Network	
The Hui Series 8	An additional season of the weekly bilingual Māori current affairs programme that confronts difficult subjects, exposes injustice, and celebrates Māori success.	\$737,036	Newshub, Whakaata Maori, Prime	
Paakiwaha	A bilingual radio programme providing a Māori perspective on news and current events while contributing to the normalisation of te reo Māori.	\$457,000	Waatea	
Kaiwhakatiki Hourua	An extension of the Partnership Editor role which provides strategic leadership on Māori issues, recruitment and development of Māori talent and relationships with Māori communities.	\$58,520	NZ Geographic	1
Kaupapa Maori Editor	One role, enhancing the quality and discoverability of public interest journalism as it relates to Nga Toi Māori and Māori-interest publishing.	\$64,074	Pantograph Punch	1
Journalist	A Te Rito graduate to cover newsworthy issues and deliver local news stories to iwi and Ruatoria communities.	\$158,093	Radio Ngati Porou	1

Round 7

	Synopsis	Approved amount	Platform	Roles
Kaupapa Māori Reporter Extension	A reporter to cover te ao Māori issues, news, and newsmakers	\$77,464	Gisborne Herald	1
Maori Affairs Reporter extension	Māori issues correspondent to work across Newshub's platforms and programmes	\$145,810	Newshub	1
Māori Political Reporter extension	A journalist to write and advise on Māori politics and current affairs	\$61,050	The Spinoff	1
Ara mai he tete kura 2023	Two roles to repurpose radio content for online, to reach a wider audience.	\$204,176	Te reo o Ngati Kahungunu	2
Journalist	Te Reo Kahika News Service	\$85,000	Te reo irirangi o Maniapoto	1
Kaupapa Maori Editor	A Māori editor to provide training, and ensure a Māori focus across the newsroom	\$128,784	NZME	2

Emergency Resilience Funding

	Synopsis	Approved amount	Platform
Emergency Resilience Funding	A generator and Starlink, which will give the station greater capacity to broadcast in future weather emergencies	\$29,663	Te Reo Irirangi o Ngāti Kahungunu / Radio Kahungunu
Emergency Resilience Funding	Funding to go towards generators, Starlinks and remote broadcasting kits, which will give the station greater capacity to broadcast in future weather emergencies	\$30,000	Te Reo Irirangi o Ngāti Porou /Radio Ngāti Porou

Te Mangai Paho co-fund

	Synopsis	Approved amount	Platform
<i>AUKAHA Te Tai Pūkōrero</i>	A third year of the Regional News Hub collaboration of Tainui Live, Te Arawa FM and Moana Communications, also providing content to Tūwharetoa FM, Whakaata Māori, Te Karere (TVNZ) and other iwi radio stations	\$999,416	Tainui Live
<i>Tahu News</i>	Continued news service focused on Te Waipounamu (South Island) broadcast in Te Reo Māori across online and social media platforms	\$981,819	Tahu FM
<i>Kapu Tairāwhiti</i>	A third season of Tūranga FM's online, bilingual breakfast show	\$341,128	Te Reo Irirangi o Tūranganui-a-Kiwa
<i>Te Reo o Te Uru Regional News</i>	Continuation of the Iwi Radio Regional News Service which covers the rohe of Te Kāhui Maunga including Taranaki, Whanganui, Ruapehu, Rātana and Rangitāne/Manawatū	\$677,637	Te Reo Irirangi o Taranaki